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The Desert Sun

THIRTY-THIRD YEAR

The Desert Empire's Leading Daily Newspaper

WEATHER

Desert area forecast:
Variable cloudiness today through Tuesday with scattered showers and few thunderstorms. Little temperature change. Highs today 60-75.
High Saturday was 65, low 52; rainfall .05; Sunday, 72 and 52, trace; rainfall last night .58.

VOL. XXXIII, No. 68

68 PAGES — 2 SECTIONS

Palm Springs, California, Monday, November 2, 1959

PHONE FA 5-5005 Single Copy 10c

Georgia Weather May Bring Ike Back to Village

City Building Nears New Mark for Year

Total for 10 Months Short Only \$700,000

Palm Springs builders are now just one month away from a new construction record.

A new building record was virtually assured for Palm Springs today as new construction in the city for the first 10 months of 1959 ranged within \$700,000 of the all-time, all-year record set in 1956.

CITY BUILDING Department officials said they issued \$13,225,319 worth of building permits for the year to date, less than one month behind the total 1956 record of \$18,939,434.

City officials expect to pass the 1956 mark by the end of November, even though the year's building pace slowed a bit during the month of October.

Last month's new construction total was \$943,129, lagging a bit behind the \$1,066,800 registered in October, 1958. But the 10-month total for 1959 is far ahead of the \$10,042,165 tallied for the same period last year.

NEW PALM SPRINGS homes accounted for the largest share of the October building schedule. Forty new dwellings were built at an evaluated cost of \$520,500.

Swimming pools were second in the month's building record as 52 new pools were created at a cost of \$169,000. This brought the city's total pool count to 2,095.

THREE NEW commercial buildings added \$110,000 to the October record and 120 dwelling alterations and additions contributed \$66,529.

Other building for the month included four hotel additions, \$13,400; two trailer additions, \$5,500; three manufacturing buildings (warehouses), \$39,000.

JACK-O-LANTERN CAUSES \$6,000

APARTMENT FIRE

DESERT HOT SPRINGS—Halloween was more of a trick than a treat for the Chris Gallas family Saturday night when a jack-o-lantern torched a fire that caused an estimated \$6,000 damage to the Gallas apartment.

Fire crews from forestry stations at Desert Hot Springs, North Palm Springs and Thousand Palms doused the blaze which raced through the front apartment of a three-apartment frame and stucco building at 66-386 West Sixth Street.

One fireman, Frank Kibbey Jr., was injured by a falling beam. He was treated at Palm Springs' Desert Hospital for a slight concussion.

Fire officials said the blaze started when the jack-o-lantern candle ignited plastic curtains hanging across a front porch window.

By Congressman

Desert Lands Tour Scheduled

A tour of desert area lands which come under the Desert Land Act and the Small Tract Act will be made this week by three members of the Public Lands Subcommittee of the House of Representatives.

Congressman D. S. Sand, himself a member of the subcommittee, invited two other members, Congressman Al Ullman (D-Ore.) and Congressman William D. Ford (D-Mich.) to include this area in part of an investigation tour they are now making throughout the Western states.

ACCOMPANYING THE officials will be Carl Landstrom, subcommittee staff consultant; Harold Hockmuth, who is with the Bureau of Land Management; and Fred Ferguson, solicitor for the U.S. Department of Interior. Sand, who is now undergoing



CALIFORNIA GOVERNOR Edmund G. Brown had himself a Halloween party—sans costume—at the Thunderbird Country Club along with about 200 other desert area celebrities. Here he is shown with R. W. Sibbert, president of Gooderham and Worts, Limited, of Detroit, Mich. Brown is to chairman a \$100-a-plate Democratic dinner in Los Angeles tonight where the featured speaker will be Senator John Kennedy, a presidential aspirant. (Desert Sun Photo)

CHEST CAMPAIGN REACTION GOOD

Initial community reaction to the Palm Springs Community Chest campaign has brought solid praise from Chest President Lester Selig. The Desert Sun was told today.

Selig said that the Village "and most of the surrounding area that is aided by Community Chest facilities" has responded with "great enthusiasm" for the campaign which will endeavor to finance Chest facilities throughout 1960.

HE SAID THAT the Chest's express intent — of impressing on Villagers and desert residents alike the necessity of recognizing the campaign as a "first responsibility" — had apparently been realized.

"The thing we have tried to achieve," Selig said, "is a sort of identification of every man, woman and child in the Palm Springs area with this Community Chest campaign."

"I feel that we are achieving that aim."

THE CHEST IS NOT a part of the United Fund campaign here this year owing to the lack of notable success of that campaign last year.

Apparently people felt that they did not want to support organizations that were merely a name to them. They possibly felt that they owed an allegiance to this community and wanted to satisfy that allegiance.

Selig said that this was most apparent in the number of donations last year that were specifically earmarked for such uses as Boys' Club, Welfare and Friendly Aid, Safety Council and others.

"THIS COMMUNITY — and its charities — belong to the citizens who live here," Selig said. "There is no real reason for a resident of this community to shirk that duty."

The Chest's president said that the revision of campaign action had apparently brought this realization to the community at large.

"We are beginning to receive contributions from rank and file members of the community. Last week we received a \$10 donation from a body and fender man on the same day we received a \$1,000 donation from a Midwest insurance man who makes his winter home here."

"That's the kind of reaction we're seeking."

SELIG POINTED out that donations — "whether they're 10 cents or \$10" — are a vital necessity to shove the 1960 campaign closer to its goal.

"We really don't care if a person gives \$1 or \$100," he said. "What is important is that the entire community demonstrate its realization that this is a community affair, a truly Community Chest."

Jet Hits Home, Children Killed

DAYTON, Ohio (UPI) — An Air Force F104 Starfighter jet, one of the world's fastest airplanes, crashed into a house near here today, killing two children and injuring their mother. The pilot bailed out unhurt.

The plane crashed into the rural home of Mr. and Mrs. John H. Shoup. It crumpled the brick structure and set it afire.

Neighbors said the Shoup's children, Marie Lynn, 12, and Lori, 2, were inside the house and killed.

FAST RESULTS IS SYNONYM FOR SUN CLASSIFIEDS

Fast Results.
That's a synonym for Desert Sun Classified Ads.

James Brady inserted an ad one day to sell a motor scooter, then called the next day to stop the ad.

"I sold the motor scooter the first night the ad appeared, by 7:30 p.m.," Brady reported. "That's fast action."

If you want "Fast Action" too, call The Desert Sun, FA 5-5005 and ask for CLASSIFIED

Special Meet Of Congress Is Demanded

Kefauver Says Ike Should Reconvene For Arbitration Law

MEMPHIS, Tenn. (UPI) — Sen. Estes Kefauver suggested Sunday that President Eisenhower call a special session of Congress if the 111-day steel strike isn't settled "in the next couple of weeks."

Purpose of the session, he said, would be passage of a compulsory arbitration law.

"Nobody likes compulsory arbitration," Kefauver said, "but when the public interest is so clearly at stake . . . there seems to be no other course."

IN WASHINGTON, at the same time, the federal government re-entered steel negotiations today in an effort to end the 111-day old strike. There seemed to be little chance for an early settlement.

United Steelworkers' President David J. McDonald, arriving for sessions with federal mediators, made it plain he felt nothing would come of the talks unless steel company executives attended.

IT WAS THE FIRST time government mediators have moved into the dispute since similar talks in New York broke down Sept. 28.

Federal Mediation Chief Joseph F. Finnegan, who ordered union and management bargaining teams to Washington, met separately with each side before calling a joint session.

McDonald told newsmen: "I don't think a summit conference could take place if the President and premiers were not present. Nothing can happen if they talk in their homes and their offices."

R. CONRAD COOPER, chief management negotiator, said he did not know the purpose of today's session. "I'm here to find out," he said.

Major Contests Set in Election

WASHINGTON (UPI) — The Kentucky governorship and control of the New Jersey Legislature were viewed by party spokesmen today as the major prizes to be won or lost in Tuesday's 1959 election contests.

Virginia, Mississippi and Kentucky also will elect members of legislatures and hundreds of cities and counties will choose local officials in off-year voting which will be watched for clues to what may happen in the 1960 national election.

Village May Aid Nation In Remediating Art Poverty

Today marks the official beginning of National Art Week. Village artist Harper Goff, a man who has distinguished himself with his art works for such as Walt Disney, Standard Oil and other well-known avenues, keynotes this week with an appraisal of art in general. Throughout this week The Desert Sun will accept the artistic in its feature and news columns. —Editor.

By HARPER GOFF
I have never seen too many ferns flourishing in our dry desert climate nor have I visited a Joshua Tree forest in the Ohio Valley. It makes no sense to us about this state of things and much sense to enjoy what we have. However it is lazy to live with a type of cultural poverty that is steadily increasing because of another kind of unfavorable climate, a climate which can be modified if not corrected.

In the world of art the so-called "Venetian School" blossomed in a climate softened by the warm, friendly winds of the



HARRY WEETMAN, British Ryder Cup team member, chats with the other three members of his \$7,500 Ryder Cup pro-member team after they learned they had tallied the winning score. Left to right are Barney Leonard, Eric Stainton, Harvey Kruse and Weetman, sitting on the table. During the next two days, Ryder Cup team members will

play practice rounds. Wednesday will be Celebrity Day, when top entertainment stars will play with Ryder Cup team members. Another practice day follows with the Ryder Cup Matches to get under way on Friday and Saturday. Details of the week-end tournament are on today's Desert Sun Sports Page. (Desert Sun Photo)

SIX ARE INJURED IN TWO-CAR CRASH

PALM DESERT—Six persons were injured in a two-car collision near Palm Desert Friday when a motorist failed to travel on the correct side of the roadway after making a left turn, the California Highway Patrol said.

Injured just west of Monterey Avenue at 3:15 p.m., and receiving cuts and bruises were Mrs. Gisela Lewis, Karen Irene Lewis and Charles Michael Lewis, all of Palm Desert; Linda Gillan of 43-827 Acacia Drive, Palm Desert, and Marie Brietzke, Mountain Center. Receiving severe injuries was Ann Clara Brietzke of Mountain Center.

THE COLLISION occurred when a car driven by Mrs. Lewis collided with one driven by Mrs. Brietzke just 14 feet west of Avenue 44.

Chessman Lawyer To File Appeal

LOS ANGELES (UPI) — Attorney George Davis left here Sunday night for Washington to file an appeal today in the lengthy case of convict-author Caryl Chessman before the U.S. Supreme Court.

Mrs. Lewis was traveling north on Monterey Avenue, and was attempting to turn left, the Patrol said. She told the CHP she was going "very slow" and "thought the other vehicle would yield the right-of-way."

MRS. BRIETZKE told officers she didn't see the car in time to stop as it attempted a left turn from Monterey to Avenue 44.

Mrs. Lewis was cited for failure to drive on the correct side of the roadway after making a left turn.

Coroner's Jury To Check Killing

INDIO — A coroner's jury will meet tomorrow to investigate the fatal stabbing of 41-year-old Matt Wiggins of Los Angeles, at a party here early Saturday morning. Sheriff's deputies said Malachi Wruck, 63, of the Noble Ranch, was charged with murder following the stabbing that apparently occurred during a fight between the two men during a party at the home of Richard Thompson, 397 Nairobi Street, West Indio.

Jewelry Valued At \$7,125 Taken From Cottage

Thieves broke into the Thunderbird Country Club Cottage of the Freeman Gosdens yesterday morning, escaping with an estimated \$7,125 worth of jewelry.

Sheriff's deputies said the burglars broke through a cottage window and emptied a suitcase containing diamond and pearl-studded bracelets, earrings and wrist watches.

Gosden, one of the originators of the famed Amos 'n Andy team, and his wife were at Eldorado Country Club golf course, where Gosden was participating in a Pro-Am golf tournament, when the burglary occurred, Deputy J. D. Purkis reported.

Time of the theft was between 11 a.m. and noon, Purkis said.

Small Nations Protest Timing

PARIS (UPI)—The timing of the western summit meeting here next month is running into opposition from the smaller North Atlantic Treaty Organization nations, it was learned today.

'Even Bet' Ike Will Return Here

White House Says Chances 'Excellent' Eisenhower to Come

President Eisenhower may return to Palm Springs this month before going to the Western Summit Conference in Paris, it was learned here today.

Reliable White House sources said it is an "even bet" that the President will revisit the resort to cure a lingering bronchial disorder.

THIS TIME, President Eisenhower is expected to be accompanied by Mrs. Eisenhower, who is also plagued with a lingering cold.

White House sources quoted by the Washington press corps explained that it is the President's custom to visit the Augusta, Ga., National Golf Club at Thanksgiving time each year. But it was indicated that "odds are about even" that President Eisenhower will come to Palm Springs instead.

IT WAS RECALLED here that the presidential cold showed a marked improvement when he left the resort on Oct. 8 after an eight-day vacation at the La Quinta home of George E. Allen.

The President's ailment, later diagnosed as a mild chronic bronchitis, reportedly received little beneficial effect from his Oct. 21-25 visit to Augusta stay marked by continuously chilly and rainy weather.

The presidential physicians have reportedly prescribed more sunshine and dry desert air before the Paris Summit conference.

Motorists Aid With Cabin Fire

DESERT HOT SPRINGS — A group of passing motorists were today credited with saving a one-room Highway 99 cabin from destruction by fire Sunday morning.

North Palm Springs fire officials said that motorists stopped to toss sand on the blazing cabin, owned by Mrs. Louise Roberts and located off Highway 99, six miles west of Twentynine Palms Highway.

The sand-throwing motorists were able to check the flames long enough for the North Palm Springs forestry unit to arrive and squelch the blaze.

Fire officials, alerted by another motorist who drove to the station for aid, said the fire was apparently caused by a defective fireplace chimney.

Laxative Pills To Bring Charge

FREMONT, Calif. (UPI) — Charges of at least "malicious mischief" will be filed against the person responsible for putting strong laxative pills in the candy bags of nearly 50 Halloween "trick-or-treaters," according to police.

Three of the children who ate the mysterious pills suffered from diarrhea, vomiting and stomach cramps for several hours afterwards.

QUIET HALLOWEEN REPORTED HERE BY POLICE DEPARTMENT

Police Chief August Kettmann today said the city enjoyed "the quietest and most peaceful" Halloween on record Saturday night.

Chief Kettmann said the only incidents reported involved a broken auto radio antenna, some patio furniture tossed in a swimming pool and two eggs of egg-throwing by juveniles.

The chief commended the Palm Springs Youth Center, Lions Club, Boys Club and City Recreation Department for Halloween party programs which, he said, were largely responsible for the peace and quiet that marked the normally hectic Halloween observance.

See VILLAGE, Page 8

Fair Session Attendance Gets Study

Supervisors Ask Anderson to Probe Policy for County

An amendment of existing fair board regulations to provide for payment of expenses for attendance of a board member at the Western Fairs annual meeting at Sacramento, was requested this week by Fair Manager Bob Fullenwider.

The supervisors asked Administrative Officer Robert T. Andersen to determine what the policy is in other counties.

FULLENWIDER said present rules permit payment only of necessary expenses for attendance at regular fair board meetings.

"There is no question," he said, "but that attendance of one or more of the fair board members is very beneficial to the welfare of the county fair at some of the special meetings conducted throughout the state, particularly the Western Fairs annual meeting."

ANDERSEN SAID the Western Fairs meeting involves all fairs within the state. He said that Bert Farmer of Thermal, chairman of the fair board, attended the meeting this year and paid his own expenses.

"My only objection," said Supervisor Fred McCall, "is that if we pay such expenses for one commission, we'll have to do it for other commissions. We'll be opening the door."

1000 PALMS

Floridans Visit in 1000 Palms

Mr. and Mrs. Larry Marks, and Mrs. Robert Norris and children, Pamela and Michael, all of Miami, Fla., currently "at home" in the home of their mother, the late Mrs. Mary L. Breaden, spent last weekend in Glendale visiting with Mrs. Norris' father and mother-in-law and with other friends.

Recent guests of the Harold I. Sloper were Mr. and Mrs. Robert Lenz, friends, of Long Beach.

Miss Elizabeth Nelson attended the regular monthly business meeting of the Desert Business and Professional Women's Club of Cathedral City last Tuesday evening, held at the Paul Clark Realty and Insurance office in Cathedral City. On the preceding evening, Miss Nelson held a meeting of the Club's Legislation Committee, which she serves as chairman, at the Milton Monette home in Cathedral City. Plans were made for the forthcoming dinner meeting of the club, to be held on Tuesday evening, Nov. 3, at the Firecliff Lodge in Palm Desert, and sponsored by the Legislation Committees of both the Cathedral City and Palm Springs Clubs; Mrs. Eudora Whisenand, chairman of the Palm Springs club Legislation Committee, is co-chairman of this dinner meeting — she resides in Desert Hot Springs.

The meeting is to serve as the first annual "Bosses' Night" for the two clubs since their organization. Raymond C. Simpson, attorney of Long Beach, who is attorney for the Agua Caliente Indian Tribal Council of Palm Springs, will be the speaker, on the topic of "Laws in the Making" — especially dealing with the Palm Springs Indian Lands bill recently passed in Washington on which he has been hard at work for the local tribe for many years.

Thursday of this week Mr. and Mrs. Sloper enjoyed a visit of friends from Long Beach and Hemet. Mr. and Mrs. T. C. Shane of Long Beach. Mr. Shane is a retired chief building inspector of the City of Long Beach, and they are looking around for a new home in a dryer climate. L. L. Johns and Mrs. Myrtle Contis of Hemet. Mrs. Contis was Mrs. Sloper's second grade school teacher back in Nebraska.

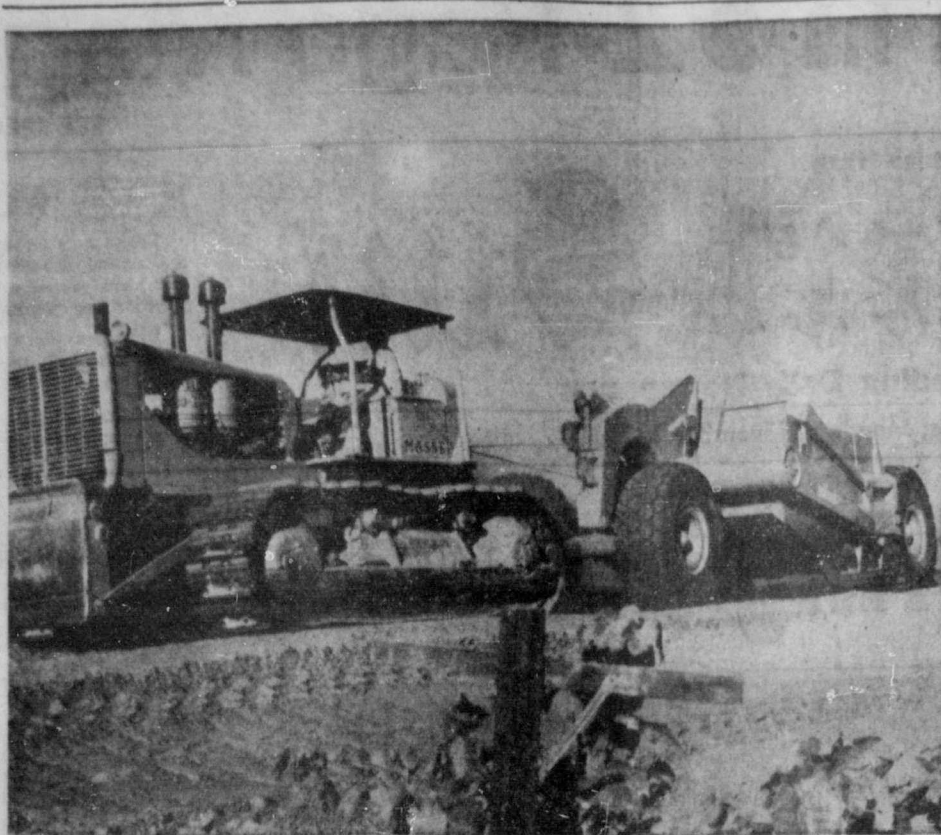
Resource Gain Told by CVSLA

A gain of 21 per cent in resources was registered by Coachella Valley Savings and Loan Association during the 13-month period ending Sept. 30, Neil Davis, executive vice president of the California Savings and Loan League, revealed today.

Assets of the local institution now are \$23,892,510, which represents a gain of \$4,156,229 since Sept. 30, 1958.

Total resources of California savings associations now are over \$8½ billion, Davis concluded.

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300 NO. PALM CANYON DR.
Across From Harold's Union Station



WORK PROGRESSES RAPIDLY on development of El Dorado Palms with the extension of Nimshaw Drive as a connecting link to the entrance of El Dorado Country Club. The west end of the drive will now connect to the county's new, scenic Fair-

way Drive (formerly Avenue 46) and thence directly to the Palm Desert Shopping Center. As a result of this new action, 40 new one-acre fairway home sites will be available in Section 3 of El Dorado Palms.

Cathedral City Scout Troop 81 Holds Campout

CATHEDRAL CITY — Sixteen scouts of Cathedral City Troop 81, sponsored by Cathedral City Lions Club, and their leaders held their first campout of the season.

The boys, under the supervision of Scoutmaster Russell Snyder and assistant Scoutmasters Tom Anderson and Charles Knowlton left the Town Hall at 6:45 a.m., Saturday, and established their camp in the desert beyond Thousand Palms. Heading the three patrols within the troop were Danny Knowlton, Eagles; Barney Phillips, Panthers, and Tommy Hollister, Constructors.

Under the direction of Charles Knowlton, who is on leave from duty with the armed services, the boys hiked a compass course of about eight miles, and from a dry experience learned the value of water conservation, a subject on which they were given ample instruction.

The patrols planned their own meals and did all their own cooking. They were judged on campsite cleanliness, balanced meals and Boy Scout conduct, with the Eagles winning first place, the Panthers second, and Constructors third.

Saturday night, around the camp fire, the boys sang songs, presented skits and reviewed the day's activities. Sunday morning the patrols went on a two hour hike before breaking camp, cleaning up and heading for home — a tired and far wiser Troop 81.

Soroptimists To Meet Tuesday

Soroptimist International of Palm Springs will have a member of the Soroptimist Club of Mayfair, England, Mrs. William Jenkins, as speaker at its luncheon meeting tomorrow noon in the Chi Chi Starlite Room.

Trixie Jarrette, Soroptimist president, said today that all interested are invited to attend.

The Man Who Owns One

NEW HAVEN, Conn. (UPI) — Patrolman Frank Gambardella could tell as soon as he saw the car speeding past that it was a stolen automobile. After all, Gambardella said after collaring the thief, it was his car.

FAIRVIEW 5-6119

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CUSTOM... RECOVERING

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1020 East Ramon Road

Saturday, Oct. 31 — 7:30 p.m.
Sunday, Nov. 1 — 3:30 p.m.
Monday, Nov. 2 — 7:30 p.m.

NO ADMISSION CHARGE, NO OFFERING

RUSSIAN SPACE LEAD PRONOUNCED

ROME (UPI) — The second World Congress of Aviation and Space Medicine has ended with the consensus that Russia is well ahead of the United States in the race to get a man in space.

Delegates from the United States were among the first to admit the Soviet lead.

"WE WILL SEE Russians whirling around the globe before we ever get off the ground because of the internal bickering about our space program and who should run it," said one U.S. delegate.

Although delegates from 25 nations — including Russia and other Iron Curtain countries — were mainly concerned with the medical problems in adapting man to an environment out of this world, American space program politics were in the minds of the U.S. delegates.

ONLY THIS WEEK President Eisenhower decided to ask the National Aeronautics and Space Agency (NASA) to absorb missile wizard Werner von Braun's Army Ballistic Missile Agency (ABMA), leaving the U.S. Air Force space program alone to handle military missile development.

There were delegates here from

Area Building Totals \$24,673

CATHEDRAL CITY — Building permits for \$24,673 worth of new construction were issued to Cathedral City area builders this week by the County Building Department's Palm Desert office.

Permits for the week here issued to:
Don E. Walker, 69-961 Papaya Lane, patio \$300; Western Desert Inc., Palm Springs Country Estates, fence, \$20,904; Charles Van Doren, 37-112 Palo Verde Drive, swimming pool, \$3,000; C. Buge, 69-930 Pomegranate, fence, \$469.

Legion to Hold Dinner Meeting

Boys' and Girls' State Dinner will be combined with official visitation of district officials by Owen Coffman Post No. 519 on Tuesday evening, Nov. 3, at Wars Memorial Building. Commander Don Binkerd urged all Legionnaires to attend.

NASA, ABMA, and the Air Force program and most agreed there should be more coordination in U.S. space research and development.

BY CONTRAST, Russia sent a tight little group of four delegates to the Congress — to talk up Soviet experiments with animals in space. One member of the delegation said Russia has a man ready for a space flight.

American delegates countered that the United States also has a man ready — seven of them, in fact — but is waiting for the rocket and the equipment.

Knudsen Official Named to Post

R. E. Osborne, president and general manager of Knudsen Creamery Co., has been elected as executive vice president of the Milk Industry Foundation, an international association of milk processors and distributors.

He was elected to the executive position at the 52nd annual convention of the Milk Industry Foundation which was held recently in Miami Beach, Fla.

Active in the organization for many years, Osborne has served on the board of directors for six years. In his new post he will be a member of the MIF executive committee and will act as chairman of the Dairy Industry Committee.

Lost or Strayed

Aqua color wallet. Containing no money, but valuable papers. Reward. Richardson, care Desert Sun. FA 5-5005.

FALSE CONFESSIONS ARE EXPLAINED

Every rule of evidence goes back to some injustice which the rule seeks to remedy.

Take confessions. A couple of years ago, a man confessed killing his wife and got sent up for life. The other day another man confessed to the same murder, and clearly proved the husband's innocence.

THE GOVERNOR pardoned the husband.

Such cases do happen from time to time.

Our courts have set up the rules of evidence as safeguards against false confessions. What makes a person confess to a crime he has not done? A confessor may be

drunk, mentally ill or mistaken; he may even think to gain fame or to protect someone.

SO BEFORE A California court will "admit" a confession in evidence, the district attorney first has to show that someone did commit the crime charged. (The corpus delicti.)

The courts of appeal may reverse convictions based upon forced confessions.

In one case, an officer made a superstitious man view a victim's body; in another, a drug addict got no narcotics until he "confessed." In both cases the courts upset the convictions.

Under a 1959 law, California allows a prisoner one telephone call and brought to jail or a police station to a lawyer, a friend, or a relative and booked.

RESORT LIVING AT

THE MAGNIFICENT

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FREE PARKING

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EX-3-0301

THE IMPORTANT THINGS IN LIFE

Some of the most important things in life cost money... a home of your own, a college education for your children, the assured prospect of happy retirement years.

Regardless of what your own goals in life may be, you can be pretty sure that they will require money. And you can be equally sure of this: the couple that PLANS ahead GETS ahead! Systematic saving is basic to happy, successful living. It is also important to put your savings where they can grow faster because they EARN more money for you with complete safety. That means here!



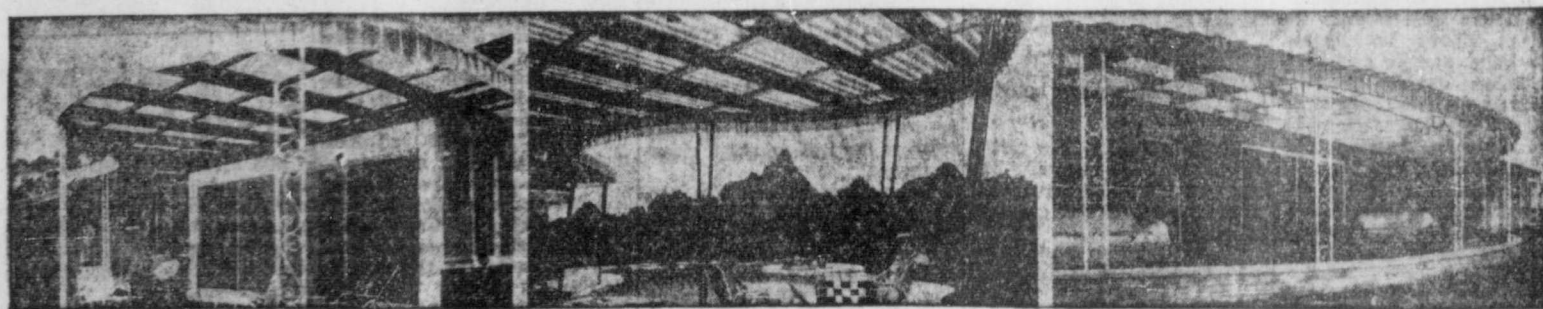
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10th and EARN
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of interest.

4 1/4% per annum

Insured up to \$10,000
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You save 30% now: BEL-AIR PATIOS at WINTER PRICES!

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Design portfolio full of patio designs and ideas. 67 photos in all. No cost, no obligation. Phone or write, today.

Here's Now:

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- ✓ First quality fiberglass, or first quality Kaiser aluminum!

Ask Bel-Air for free estimates; free patio booklet, today!

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Please send free patio design portfolio with 67 different patio photographs.

Name _____
Address _____
City _____
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(TOLL CALLS COLLECT)

OR MAIL
THIS COUPON!

3,000 Fight Forest Fires

Northern California Blazes Take Toll

Nearly 3,000 firemen fought today to control three major forest fires—the last of a series of blazes that destroyed an estimated 80,000 acres of valuable timber and watershed in Northern California during the week-end.

STALLED TRAILERITE GIVES 'THANK YOU' TO VILLAGE OFFICER

Police officer Paul Smith today had received a special compliment and the Police Department had been "thanked" for aiding a visitor to the Village who was having trouble.

Ray K. Jones of Sacramento today asked the daily Desert Sun to print a "thank you" item for him to be received while on his way to Palm Springs.

Stopped while pulling his trailer into town by darkness, a police escort was supplied to Jones to get him to his trailer park—Horizon Trailer Village.

"Usually we would have just had to let the trailer set beside the road until daylight," said Jones, "and I want everyone to know that the courtesy supplied by the local police department was greatly appreciated."

Unions to Get Revised Offer From Railroads

CHICAGO (UPI) — The railroads today handed five big operating brotherhood proposals for a full overhaul of work rules to wipe out "featherbedding" and strengthen the industry in its battle for economic survival.

Union leaders said counter-proposals would be formulated at meetings of individual brotherhood committees in Chicago starting Nov. 11.

The railroad move, coming close on expiration of a three-year moratorium against work rule changes, signaled the start of what is expected to be long and bitter bargaining.

The specific proposals for re-writing rules governing job assignments and pay methods for 210,000 operating employees — the men who run the trains — were being served today by 113 individual railroads upon local brotherhood officials throughout the nation.

The work rules changes proposed by the railroads would hit hardest at firemen.

CRISS-CROSS

RULES: Using the following 16 letters in the blank squares below how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

A A A A C				
E E G I K M N				
P R R T				
		N		
		N	O	N
		I		
		S		
		E	E	D

Authority: Merriam-Webster Dictionary

SCORING: ROW AUTHOR

5-letter words...5 pts.

4-letter words...4 pts.

3-letter words...3 pts.

2-letter words...1 pt.

Highest possible score is 50 pts.

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Remember
VERERAN'S
DAY
November 11
Hire
Veterans
Veterans Employment
Committee of
Coachella Valley
Phone DI 7-3495
Dep't of Employment

The three uncontrolled blazes have destroyed nearly 40,000 acres or 400-million board feet of timber — enough to build 25,000 standard homes.

TWO OTHER FIRES were controlled Sunday, but not until they had consumed another 40,000 acres.

Don Porter, information officer for the U.S. Forestry Service at Sonora, said the high winds that whipped the flames during the weekend were expected to decrease.

"There is no danger of property damage or loss of life at the moment," Porter said. "If the weather forecast holds true, we should be able to control the fires today."

THE LARGEST of the fires still burning was a 14,000-acre blaze near the community of Comptonville. It already has destroyed a forest service lookout station and several cabins near the community of Pike.

A 10,000-acre blaze at Jaybird and a 15,000-acre fire at Icehouse — both in the Placerville area — also were out of control.

Nearly 500 Indians from Arizona and New Mexico were expected on the fire lines today to join crews which already include Army, Air Force and National Guard personnel.

ONE OF THE fires controlled Sunday was the 2,500 acre blaze that blocked U.S. Highway 40 and drove a thousand people from their homes in the area of Auburn.

Di Scarra Owner Of Coffee Shop

In Thursday's Desert Sun, the newspaper incorrectly identified the owner of the Left Bank, the Palm Springs coffee shop located on the Village Green.

The owner's correct name is Francesca di Scarra.

The Desert Sun regrets any embarrassment occasioned by the error.

COMMUNITY CHEST IS YOUR JOB

One of the most perilous periods in the lifetime of humans are those peculiar years known as "teen-agehood."

For the community that plans for this particular period, the age can be productive of good. For the community that does not, the penalty is huge and exorbitant. Not in dollars and cents, perhaps, but in life and character.

Last year, the Palm Springs Youth Center involved its 582 teen-age members in programs that were beyond the comprehension of the founders of the Center in 1947. Under close—sometimes parental—supervision, Youth Center teen-agers wandered through a variety of experiences, shared many involvements, organized many a campaign.

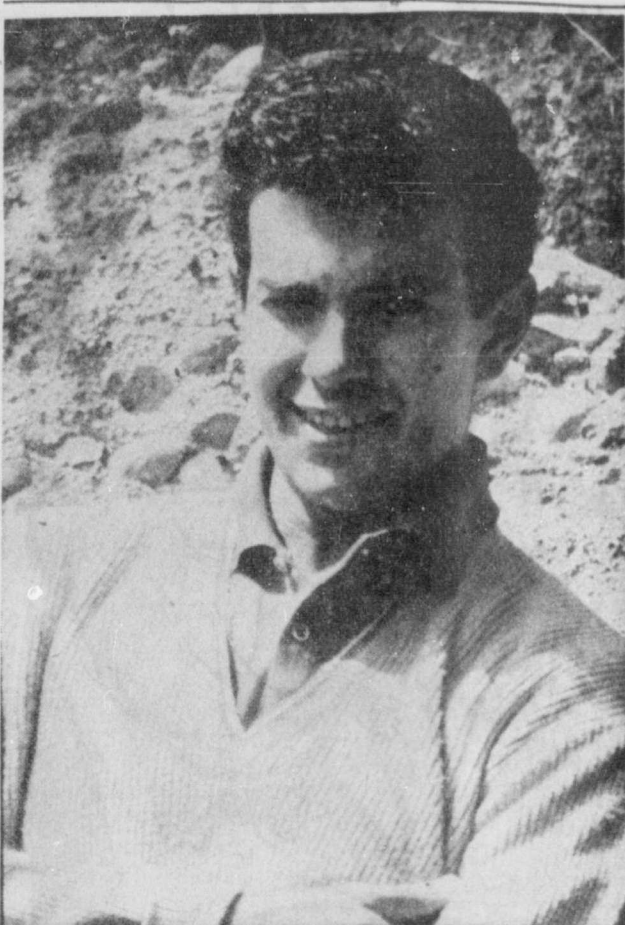
It's not easy to keep a Youth Center open seven days a week, 52 weeks a year. The facilities cost money, the supervision—while inexpensive—isn't free and even the utilities within the Center are an expense.

The Youth Center—like all Community Chest recipients—is the responsibility of every Palm Springs citizen. Have you done your share to support it?

Palm Springs Community Chest

GIVE PALM SPRINGS THE KIND OF CONSCIENTIOUS COMMUNITY IT DESERVES

POST OFFICE BOX 1029



"ALL GOD'S CHILDREN" is the title of Mark Damon's latest Warner Brother's picture and one of God's children—Miss Teen-Angel of 1960—will get a chance to see the new film heart throb when he takes her on a date following the coronation on Nov. 7. The lucky miss, who'll get her "halo" at the Desert Hot Springs "Penny Carnival" on Nov. 7 (Mark will present that, too) will wind up at the Chi Chi with the winner. There'll be some other surprises for the young lady, too.

PARKING LIGHTS NOT FOR DRIVING

It is illegal to use parking lights as driving lights, warns the California Highway Patrol.

The California Vehicle Code provides that no vehicle shall be driven at any time with the parking lamps lighted except when the lamps are being used as turn signal lamps, declared Bradford M. Crittenden, Commissioner of the Patrol.

"This language is perfectly clear, yet many motorists continue to drive at dusk, dawn and in fog with only their parking lamps burning," he asserted.

"Not only is this practice illegal, it is dangerous. Too many accidents occur because one driver didn't see another car approaching or because he misjudged the speed at which the car was traveling. Using parking lamps as headlamps contributes to these accidents."

The Patrol Commissioner also urged motorists to check their automobile lights frequently to see that they are working properly.



Sponsor List For Golden Lecture Told

Outstanding Local Citizenry Slated To Hear Author

An imposing list of local residents have signed up as Sponsors of the Community Forum Series which opens Wednesday, November 4, at 8:30 p.m. with the appearance of Harry Golden at the Jewish Community Center, 332 West Alejo Road.

Among those who will be sitting in the Sponsors' section of the auditorium at the Center are Messers and Mesdames Bob Berman, A. W. Baskin, Ned Baskin, Leo Baker, Sol Bossell, William Bronstein, Henry Birns, David Berk, John Chernus, Marty Cobin, Sydney Charney, Irwin Coulton, Ben Chapman, Sigmund Ehrens and E. Manny Eisen.

ALSO CHARLES Eliot, Hy Finerman, William Friedman, Roy Fey, Jack Freeman, William Freund, Max E. Goldman, Jerome Gore, Edward Grossman, Max Grone, Herbert F. Hass, Arthur Hersh, Fillmore Horwich, Robert Klein, Jacob Kosbie, Emil Laufer, A. L. Levin, Lew Levy, Abraham Malach, Jack Meiselman, Culver Nichols, Zachary Pitts, Morton Rosenbaum, Sam Rosenbaum, Stanley Rosin, Saul Ruskin, S. Rudick, and Lionel Steinberg.

Also Isadore Singer, David Simrin, Abe Schwartz, Jack Shumer, Samuel Siedeman, Robert Tarr, Morey Thal, Harry Tomlinson,

NORTH PALM SPRINGS

South Dakota Visitor Greeted

By ORPHA GEIER
Mrs. Viola Handcock and son, Dean, drove to Las Vegas last week to meet Mr. Handcock's sister, Mae Handcock of Kadoka, S.D. From Las Vegas, they drove to Reno, Nev., to visit Mrs. Handcock's daughter, Frances Carpenter and family. Mae will be here for an extended visit. On Sunday the Handcocks had as dinner guests Rev. Dwight Ball and son, John, of Redlands and Mr. and Mrs. Clarence Wilson of Cathedral City.

Robert Cummings of Laguna Beach was an overnight guest of Sid and Ann Lee last week.

Miss Gloria Ann Blanton of Hollywood has returned to her job with the United States Credit Bureau in Los Angeles after a summer vacation here with Mr. and Mrs. Eugene Walker of Dillon Road. Mrs. Walker is Miss Blanton's mother.

Bernard and Phyllis Blatchley.

Sidney Weinberg, Russell Wade, Mel Wasserman, Phil Zanville, and Mayor and Mrs. Frank Bogert.

DR. AND MRS. SAMUEL Hart, Dr. and Mrs. Julius Kaplan, Harry Freiberg, Mesdames: Fae Brezin, Helen Beverly, Beverly Fisher, Bette Forman, Kate Neishuler, Kate Nelson and Rose Levinson. Tickets for Mr. Golden's lecture are available at the office of the Jewish Community Center.



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"IN THE CENTER"

(Formerly Villager Publishing Co.)

174 N. Palm Canyon Drive—FA 4-4663

The Desert Sun 3
Monday, November 2, 1959

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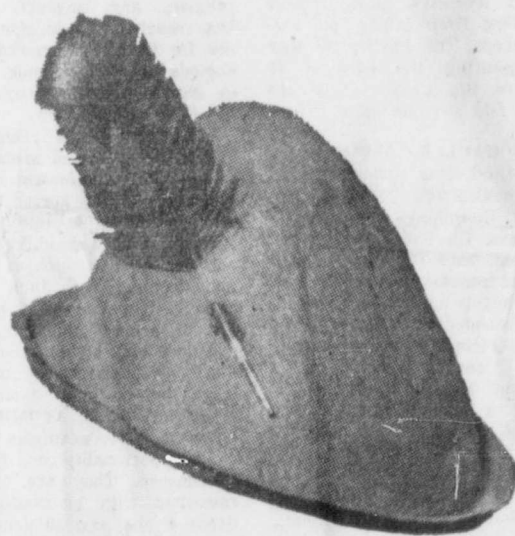
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The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

Public for Fair Play

Anonymous attacks against persons or firms usually are given scant heed or credence by the public.

Americans generally are firm believers in, and strong supporters of fair play, honesty and the right of anyone to say whatever he likes on public matters so long as he has the courage to stand up and say it like a man.

Because of this long held requirement for forthrightness and fortitude as a basis for forming opinions by the public, any type of sneak attack seldom sways people except to stir up suspicion as to the truth of anonymous statements and distrust of the motives of the unidentified attacker.

Many a cause dependent upon public support has been lost as a result of anonymous attacks, however helpful they may have been intended in the interest of the "cause," by destroying public confidence.

Anything which can stand the light

of full revelation of facts and persons to the public, and can not be openly discussed "pro and con" and face to face by the proponents and opponents, certainly will fail in the end to win public support and approval.

It is a predominant and commendable quality amongst Americans . . . in this land of justice, freedom and equality . . . to respect and protect the rights of every individual. This is true in the case of any citizen when his rights and property are threatened, especially by secret or underhanded means.

All such rights are properly guaranteed to each citizen by the Constitution of these United States, including "his day in court" if need be.

It would be a sad and evil day indeed for all America if the time ever comes when a citizen could be deprived of his rights, business or property as the result of anonymous attacks by secretive schemers rather than by due process of law in open court.

It's Round-Up Time

WASHINGTON, D. C. — Nothing quite like the round-up of Big Charlie has happened since the days of the Wild West. In international diplomacy, particularly diplomacy among friends, the event is almost unique. The job of capturing and controlling General de Gaulle, President of the French Republic, without injuring his prestige and without separating him from his people, is one of the tallest stories of our time.

It is also a story which will be understood best, I would like to think, by the generation which grew up on the wonderful Wild West novels of Zane Grey. This author wasn't much for love interest and did little or no delving into the subconscious minds of his characters. But in the big simplicities of life, against a magnificent background of nature, Mr. Grey was a superb story-teller and his skill was mainly based on the things he did not attempt.

TOO MANY NOVELS, like too many news stories concerning big events, are over-intellectualized. Nobody in fiction or life can be quite so complex and filled with "mystery" as Charles de Gaulle is usually presented as being.

It is stretching credibility when we are told that the General regards himself as the reincarnation of Jeanne d'Arc. I have personally found it unbelievable to hear from the General's critics that, having been ten years in retirement, he does not comprehend the speed of modern aircraft and the imperative nature of unified NATO commands.

WE WOULD COME a lot closer to understanding Charles de Gaulle and his country if we would accept the Zane Grey analogy. Let us say that Big Charlie is the Wild Stallion which leads a herd of very valuable horses. The cowboys, headed by Dwight Eisenhower, would like to drive or coax Big Charlie into a corral and take

possession of the herd.

In this story, horsepower is much needed by the cowboy civilization. There is also the added incentive of preventing the herd from falling into enemy hands. The only certain way of capturing the herd is to capture Big Charlie with his pride and strength intact.

DE GAULLE, ALWAYS sensitive and often stubborn, somehow eluded the lassos of President Eisenhower's recent trip to Paris. The two old comrades-in-arms, both 69, held a sentimental reunion and a big parade, but it now seems evident that nobody got a rope on Big Charlie. He has not agreed to Mr. Eisenhower's date for a Summit Meeting, and he is going to receive the wily Khrushchev who is quite a hand at putting the hobbles on persons and peoples.

The Western failure to win De Gaulle is too often explained in terms of his deficiencies, his difficult ways. But his, it appears to me, is an excuse for our not succeeding in our mission. General de Gaulle, like so many of the Zane Grey heroes, is strong, silent and sure of what he regards as important. He may not be a simple man, but he clearly believes in the simple and good things. He is devoutly religious. He is unswervingly patriotic.

THERE IS NO need to go beyond these characteristics in De Gaulle to understand why he behaves as he does. He certainly saw enough oath-breaking and double-crossing in World War II to make him doubt the morality of international statesmanship, which will trade whole nations into captivity for the sake of a temporal advantage.

He certainly believes, as he has said, that the decay of his own country came from too much internationalism, and that the restoration of French glory and morality are related strongly to the philosophy and practice of nationalism.

THERE IS NOTHING complex or mysterious in these Gaullist beliefs. They are the creed of fundamentalism in any religion, any language. Word has reached Washington that the De Gaulle government will explode its first atomic bomb in North Africa shortly after the first of the years.

In a way, it is regrettable to see the spread of armaments of any kind. But for the Atomic Club to express horror at De Gaulle's action is like grown-ups blaming their children for acts of imitation, such as smoking, drinking and illicit love-making. If persons and nations are to achieve maturity, they can do it only by imitation. And it's what the grown-ups deserve when they set bad examples.

DE GAULLE'S ATOMIC ambitions are not examples of his morbid personality or his intransigence. They are entirely consistent with his words and deeds of the past 20 years. He could never abide an enemy, or even a detractor, of France. He refused in World War II to surrender, to be "occupied," to play a subordinate role in the Grand Alliance.

Today, De Gaulle is in true character. He has removed the French fleet from the NATO command, ordered NATO atomic bombers off the soil of France, insisted upon being his own man about making Summit deals which involve a rearming Germany, a disarming Britain, a voracious Russia and not-always sympathetic America.

SOME OF DE GAULLE'S doings seem to have gone against our own policies, but I'm not so sure that they really have. If we want free, fighting allies and not mere satellites, the France of Charles de Gaulle is slowly taking the right shape.

And the plan of making the next NATO Commander a Frenchman (it's what they say on the Washington radio) could be the one inducement that will bring Big Charlie and his herd into the Western corral. — HOLMES ALEXANDER

'All Right--All Together Now: S-E-L..'



This Side Of The Sun

By Phat

Now Eldorado gets the play. Not only on the greens, But also with the printed word In big-time magazines.

The nation is reading about Palm Springs, the Winter Golf Capital of the World today.

Sports Illustrated, America's national sports weekly, devotes today's (November 2) issue to Eldorado Country Club where Ryder Cup activity is currently under way.

THE FRONT COVER and five inside pages are given over to Eldorado and Palm Springs.

Beautiful colored pictures, five of them, show the palm trees lining the sparkling green fairways and greens, the Santa Rosa mountains, all mirrored in the glassy sharpness of the lakes—to borrow the words of the Sports Illustrated writer.

ELDORADO COUNTRY CLUB, "out-of-this-world setting for the Ryder Cup matches," is the cover page headline.

Over the story and the enticing pictures on the inside is the heading: "People, paintbrush palms and mirrored mountains." The article is titled "Spectacle" and the photographs are by John G. Zimmerman who did a tremendous job.

THE STORY, accompanying the vivid pictures of golfers, palms, lakes and mountains, is generous in its praise for Eldorado and incidentally, Palm Springs.

It quotes Johnny Dawson, who played a big part in its creation, as calling Eldorado's already famous golf course, "The Taj Mahal of Golf."

THE SETTING OF the golf course, snuggling against the mountains, carved out of a date palm grove, and the surrounding desert terrain, Palm Springs city, and the entire valley, receive high praise.

"The whole is on an opulent par with the rest of Palm Springs, an area where palm trees have their own pastel floodlights," says the writer.

THE ARTICLE settles the quibbling about the exact location of the Winter Golf Capital of the World.

It reveals to a nation-wide circle of readers that the whole Palm Springs area holds that title.

Coupled with the thousands of words which will go out on telegraph wires and through the air this week, golf is giving Palm Springs and the surrounding desert publicity which money could not buy.

GETTING BACK to earth, however, the weather does not seem to be too cooperative.

It rained on the night President Eisenhower got here and it rained again on the night the British Ryder Cup team arrived. However, when Ike got up the next morning it was bright and beautiful.

And it will probably be "usual" again when the big golf matches get under way.

LYLE C. WILSON

Autumn on Truckee

the Truckee meadows. Aflood of golden aspen on the gravel creek beds; golden spears of poplar against a blue-wash sky. The Truckee meadows. A flood of golden aspen on the gravel creek beds; golden spears of poplar against a blue-wash sky. The Truckee meadows. A flood of golden aspen on the gravel creek beds; golden spears of poplar against a blue-wash sky.

We are 30 miles (and a few months) away from the Winter Olympics. Thus today we bring you a small Visitors' Guide.

NINETY PER CENT of Nevada is owned by the U. S. Government and is covered with sagebrush. The other 10 per cent is covered with slot machines and owned, at least temporarily, by whoever can get grip on the handle.

The State has only 250,000 people and only one telephone book, a half-inch thick. However, it was sixth in size until Alaska broke the hearts of Texas and, in the process, pushed Nevada down to number seven.

IT IS KNOWN as the Silver State. Its motto is "All for Our Country."

The State flower is the sagebrush.

The State bird is the mountain bluebird. (He is unofficial, however.)

The State song is "Home Means Nevada." (I do not know the words.)

IT IS CORRECT HERE to address everybody as "podner."

For a long time, the 11-story Mages Hotel in Reno had the ONLY letter chute in Nevada — being the TALLEST building in Nevada.

Podner Walter Ramage, the Reno innkeeper, was mighty proud of it.

Then he was dry-gulched by Podner Ben Goffstein who put a letter chute in his Hotel Riviera at Las Vegas.

The wonderful thing about this is that Goffstein and Ramage are still podners, podner.

THE STATE is full of cowboys and cattle. However, more cowboys ride herd on divorcees than on cows. I reckon that is

because a cow can take care of herself on the range. Whereas a divorcee needs somebody to tell her troubles to.

It takes six weeks to get a divorce and you are supposed to walk out of the courthouse and throw your ring in the Truckee. A lot of little boys stand in the water under the bridge and wait for the ring. If you are a short sport and keep the ring, you are not their podner. You are an old stinky.

IT IS A MARRYING STATE—five times as many people are married here as are divorced. It cost \$150 for a plain, unadorned divorce. But for \$50 you can have a wedding at the Mapes, including preacher, witnesses, flowers and a champagne dinner in the bridal suite.

There is a Battle Mountain in Nevada. But I think it is the only State in the Nation without a Lover's Leap. If you leap off the Sierra Nevada mountains, likely as not you will leap into California.

THE WINTER Olympics will be held at Squaw Valley in California. But Nevada hopes the visitors will not forget that Nevada's gambling houses are still open and running when California closes its bars at 2 a. m.

If you go over to Virginia City, you will find the remnants of what was once the richest city in America. The remnants are mainly saloons—about one for every 20 inhabitants of the World's Liveliest Ghost Town.

RENO, I FOUND, is preparing thoughtfully for the Olympics — putting a little ski wax on the dice tables and snowshoes on the roulette wheels. Booking some of the better acts away from Las Vegas. Refurbishing, redecorating.

And if anybody gets out of the Silver State this winter unmarried, or still married, or unhonored, or unsung or with an ungambled dollar, it will not be the fault of the Biggest Little City in the World, podner.

MIKE CONNOLLY:

Harry Karl and Debby?

HOLLYWOOD—Word's around that Harry Karl is top man on Debbie Reynolds' totem pole and that Debbie will marry the Shoe Shah of Los Angeles as soon as Joan Perry Cohn Karl's divorce is final.

Joan tells me the \$100,000 she's asking from Karl is neither alimony nor a settlement. It's a "reimbursement" of the tax-free "widow's allowance" left her by the late Harry Cohn, head of Columbia Pictures. She forfeited a full year of that allowance, payable according to Cohn's will, at the rate of \$9,000 a month, when she married Karl.

SINCE KARL, according to Joan, "talked her into marrying him" in a weak moment, and since the marriage lasted only three weeks, she feels he should pay it as a matter of principle. Despite her own great wealth (Joan holds the largest hunk of Columbia stock), she feels she owes it to the three Cohn children to get that dough back!

Doris Day bowed out of doing "Who Is Sylvia?" at Columbia because the plot is "too Doris Day" (meaning icky-sweet) and Doris feels she graduated from Doris-type roles with the adult "Pillow Talk." Instead, she will do "Matilda Shouted Fire!" for Universal in London.

BILL HOLDEN, who will be making movies abroad for the next years and stashing his money in Swiss banks as a tax-saving dodge, will do Irwin Shaw's "Two Weeks in Another Town" as one of those films. Jayne Mansfield is jumping on the save-your-simoleons-overseas handwagon too. She finished "Too Hot to Handle" in London and will next do "The Challenge" over there. And I have an idea Doris Day will be taking advantage of the two-years-abroad tax loophole also.

Sign on a news vendor's stand on Hollywood Boulevard: "These Papers Are for Sale — Don't Strain Your Eyes Or My Patience!"

DIRECTOR GEORGE Stevens arrived early at the Screen Directors' Guild banquet honoring George Sidney for his eight years as head of the Guild, decided the bright lighting would be unflattering to the femme guests, and went around dimming the mazdas.

In addition to giving Sidney a plaque, the directors gave his wife one. It read: "To Lillian, in Tribute to Your Magnificent Understanding and Generosity in Sharing Your Husband with Us!" And if that isn't a first in any man's league, I'd like to know about it. Does anyone else attending this seminar recall a time when the little woman — year, the Power Behind the Throne! — received equal billing right along with her better-half?

RECALL IT OR not, I think it should become a standard procedure at such occasions. And let it also be recorded that it all started in this so-called heartless, selfish, phony place, Hollywood!

Tennessee Williams' stage characters referred the offstage cannibals who devour the poet Sebastian in "Suddenly Last Summer." In the movie version, while Liz Taylor narrates the dreadful fate of her husband, director Joe Mankiewicz trains his cameras on the actual scene . . . It's Cannibal Time in Tinseltown.

town. Natalie Wood and Bob Wagner are co-starring in one at Metro called "All the Fine Young Cannibals." And WOW, what an album cover for MGM Records that'll make: "Dinner Music for All the Fine Young Cannibals!"

CHANNEL CHATTER — Warner-TV wouldn't allow Metro to unzip El Zimballist from the 77 Sunset Strip series for some romantic razzle with Liz Taylor in "Butterfield 8." Metro is now trying for Cary Grant.

Bob Wells winged to Manhattan for a writing assignment that's right up his alley—scripting the "Shubert Alley" special that stars his wife, Lisa Kirk.

Wagon Train and its musical score are now up to their hubs in wax for Mercury Records. Merc hopes to have the elpee on the music store racks in time for the Yuletide trade.

BOB HOPE HAS this to say about George Gobel's departure for another network: "I guess NBC-TV couldn't afford BOTH a peacock and a dirty bird!"

The combination of Lucille Ball, "Auntie Mame" director Morton Da Costa and the married couple, Albert Hackett and Frances Goodrich, who wrote "The Diary of Anne Frank" seems a strange one. And yet they have teamed up. Lucy will star, Da Costa will direct and the Hacketts are scripting the straight drama in which Lucy will star on Broadway next season. That's right — straight drama!

FOX-TV FAILED to pick up its option on Tuesday Weld. Meaning the outspoken young femme star of the Dobie Gillis series will soon be written out of that series. I hear one of the two sponsors (Pillsbury Flour and Marlboro Cigarettes are the co-bankrollers) objected to the unfavorable publicity the 16-year-old received via her romance with 44-year-old John Ireland.

Her shocking behavior while being interviewed on Paul Coates's syndicated TV show is said to be another factor in the firing. The sponsor, I'm told, nagged the studio with "That's no kind of publicity for one of the stars of a family-type situation show to be getting!" . . . And isn't this the first time on record that an actress has been fired by a flour or cigarette company!!!!?

Rasped on the Rifleman soundtrack: "How d'ya like it—just when we reach the point where we can keep up with the Joneses, the Joneses go and get themselves re-financed!"

QUOTES

CHARLOTTESVILLE, Virginia (UPI)—Ernest Phillip Bradley, the sole survivor of an airliner crash who was found alive 36 hours after the crash: "I kept hollering and no one heard me."

MOSCOW — Lee Harvey Oswald, 20, who intends to renounce his U. S. citizenship and remain in Russia: "I will never return to the United States for any reason."

NEW DELHI—Prime Minister Jawaharlal Nehru reiterating that India will defend its borders against Red Chinese attacks: "We have to cool our minds and strengthen our hands and feet."

Remember When...

November 2, 1949

Screen Actress Ann Miller reported to police the theft of \$775 in jewelry from an alligator makeup case left in the Cadillac of her escort, while they were in a local cafe.

Attending the four-day Western Week celebration were an estimated 35,000 persons—termed the largest crowd ever.

Street benches destined for Palm Canyon Drive are now receiving their last coat of paint.

November 2, 1939

Fifteen men were present at the organizational meeting of the Palm Springs Toastmasters Club, including Peter B. Sheptenko, Charles Burket, Jerry Sanborn, Merrill Crockett, Alvin Weingarten and Ray Sorum.

More than 230 local business houses and merchants have announced that they will not accept "Ham and Egg" Warrants and are now displaying cards in their windows announcing "We must pay our bills in cash, therefore we cannot accept warrants."

I. Magnin & Co. will open their shop at El Mirador for the fall season Sunday.

November 2, 1929

Earl Strebe has resumed the presentation of motion pictures, which work he carried on successfully last year. Next attraction in the school auditorium is "A Man's Man," starring William Haines.

The road leading from Palm Springs to Palm Canyon is now in top condition, with crews ending repair work yesterday.

Janet Gaynor and her mother were guests at the Desert Inn last week.

Information Free

The following sources of free and inexpensive materials are made available to the readers of the Desert Sun as a convenient service in obtaining worthwhile information concerning timely topics of the day. Students, teachers and parents will find many of the listed items of interest and value. Send requests to the addresses listed below. Each source represented in the column reserves the right to withdraw its offer whenever it sees fit.

Civic organizations, government agencies, industrial firms and interested persons are encouraged to submit material for consideration for use in this column. Send material to: Arnold E. Hagen, "Information Free" Box 866, Hawthorne, Cal.

HOW TO TAKE CARE OF FLOORS — A 3-page booklet that gives many excellent tips

on how to take care of floors and the use of modern appliances in modern floor care.

EASY-TO-MAKE GIFTS . . . FOR THE SMALL BUDGET — You don't have to be an expert to make the unusual gifts suggested in this booklet. Ingredients are simple and inexpensive—you'll find many of them right in your own home. 16 pages.

HOW TO MAKE HOUSE CLEANING EASIER — Regardless of whether you do your cleaning alone or with the help of others, in this 15-page booklet you will find some excellent suggestions for getting the job done quicker and with less effort.

HOW TO HAVE A PRETTIER ROOM! — The ideas in this 15-page booklet were planned for young budgets. If you yearn to do something to make your bedroom prettier, but just don't

know where to begin, here's a bit of excellent advice.

FREE BOOKLETS — WRITE for free booklets on the following subjects—they will help make your housekeeping easier. These publications are available in any quantity without charge for classroom and group use.

(1) HOW TO REMOVE BLEMISHES FROM FURNITURE.

(2) HOW TO REFINISH FURNITURE.

(3) HOW TO HAVE SAFE FLOORS.

(4) HOW TO TAKE CARE OF KITCHEN EQUIPMENT.

(5) HOW FLOOR POLISHES ARE TESTED.

(6) HOW TO THROW A WAXING BEE.

(7) HOW TO HAVE A BRIGHT BIKE.

Johnson's Wax, Consumer Service Department, (IF), Racine, Wis.



THE ICE CREAM COOKIE CLOWN, concocted of all the goodies, ice cream, candy and cookies, is a great party favorite particularly for birthdays. Delight the younger set with their favorite trio of foods by placing a ball made with fruits, candies or raisins, and there's a treat of ice cream on a sugar cookie, with an additional long remembered cream cone for a hat. Eyes, nose and mouth can be

Too Many Men Reading Those Ads

By ROBERT MUSEL
United Press International
LONDON (UPI) — Fashion consultant Jane Garnett said today that men who read women's magazines are no better than peeping toms.
"What right have they got to examine our secrets?" demanded the statesque beauty.
"How is a woman supposed to be mysterious when any man who cares to, can discover all the tricks simply by going to a newsstand?"
Miss Garnett looked down — she's tall — with stormy eyes.
"Men have killed the strapless evening gown," she declared. "It was a lovely conception and a lovely, feminine thing to wear."
"But did men believe that it was held up by the bust—as they should have? Not those nosy parkers (British for buttinsky). They all knew after a while that it was mostly a matter of boning and wiring and padding."
"I used to be able to tell by looking at men at a formal dinner or dances which ones knew. They were so cynical smug and superior."
Miss Garnett claims the modern male is an iconoclast by nature. She knows long words like that and can say them in three languages.
"He likes to tear down," she explained. "I know one famous restaurant here where the men play a game — seeing how many American women tourists they can count with plastic surgery noses."
Miss Garnett said she realized that nothing could prevent men from reading women's magazines — except a sense of humor.

Stars In Crown Of Cook Who Uses Lean Beef



Now is the time of lean beef, the grass-fed, more economical meat that comes right from the range. Lean beef makes wonderful steaks when braised or simmered. Meat Pie is typical of this country's school. The longer cooking characteristic of beef pie brings out all the rich flavors and juiciness of the lean beef. And remember, it contains the same high quality complete protein, B vitamins and essential minerals as costlier cuts.

MEAT PIE

- | | |
|---|--|
| 1½ pounds lean beef (boned chuck, round, flank or rump) | 2 tablespoons chopped celery leaves |
| 2 teaspoons salt | 2 sprigs parsley |
| ¾ teaspoon pepper | 12 small white onions, peeled |
| 3 tablespoons flour | 3 medium carrots, peeled and quartered |
| 1 tablespoon bacon drippings | 1 biscuit topping |
| 3 cups water | |

Have beef cut in 1-inch pieces. Blend together 1 teaspoon of the salt, pepper and flour; roll pieces of meat in blended mixture. Brown meat in bacon drippings. Add water, chopped celery, parsley and remaining 1 teaspoon of the salt. Cover; simmer approximately 2 hours until meat is almost tender. Add onions and carrots. Cover and cook until vegetables are tender, about 20 minutes. To this mixture, blend 1 tablespoon flour with ½ cup cold water, add a small amount of the hot liquid, then quickly stir into the main mixture. Turn into casserole. Cover with biscuit topping.

YIELD: 6 servings.

"Biscuit Topping"

- | | |
|----------------------------------|--------------------|
| 1½ cups sifted all purpose flour | ½ teaspoon salt |
| 2 teaspoons baking powder | 4 tablespoons lard |
| ½ cup milk | |

Sift flour, baking powder and salt into bowl. Cut in lard until well mixed. Add milk, stirring quickly until a soft ball is formed. Turn on a lightly floured board and knead gently to form into smooth ball; roll lightly to ¼ inch thickness and cut with star-shaped cookie cutter or floured biscuit cutter. Place on hot meat mixture. Bake in a hot oven (425° F.) 20 to 25 minutes.

High I.Q. Among Husbands

NEW YORK (UPI) — Husbands say a wife best can raise her I.Q. — Irritation quotient — by borrowing the master's razor or electric shaver.

That habit heads a list of "seven deadly sins of married women" based on a poll of 100 husbands — blue-collar and white-collar, ranging from city editors to street sweepers.

Other "sins":

- discussing money at meals, backseat driving, trying to keep ahead of the Joneses, nagging and begging, tears, and tardiness.
- Tears, howled the husbands, make men feel helpless. They said they don't like to feel helpless.
- Minor gripes concerned: —wives who get ready for bed as though they are going into battle, armed with thick layers of cold cream, metal curlers and chin straps;
- wives who make hubby the villain, promising the kids, "Daddy will punish you when he gets home."

—wives who prod their husbands at parties, suggesting "Dear, tell the one about . . ."

—and wives who interrupt a story with "Honey, you're not telling that right."

The survey conducted by the Princess Grooming Clinic, was sponsored by an electric shaver maker (Remington-Rand).

Remove the wrappers and place expensive gift soaps in drawers with linen or lingerie. Turn a coat closet and give soap a chance to harden before use.

Use soap and water to remove fresh milk stains on washing material. Dry in the sun before to bleach this pet.

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Survey Shows Diet Fault

PULLMAN, Wash. (UPI) — The average American teen-age girl lives on a diet only slightly better than that in many of the world's famine areas. But it is the girl's own fault, according to a recent national nutrition study.

Elizabeth Eckblad, Washington State University's extension specialist, said the survey indicates teenagers' diets are only slightly better in terms of food value than those in any of the world's starvation areas.

Miss Eckblad is a member of the national 4-H committee on improving teenage nutrition. The committee recently analyzed nutrition research studies conducted across the nation.

She said six out of ten girls do not get a sufficient amount of one or more of the following — protein, calcium, iron, vitamin A,

thiamine, riboflavin and vitamin C.

"The teenage diets especially lack calcium, iron and vitamin C," she said. "And the closer the girls get to maturity, the poorer their diets and the fewer nutrients they get in the day's meals and snacks."

The cause? One is the traditional "woman-worry" — overweight. But another is the ever popular candy-popcorn-pop routine which ranks high with teenagers.

"Empty calorie foods — sweets, potato chips or carbonated beverages — do not have the essential food elements that growing teenagers need," says Miss Eckblad. She said the average teenage girl needs at least 2,400 to 2,600 calories a day.

And the cure? "Certainly the

parents can't supervise every mouthful their youngsters eat," said Miss Eckblad.

Parents can, however, make sure that meals eaten in the home contain needed nutrients, and the food specialist at WSU suggested using the "big four" food groups as a daily guide.

This includes the milk, meat, vegetable-fruit and the bread-cereal groups. She said that four and usually more glasses of milk daily are essential but cheese and ice cream could substitute for part of the milk supply.

The food specialist also urged that two or more servings of meat be included in the day's diet.

Dark green or deep yellow vegetables provide the essential vitamin A and should be used at least every other day. Four or more servings of bread or cereals daily are also recommended.

Easier to Change the Food Than Change The Child

WASHINGTON (UPI) — Children are children — especially where foods are concerned.

This reminder comes from Dr. Miriam E. Lowenberg, head of the foods and nutrition department at Pennsylvania State University. Dr. Lowenberg, at a recent food conference here, listed these pointers on the care and feeding of the little ones.

Children generally have sharper senses of taste and smell than adults, she said. Therefore, their favor mild foods which adults would disdain as too bland. This is especially true of vegetables, fruits and meats.

Children from two to six years old often prefer raw fruits and vegetables to the cooked variety.

Not are the youngsters interested in fancy or subtly-flavored victuals. They prefer uncomplicated foods, like stew in which vegetables and meat are cooked together.

Youngsters — especially in the two to six age bracket — like crisp foods, celery, carrots and toast. Dr. Lowenberg believes this probably is because they appreciate the crunching noise.

In the matter of quantity, the expert believes it's wise to serve

a little less than you think the child will eat. This gives him a feeling of accomplishment at having "cleaned his plate." He can always come back for seconds.

Studies show that a two-year-old child will eat about two level tablespoons of most vegetables or meats, and twice as much of a mixed soup or dessert.

Coordination also should be considered. Dr. Lowenberg feels there is plenty of time to learn good manners: it's better to let a young child pick up food in his fingers to make sure it is eaten. Even food texture should be considered. Children dislike stiff or gummy foods like mashed potatoes. Dry foods also are unpopular.

Most important, Dr. Lowenberg said: "don't force anything on a child. It is always easier to change the food than it is to

He Buys the Buggy

ANN ARBOR, Mich. (UPI) — Women take a back seat when it comes to purchasing automobiles. A nationwide survey by the University of Michigan showed that most cars are bought by husbands and almost never by wives alone. Decisions to purchase household goods, however, are made either by wives alone or wives with their husbands.

CALENDAR Social and Club

(Clubs and organizations are invited to call in calendar dates to FAirview 5-5005.)

- November 2
Barber Shoppers, Boys Club, 8 p.m.
P.S. Sports Car Club, Polo Grounds, 8 p.m.
City of Hope, Reception and Card Party, Jewish Com. Center, 8 p.m.
Animal Protective League, Coachella Valley Savings and Loan, 8:30 p.m.
- November 3
Kiwanis, Chi Chi, Noon.
Soroptimists, Chi Chi, 12:15 p.m.
P. S. Shrine Club, Elks Club, Stag Dinner 6:30 p.m.
B&PW Desert Club & P.S. Club, Firecliff Lodge, 7:30 p.m.
Sigma Gamma, 665 Canon Dr., 8 p.m.
- November 4
Rotary, Chi Chi, Noon.
P. S. Optimists, Biltmore, noon.
Rotary Anns, Chi Chi, Noon.

Peachy Breakfast

For a special treat, make pancakes with peaches. Prepare your favorite pancake mix according to package directions. Pour batter onto griddle and, before turning the pancakes, place thin slices of peaches on each. Turn and bake other side. Serve with syrup and butter.
Add ¼ cup of raisins to the boiling salted water in which you cook rolled oats for breakfast. Serve hot, topped with cinnamon sugar.

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Texan Says He'll Become Russ Citizen

'Political Reasons'
Given as Cause by
Former Marine

MOSCOW, U.P. — A 30-year-old former U. S. Marine from Texas said today he had applied to renounce his American citizenship and become a Soviet citizen for "purely political reasons."

LEE Harvey Oswald, Fort Worth, Tex., told United Press International in his room at the Metro-pole Hotel, "I will never return to the United States for any reason."

THE SLENDER, unsmiling Oswald refused to give any other reasons for his decision to give up his American citizenship and live in the Soviet Union.

He would not say what he is planning to do here. He is the third American to make such a move in recent months. One of the other two later changed his mind and returned to the United States.

"I CANNOT MAKE any statements until after I receive my Soviet citizenship," Oswald said.

"It might jeopardize my position. I mean the Soviet authorities might not want me to say anything."

"I expect to hear from them within a few days."

Oswald said he speaks Russian.

WHEN ASKED IF he had studied political economy in the United States he laughed and said, "absolutely not."

Otherwise Oswald, a nice looking young man, insisted he had nothing to say and edged a reporter toward the door.

A U. S. Embassy official confirmed that Oswald had contacted the Embassy. He said he had advised Oswald to wait for the Soviet reply to Oswald's application for citizenship before handing away his U. S. passport.

"OSWALD SAID nothing would change his mind but he would let us know, of course," the official said.



THE ENTIRE ISSUE of City of Palm Springs bonds for the widening and paving of McCallum Way from downtown Palm Springs to the airport has been purchased by Coachella Valley Savings and Loan Association. Shelby Langford, city director of finance, delivered the bonds to W. H. Smith, left, president, CVSLA, total amount \$155,000. Kidder, Peabody and Co. were the recent successful bidder when the bonds were up for bid. Kidder, Peabody and Co. is the concern from whom the purchase was made.

Prim Rules Didn't Help Calumet's Strip Tease Bar

CALUMET CITY, Ill. U.P. — When state's attorney's police raided the Folies Bergere, a strip tease bar on Calumet City's "Sin Strip," they found a virtual primer of etiquette setting down rules of behavior for the well-mannered stripper.

The advice, virtuous if slightly ungrammatical, was contained in a note tacked to a backstage wall.

IT READ:

Bulletin:
"No Lewd Acts:
No Lewd Performances:
"No Prostitution:
"No Immoral Acts:
"No soliciting for drinks. We will abide by these rules. The states attorney will no doubt, have under cover men, in here looking for violations."

"THE JUDGES ORDER is if

anyone get's caught in these Violations. They will be cited for contempt of court. And will be sentenced to Jail for 1 yr.

"Our Penalty will be, you will defend yourself, Bond, Lawyer and etc. We will help you in no way. So we have a legitimate place, let's run it and ABIDE by these RULES."

"IT IS ALL RIGHT to talk to a customer. But don't solicit him for any thing. If he want's to buy you a drink it is O. K. to have it. And Don't give him any lewd talk. Don't kiss anyone at the bar."

"No suggestive dancing. No 'G. STRINGS. Wear full pant's. We can do all this and make a living. But if we don't we can go to jail."

"Please let the floorman know that you are going to talk to someone, before you do."

"NO TOUCHING waists or curtains, and don't dance close to the customers, or at them. With any suggestive moves."

"Have a dance of art not a dance of lewdness."

The note didn't do much good. Police hauled 16 persons, including several women, from the Folies Bergere and booked them on charges of conspiring to keep houses of prostitution.

Davis Elected State Official

Palm Springs juvenile officer Robert Davis has been elected a member of the Board of Directors of the Southern California Juvenile Officers Association, Police Chief August Kettmann reported today.

Davis, a member of the police department's detective division, was commended by Chief Kettmann for his distinguished service, emphasized by his appointment as a director of the association.

THOUSAND PALMS

Group Attends CVAPC Meet

By ELIZABETH NELSON

Attending the regular monthly meeting of the Coachella Valley Advisory Planning Committee, held at Laurie's Steak Ranch, from Thousand Palms were Mrs. J. A. (Mina) Welcome, Mr. and Mrs. Walter G. Bovee, and Miss Elizabeth Nelson. Mesdames Welcome and Bovee represent the Thousand Palms Chamber of Commerce — Mrs. Bovee, as the representative, and Mrs. Welcome as a member of the board of directors of the Advisory Planning Committee from the local chamber. Miss Nelson represents the Desert Business and Professional Women's Club of Cathedral City, the first and only women's organization holding membership in the Committee to date.

On last Tuesday Mesdames H. M. Lentz, A. E. Nelson, Hazel E. Pries, Leslie C. Thomas and Dewey D. Wallace attended the regular meeting of the Esther Circle of the Woman's Society of the Palm Springs Community Church. The meeting was held at the home of Mrs. Dorothy Carlin in Palm Springs. Mesdames Lentz and Pries were the hostesses.

Weekend guests of Mr. and Mrs. Harold I. Sloper were Mr. and Mrs. Herbert Reid of San Diego, who are in the process of moving to their new home in Cathedral City.

Get well wishes go to several men of the community: Edward C. Schilling, who this week returned to his home from about a week's stay in Casita Hospital in Indio (Mr. and Mrs. Schilling make their home in an apartment adjoining the home of their daughter and son-in-law, Mr. and Mrs. Harland Mangold); Emmett L. Miller, who is convalescing in Casita Hospital following major surgery there last week (Mr. Miller makes his home with his son and family, Mr. and Mrs. Leo J. Miller); Harold J. Arnett and Warren W. Mills, both of whom are on the "ailing list" at their local homes here.

Mrs. Ray Hayes was called to South Gate this week by the illness of her sister there.

A recent weekend guest of Mr. and Mrs. J. A. Welcome was Mrs. Mary Simpson, a sister of Mr. Welcome, who is a frequent visitor in their home. She resides in Vista.

Mr. and Mrs. Harold I. Sloper, during Mr. Sloper's month-long va-

cation from his duties at the U.S. National Guard Armory in Indio, have enjoyed short trips to Long Beach and Monrovia. In Long Beach, their former home, they were houseguests of Mrs. Sloper's sister and family, Mr. and Mrs. Arthur Erskine and daughter, Lois, who are frequent visitors in the Slopers' home. In Monrovia they visited with their cousins, Mr. and Mrs. Charles Martell, also frequent visitors in the Sloper home. Mr. Sloper is to return to work next Monday.

Mr. and Mrs. William E. Omand spent last weekend at their Shangri-La Palms home. They are now residing in Sherman Oaks.

Last Sunday Mrs. Forrest C. Blake enjoyed a visit from her son and his family, Mr. and Mrs. Tom Blake and their three children of Bellhurst.

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NEWS

From

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By
Ed
McCoubrey
President
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What every
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Should know

"Few California motorists are fully aware of the fact that there is a State Law which requires them to dim their headlights whenever they are following another car within 200 feet of the rear. This law is clearly defined in Section 24409-B of the California Vehicle Code. Nearly every nighttime driver has experienced the terrible annoyance of bright lights blasting through the rear window and reflecting into their eyes from the inside and outside rear-view mirrors.

The California Safety Council is doing everything in its power to educate car owners concerning the laws which have been written solely for their own protection, that's why I am calling attention to this highly important section of the Vehicle Code. "The life you save — may be your own."

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"THAT'S THE STORY OF MY LIFE" by box



Dear Abby...

...by Abigail VanBuren

DEAR ABBY: I am a man who has done a hitch in the Navy and has been around quite a bit. I am 33 and have been going with a woman who is 29. I like a woman to be honest with me as we talked over our past lives out-in-the-open like. I told her about my past and then she commenced to tell me about hers. At first she said there were only three men in her life. This didn't bother me much because I figured it was average. Every time we get on the subject she brings up another one. The total is now up to eleven. I am very upset about this and wonder if maybe she is not the girl for me. What do you advise?

BEEN AROUND

DEAR BEEN: If she gets to 12—sell!

DEAR ABBY: I am a Senior at college so you know I'm no moron. I've been dating this girl who is engaged to a man who goes to another college. I know for a fact that this girl thinks more of me than she does of her fiancé. I can tell by the way she kisses me. My problem is she won't admit it. She won't do anything about it (like send her ring back). But I know she'd like to. How can I get her to break off with the other guy and be all mine?

FLIPPED

DEAR FLIPPED: (and I think you have!): Do you realize that you are fighting for the



ABIGAIL VAN BUREN

"love" of a girl who is engaged to one man and romancing with another? If you think a wedding ring would stop her circulation, you'd better think again. Take a good look at her in daylight.

DEAR ABBY: We are two girls with a problem. There is this girl at school who has a terrible reputation. And she won't leave us alone. Everywhere we go she is right behind us. She hangs around our locker and tries to eat lunch with us.

It is causing us to lose all our friends because people are beginning to think we are just like her. We don't want to hurt her feelings because she hasn't any friends. Please help us. We are

all 14.

DEAR DESPERATE: Be kind to her. She needs it. Showing this unfortunate girl common courtesy when she latches onto you will not damage your reputation. It is not necessary to cultivate her friendship outside of school. But when she seeks you out, treat her as you would want to be treated if you were in her unhappy shoes.

DEAR ABBY: I am expecting my first baby within the next few weeks. This is my problem:

I want to name my baby (if it's a boy) "BURTON JUNIOR" after my husband. But my husband has been married before and he already has a son named "BURTON JUNIOR" after him.

Would it be all right to have another "BURTON JUNIOR"? I suppose this would cause a lot of confusion because the first BURTON JUNIOR lives in the same block with us, but you have no idea how much I want to name this baby after my husband.

EXPECTING

DEAR EXPECTING: Name the baby something else. Your block is already "over Burton'd." Why complicate matters?

CONFIDENTIAL TO "JOSIE" at the "BASE": Your boyfriend's "magic" tricks should be very helpful. Tell him if he

DHS Optimists To Aid CHP in Safety Program

DESERT HOT SPRINGS—California Highway Patrol officers and Optimist Club officials will conduct a bicycle safety inspection for Desert Hot Springs youngsters Tuesday.

The inspection, sponsored by the Optimist Club, gets under way at 12:30 p.m. at the DHS School.

Youngsters whose bikes pass the inspection will receive safety decal stickers from club members.

The club will be represented by President R. W. Wertz and Jack Jennings, who will pass out the decals.

Bike owners who will be unable to attend Tuesday's inspection, or whose bikes require safety repairs, can have their vehicles examined at Eddie's Fixit Shop, on Pierson Boulevard, Nov. 14, from 1 to 3 p.m. Optimist club members will be on hand to help.

doesn't come up with a wedding ring by December, he can make himself disappear.

What's your problem? For a personal reply, write to ABBY, care of The Desert Sun. Enclose a stamped, self-addressed envelope.

For Classified --- Call FA 5-5005

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4745 Ramon Road

Desert Hand Laundry & Cleaners
495 No. Indian

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144 So. Palm Canyon Dr.

Save On Shoes
386 No. Palm Canyon Dr.

Coulton's Office Supplies
390 E. Sunny Dunes Road

Professional Pharmacy
1081 No. Palm Canyon Dr.

Stack Chevrolet & Mobil Service
330 E. Sunny Dunes Road

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386 So. Indian

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EMINENT SOVIET COMPOSER Dimitri Shostakovich, flanked by fellow composer Dimitri Kabelevsky, has asked for lesser use of atonal devices, greater cooperation between American and Soviet composers. The pair were part of a six-member visiting team interviewed Friday in Los Angeles. (CNS Photo)

MUSIC EXCHANGE ASKED BY SOVIETS

By GEORGE LAINE
Dimitri Shostakovich, Dimitri Kabelevsky, Fikret Amirov, Konstantin Dankelevich, Boris Yarusovsky and Tikhon Khrennikov came to America a week ago as one facet of the Russian-American cultural exchange program.

But, most of them said Friday in Los Angeles, they've spent so much time traveling that they found little opportunity to listen to much music in this country.

KABELEVSKY, THE only one of the six who speaks English,

said that until Friday—when they heard USC students perform in varied contexts and later adjourned to Shrine Auditorium for a performance of Wagner's "Die Meistersinger" by the San Francisco Opera Company—they had heard only one concert in five days.

"We heard nothing in New York, the Harvard Choir in Washington, nothing in Chicago, nothing in San Francisco and nothing on our first day in Los Angeles," he said.

THE HARVARD CHOIR sang a Villa-Lobos chorale that Kabelevsky had not previously heard and he described it warily as "quite interesting."

I had to share Kabelevsky with Mirror-News critic Ray Kendall (who is also the director of USC's School of Music) and with Walter Arlen of the Times, but it was our interpreterless corner that provided the most thoughtful phases of the two-hour luncheon interview in US's faculty dining hall.

Kabelevsky lamented the lack of communication between American and Russian composers and musicians. He said it sometimes takes "many years" before works by such as Roy Harris, Aaron Copland and others to pierce the Iron Curtain.

EXCEPT FOR Shostakovich and Kabelevsky, the other Russian composers — Amirov, Dankelevich, Khrennikov and musicologist Yarusovsky — were virtually unknown to the group of critics and writers who represented virtually every major Southland newspaper.

"We must have better methods of exchanging our works," said Amirov, through an interpreter.

Shostakovich became a spokesman long enough to issue a stirring denunciation — through an interpreter — of atonal music.

"IT WAS ONLY a phase," the eminent composer declared. "It is to be hoped that modern composers can leave it alone or use its devices sparingly." Shostakovich's own Seventh Symphony plays footsie with atonality in some segments but, he said, it is more of "an attempt at the magnificent sound."

Kabelevsky said the composers were particularly interested in visiting Disneyland "since Premier Khrushchev was refused admission" but he said they hoped the Disneyland "Moon Rocket" wasn't on the tour.

ON THE SUBJECT of the communications barrier again, Kabelevsky said that he learned his smattering of English in one-hour daily classes in Moscow four years ago. He said that anyone who knows English can teach it in Russia.

"In California, you must sign an oath that you are not a Communist before you can teach," a reporter said.

"That," Kabelevsky replied with a wink, "wouldn't be advisable in Moscow."

The Arkansas Press Association is believed to be one of the oldest organizations of its kind in the U.S. It was formed in 1873.

From Page 1, More About

Village May Aid U.S. Art

used to promote the sale of dual headlights, cigarette filters of unbelievable efficiency, mil-towns, and another pill that actually fights headache three ways. (Or is it four?) As you can see this is quite different sponsorship from that of the Doges of Venice, the house of Medici, or the church in Rome. Very little of this so-called "commercial" art can be done with the caliber of loving care once lavished on work intended to last centuries and grace a palace or a cathedral. The subject matter is simply unsuitable for great inspiration. This I know because I have from time to time eaten at this trough.

But lately—I have detected a breath of fresh air. Our own Village is showing strong evidences of developing a salubrious climate capable of attracting the man of art as well as the sun worshiper. In proof may I offer a brace of new banking institutions to be found on the south side. With commendable civic pride, the management of one of these companies was determined not only to build an efficient house for its enterprise but was also determined that it should be beautiful into the bargain. A fountain, a nod toward the "good life" was added and is lighted at night for all to see. Across the street another new edifice displays a fine sculptural mural depicting the history of our young city. Here they even had the good judgment to save a tree of wonderful character which adds no little to the effect of the ensemble. This saved tree and the mural, like the fountain, were costly and over and above the call of duty.

I hope the banker who insisted on a live fountain and the banker who saved the tree and called upon the famous American sculptor get the thrill that I do out of watching the people of Palm Springs urcaciously show their appreciation. Nearly every evening one can see groups of people admiring and even photographing the sculptured panels and lots of us have found that the best place to see many varieties of happy birds is to visit the fountain. Any city that sticks to a policy of saving or planting trees instead of pulling them down is taking the first important steps toward providing "a climate in which to create." That's why I, for one, moved here.

WHO'S WHERE?

Chi Chi — Rickie Layne and Velvel, Bob Newkirk, Lois Ray, The Bill Alexander Orchestra. Showtimes: 8:45 and 11:45 p.m.

Saints and Sinners Room — Charlie Barnett and His Orchestra, Lynn Franklin. Continuous from 9 p.m.

Signature Room — Jack Pfeiffer at the Keyboard. Continuous from 8:30 p.m.

Doll House — Guadalajara Muchachos. Continuous from 9 p.m.

Hilltop Room — Bobby Adano, Words and Music. Continuous from 9 p.m.

Howard Manor — Lewis and Sanchez, Vin Riley and Francoise, The Jack Kerns Orchestra. Continuous from 8:30 p.m.

Biltmore Hotel — Bobby Ramos and His Orchestra. Continuous from 9 p.m.

Whispering Waters — James Du Boise at the Keyboard. Continuous from 9 p.m.

Ruby's Dunes — Larry Foy at the Keyboard. Continuous from 9 p.m.

Firecliff Lodge — Mr. and Mrs. 88 at the Keyboard. Continuous from 9 p.m.



GUADALAJARA MUCHACHOS, perennial Village favorites, captivate audiences nightly at the Doll House here. From left, leader-guitarist Chuey Castillon, bassist-flautist Alfonso Sanchez, pianist Eduardo Cota and violinist Manuel Martin. The group specializes in Latin melodies but also demonstrates versatility with standards and specialty selections. (Desert Sun Photo)

YOUNG ORCHESTRA FORMING AT DHS

DESERT HOT SPRINGS — An all-childrens orchestra is being formed in this resort community, it was learned here today.

Newly-organized, the group is comprised of youngsters between 11-15 years-of-age, and the group is under the direction of Mrs. Verna Murphy.

SCHEDULED to make their first appearance within the next three months, the children now in the orchestra include: Raymond Catalano, accordionist; Linda Tarbuton, pianist; Brian Burgstahl, trumpet; Bruce Tarbuton, drummer; Jim Edmonds, accordionist; and Burt Watson, trumpet.

MRS MURPHY studied music at the Tulsa Conservatory of Music in Tulsa, Okla., and has made several guest appearances as an accordionist with the Lawrence Welk orchestra.

The orchestra will meet every Tuesday at Coffee's Ranch at 8th and Palm in Desert Hot Springs, and any child who can play an instrument can try out.

Free instruction is being given by Mrs. Murphy who has been a musician for the past 25 years and is a specialist in the organization and direction of childrens orchestras. She runs Murphy's School of Music in Los Angeles, and has three similar orchestras in that city.

The orchestra will meet every Tuesday at Coffee's Ranch at 8th and Palm in Desert Hot Springs, and any child who can play an instrument can try out.

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Vienna Orchestra To Give Concert

LOS ANGELES—Among the best loved of all symphonic works is Schubert's lyrical "Unfinished" Symphony, to be interpreted by the famous Vienna Philharmonic Orchestra under the baton of Herbert von Karajan.

The renowned ensemble, now on a world tour under the auspices of the Federal Austrian Government, inaugurates Impresario Ma Brat's artist series with a Los Angeles concert in the Shrine Auditorium at 8:30 p.m. Wednesday Nov. 11.

The orchestra will meet every Tuesday at Coffee's Ranch at 8th and Palm in Desert Hot Springs, and any child who can play an instrument can try out.

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Entertainment in the Sun

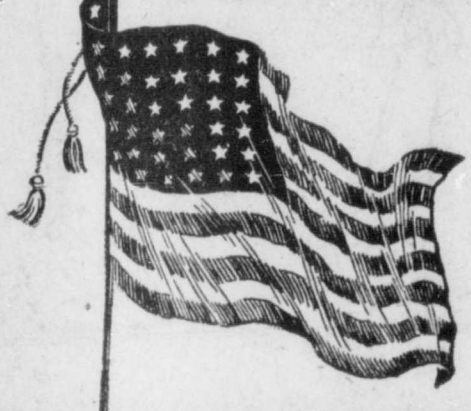
8 The Desert Sun Monday, November 2, 1959

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Offer Limited to Supply on Hand
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SORRY—NO PHONE or MAIL ORDERS

The Desert Sun
Circulation Department
Don't Miss A Single Copy

Palm Springs Translator Television Annual Fund Raising Campaign

NOTICES have been mailed to all subscribers of record of the Palm Springs Translator Station, Inc., which furnishes non-profit television to the Palm Springs area, requesting their annual donations now toward expenses for operation and maintenance for 1960. All funds donated since September 1, 1958, have been expended for the operation, repairs, and expenses of the Corporation, and funds for another year must be donated now if the Translator TV is to continue with uninterrupted service.

This ad is for the purpose of reaching the many people who use and enjoy the translator TV — but are not now on our list of subscribers, and to reach the many who have hooked-up to the translator since our last fund raising drive in September, 1958, and have not had the chance to make their donation until now.

We want you to join our regular annual subscribers and we request your donation now for 1960, toward the operation and expenses of this non-profit television service.

THE ESTIMATED AMOUNT NEEDED FOR OPERATION AND REPAIRS, LEGAL EXPENSES, MAINTENANCE AND IMPROVEMENTS FOR A YEAR IS \$14,000.00.

Voluntary donations on the basis of \$15 each year by users of the Translator TV are the only funds available for its operation. The Federal Communications Commission, on September 8, 1959, handed down their final decision in the case between the Cable Company and the Translator. The decision was in favor of the Translator, and we can now apply for and receive our permanent license, and look forward to continuous operation and improvement of Translator television.

We believe that all users of the Translator TV wish to be given the opportunity to join with the regular subscribers and donate their share toward the expenses of keeping the station in continuous operation.

CUT OUT AND USE THIS DONATION FORM IN SENDING IN YOUR CONTRIBUTION.

Mail Donation Today!

Palm Springs Translator Station
Enclosed is my voluntary donation of \$15 to be used toward the operation and maintenance of the Translator Station.

Date.....

Name.....

Address.....

NOTE: Make all checks payable to PALM SPRINGS TRANSLATOR STATION and mail to:

FRANK H. BENNETT, President
1184 Camino Mirasol, Palm Springs, Calif.

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NOW PLAYING
ONE DEVIL OF A MOTION PICTURE!

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BOB NEWKIRK LOIS RAY

GREAT SINGING STAR WALTER WINCHELL'S
(Courtesy of 20th Century-Fox) (Favorite Dancer)

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In the STARLITE ROOM from \$3.75
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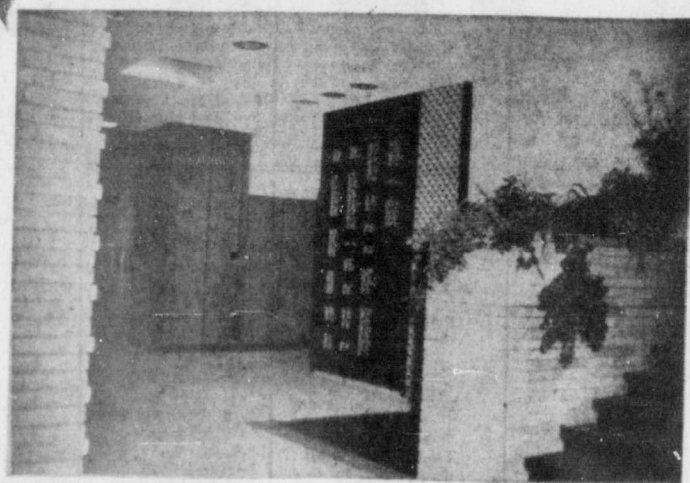
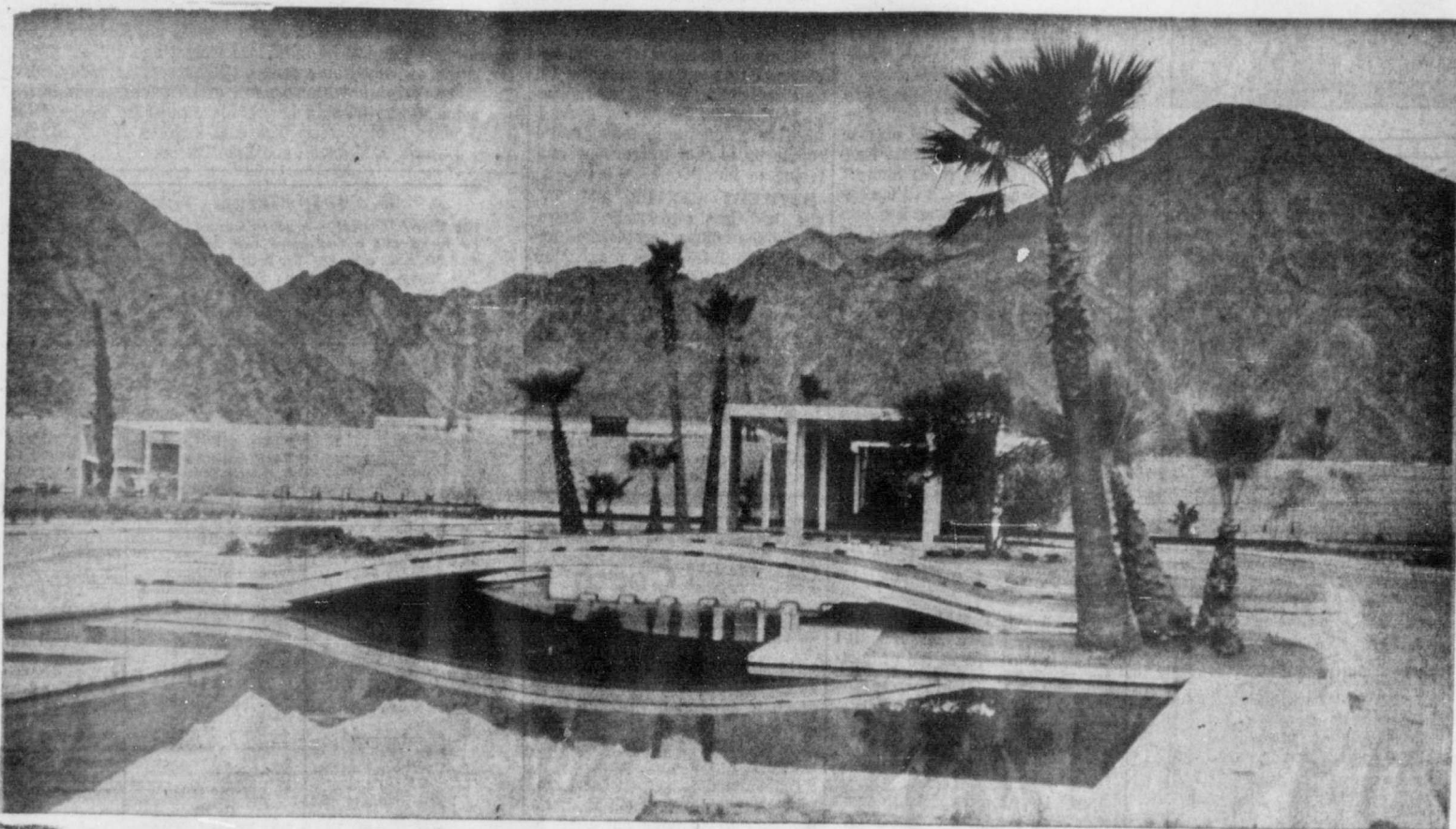
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TV-Radio in The Sun



JACKIE COOPER, portraying Navy doctor Chick Hennessey, forgets his rank and lives up to the credo of his profession as he convinces an unwilling admiral he must lose weight and initiate physical training in the comedy-drama series, "Hennessey," Monday, Nov. 2 (CBS Television Network, 10:30 p.m., p.s.). Walter Sande is featured as the admiral who tries to ignore his own order to the base. Roscoe Karns plays Capt. Shafer. The cast includes Henry Kulky, Richard Wessel, Gloria S. Marshall and Bob Watson.

television tonight
TOP SHOW TONIGHT—A young woman is being held for a murder when her friend sets out to prove her innocence on "Bourbon Street Beat" at 8:30 p.m. over ABC-TV. Rock Hudson, Janine Maddams and singer Jane Harvey will guest with Steve Allen and his friends on NBC-TV at 10:00 p.m. On ABC-TV at 10:30 Mike Kevak (Charles Branson) goes to a small mining town to investigate insurance fraud on "Man With A Camera."

Monday	4-5-11-News	7-9-30
5 p.m.	7 p.m.	9-30
2-Burns, Allen	2-News	2-8-Ann Sothern
3-7-Bandstand	3-Danny Thomas	3-Res Hunt
4-Movie	4-Manhunt	4-10-Theater
5-Cartoons	5-Bengal Lancers	5-Jury
6-Life of Riley	6-Playhouse	6-Adv. Paradise
7-J. J. Anthony	7-Little Rascals	7-Harbor Com.
8-4-4-4-4	8-Four Men	8-Hennessey
9-Quick Draw	9-4-4-4-4	9-4-4-4-4
10-Quick Draw	10-4-4-4-4	10-4-4-4-4
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Weetman's Team Wins Pro-Am Tournament

Snead, Ford Tie in Pro Competition

Ryder Cup Teams Start Practice Sessions Today

Powerfully-built Harry Weetman, member of the British Ryder Cup team, led his three local amateur members to victory yesterday in the 36-hole Eldorado Country Club Ryder Cup Pro-Am.

Weetman's teammates for the two-day Ryder Cup opening event were Barney Leonard, Eric Stainton and Harvey Kruse.

IN THE INDIVIDUAL pro event for the 36-hole play Saturday and Sunday on the Palm Desert course, Slammin' Sam Snead, captain of the U.S. Ryder Cup team, proved he could still do the job by smothering a two under par 69-138, and tied his American teammate Doug Ford, who carded a 71-67-138.

British golfer Eric Brown was third with a 141.

THE RYDER CUP teams of the United States and Great Britain today started practice sessions at Eldorado in preparation for their matches Friday and Saturday.

The two teams will practice Tuesday and Thursday and participate in a celebrity day Wednesday.

INDIVIDUAL FINISH
71-67 (138) Snead, 69-69, Doug Ford, 71-67 (138) each.
71-67 (138) Brown, 71-71 (141) each.
72-70 (142) Snead, 71-71 (142) each.
73-69 (142) Ford, 71-71 (142) each.
74-69 (143) Snead, 71-71 (143) each.
75-69 (144) Snead, 71-71 (144) each.
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NOW AVAILABLE... FULLY IMPROVED ESTATE SIZE LOTS TAMARISK VIEW ESTATES

ADJACENT TO THE ROLLING GREENS OF
TAMARISK COUNTRY CLUB
GRAND OPENING OFFER
\$1000 Down -- \$50 a Month

ANOTHER PROJECT OF
Morris Land & Development Co.
111 NO. INDIAN FA 4-1994

Bus. Opportunities 29

BUSINESS OPPORTUNITY
NO CAPITAL required. Concession open for restaurant serving breakfast and luncheon in quality Palm Springs hotel with 100 guests. 8 months season only. Restaurant and kitchen fully equipped. To open middle of November. Suitable for couple. Must have restaurant experience. Continental cooking preferred. Reply to W. R. Kochmann, 8721 Beverly Boulevard, Los Angeles 48.

MT. MCKINLEY RESORT
900 Acres Hunting Fishing Skiing Unlimited Potential ALASKA'S Best. Owner, FA 8-1394

Money Wanted or Loaned 30

MONEY
IF YOU wish to borrow money on your property, write P.O. Box 119, Palm Springs.

Lots & Acreage 33

LA BUY-TO-OWN AREA
WHOLE SECTION
640 ACRES
ONLY \$35 PER ACRE
\$22,400 FULL PRICE
1/2 CASH--TERMS ON BALANCE

Richard Realty
REALTORS
1963 N. Palm Canyon FA 5-3954

TODAY'S BEST ACREAGE INVESTMENT 160 LEVEL ACRES

Between Palm Springs and Indio. This could well be the last. Real Bargain at \$500 per acre. 20% Down -- 6 years on balance.

Lindberg The Land Man
REALTOR
445 N. Palm Canyon FA 4-9628

\$2190

WILL BUY a choice \$4200 Salton City view lot. Private owner needs money now. THIS IS A REAL BARGAIN! Only one for sale.

MIKE JEKYL ASSOCIATES
Les Mohr Terry Ray
457 N. Palm Canyon FA 5-2734

103 ACRES
FOR Sale or Trade: Near 29 Palms cutoff. 3/4 mile frontage on Highway 99. Zoned M-3 for light industry. Ideal for trailer park and subdivision. Has tentative map. Good terms and lowest price for this area.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
SUITE NO. 5 FA 4-5255

BANNING

M ZONE
FOUR 10 ACRE PARCELS
\$1850 PER ACRE--LOW DOWN
Payment--Liberal Terms
JENSEN REALTY
461 W. Ramsey Banning
Victor 9-3740 Victor 9-3779

INDIO ACREAGE

BUSINESS MAN'S opportunity.
Hedge against inflation. 20 acres in fast growing Indio. North east corner 47th and Calhoun. 2 paved streets, utilities, can be zoned industrial or otherwise. \$90,000. Liquidating partnership. Owners, FA 8-2705, FA 8-2302.

\$145 DOWN

ONE acre parcels: Paved streets and all utilities. \$3295 per acre. \$40 per month, including 6 percent interest until paid. Near Bermuda Dunes. Each acre can be cut into 4 lots.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
SUITE NO. 5 FA 4-5255

RESIDENTIAL HILLTOP LOTS
\$7500 UP -- West on Racquet Club Road to Judds Drive.

JANIS HILLTOP ESTATES

FA 5-7248 OR BROKER

CLOSE-IN VIEW SITES
OVERLOOK Las Palmas. The Best on Palm Springs. Sale price only \$8000 Terms.

CULVER NICHOLS, Realtor
861 N. Palm Canyon FA 5-2182

Investors Only

120 ACRES. Close in. \$950 per acre.
320 ACRES. 1/4 mile frontage. on paved road. \$1500 per acre.
40 ACRES. Paved roads. \$1750 per acre.
80 ACRES. Bordering new \$60 million \$\$\$ development. \$2500 per acre.

TERMS ON ALL

The Gagnon Co.
73-612 Highway 111--Palm Desert
FI 6-6282--Open to 9 p.m.
For Your Convenience

Baron's Best Buys

640 ACRES only \$35 per acre. Indio area, terms.
\$20 ACRES, Indio. \$100 per acre.
\$480 ACRES. \$350 per acre.
MANY CHOICE lots \$1950 and up.
ALSO 2 1/2 and 5 1/2 acre parcels.
MEDICAL building site. C-1 corner. N. Palm Canyon, faces 3 streets.

Marjorie Baron
FA 4-1796 -- FA 4-2629

BLUE CHIP

BEAUTIFUL 40 acre (132 lot) parcel. Adjoins fabulous ELDORADO-INDIAN WELLS GOLF COURSE
LAST available subdivision land in the area. Inspect it on Smead Road (entrance to Eldorado). Property is on east side at end. Sign posted. Principals.

OTTO REALTY
63-744 Hwy 111 FA 8-1380

80 ACRES. Avenue 38. \$750 per acre.
160 ACRES. Avenue 38. \$1000 per acre.
160 ACRES near Ivy Ranch. \$300 per acre.
80 ACRES, Salton Sea. \$175 per acre.

OTTO REALTY

63-744 Hwy 111 FA 8-1380

Best Hotel Site R-3

FRONTS on East Palm Canyon Drive and two other major streets. Room for 83 units and parking. \$235,000. 29 per cent down.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 FA 4-5255

LOT near Racquet Club. \$4250. 7080 38th Street, Riverside. Phone OV 6-0177

LOT IN RANCHO MIRAGE
NEAR Safeway. Multiple zoning. Owner, FA 4-1977.

10 ACRES leveled farm land, canal water, paved road. Utilities. Weatherford, P.O. Box 143.

DEEP WELL LOT
CHOICE CORNER--\$11,500
OWNER--FA 4-2585 (evenings)

RESIDENTIAL LOTS -- \$2350
4 MILES NORTH TO
... PALM SPRINGS OASIS

For Sale or Exchange 34

SELL OR TRADE
2 BEDROOM home, stucco finish, block wall, stove and refrigerator on leased land in Palm Springs. \$6500 value for \$4500 or trade for car, house trailer, or submit L. J. Morgan, 8600 Contreras Street, Paramount, Calif. MEICalf 4-782

TRAILER PARK SITE
ALREADY ZONED
19 PLUS ACRES. Well located for a deluxe park in choice desert community. Level. Water. View. ONLY \$6500 PER ACRE
29 PER CENT DOWN
Owner, FI 6-6081--FI 6-6014

NINE 89 x 135 lots Tamarisk Country Club. \$5000 each 1/2 subdivided. Empire Builders, Inc. 2312 S. Robertson Boulevard, Los Angeles 34, Calif. UP10N 0-5991

5 ACRES, block cabin 20x24 electricity in. Needs keep. \$7500. 3 acres. 20x24 frame cabin, near road. \$6000. Phone FA 4-1835 or FA 5-7655

70 ACRES on Ramon Road. All utilities, water. Price of \$975 per acre is wholesale. Good terms. DE TARR 141 Tamarisk Near Post Office FA 4-2970

1/2 MILE from Eldorado Country Club on Highway 111. 10 acres. 330' frontage. All utilities. Principals only. Desert Sun, Box 190, File R-23.

10 ACRES, level, Bermuda Dunes area. \$800 acre. 1/2 cash. Divided in half if wanted. Principals only. FA 4-2217.

LEVEL view lot 100' x 160' in Rancho Mirage. A beauty and a bargain. \$2750. Sanderson, P.O. 2 Sage and Sand Trailer Park. FA 4-1420

LOT R-3. Adjacent Safeway. Next to Sun Dial, San Jacinto Street, Rancho Mirage. Bargain. FA 8-1420

RESIDENTIAL CORNER. 100x102
Near Polo Grounds. \$5250. FA 5-6690 evenings

TRADE new home, acreage, for good "located" lot or C-1 property. FA 5-5205, FA 5-7116.

OWNER must sell dreamy roomy house. Brand new, and what a view! Submit. FA 5-6243.

OWNER must sell dreamy roomy house. Brand new, and what a view! Submit. FA 5-6243.

PAYMENTS LESS THAN RENT!
For lovely furnished 3 bedroom, 2 bath, family room. Owner, 607 Paseo De Anza.

Income Property 35a

Income Specials
3 TWO bedroom apartments, brand new, refrigerated and forced air heat, built-in kitchen. Separate utility meters. Permanent rentals. Full price \$31,250. ONLY \$7,000 DOWN PAYMENT.

5 NEW UNITS, custom built, carpeted and draped, with 1 1/2 bedroom, fireplace and all built-in kitchen, plus 4 kitchen studios. Each unit refrigerated. Separate utility meters. Ideal for permanent rental. FULL PRICE \$47,500, with LOW DOWN PAYMENT, or TRADE EQUITY FOR RESIDENTIAL PROPERTY.

3-1 BEDROOM apartments, each with living room, kitchen, dinette, and laundry plumbing in kitchen. Completely furnished. Sparkling Hoams swimming pool. Excellent location suited for permanent rents. FULL PRICE \$59,500. \$9500 DOWN PAYMENT, or TAKE RESIDENTIAL property in trade.

7 -- DELUXE hotel units, South End, with huge swimming pool, large 2-bedroom for owner, all built-in kitchen, plus 6 beautifully furnished studios with dinette and kitchen. 3 years old. Excellent repeat clientele. \$25,000 DOWN. SUBMIT.

Lyngaard Realty
140 E. TARIQUITZ DRIVE
Across from Desert Museum
FA 4-9436 FA 5-6931

South End \$63,750
Poolside Garden Apartments
OFFERING deluxe two bedroom owner's accommodations and 4 lovely year around 1 bedroom rentals with separate meters. All in tip-top shape, new carpets, drapes. Selling completely furnished. Shown by appointment only through this office as exclusive agent.

MILDRED JACKSON
296 S. PALM CANYON
Phone FA 5-5356 or FA 4-2916

18% NET SPENDABLE
PLUS amortization on \$50,000 down on this attractive 20 Unit with pool in heart of town. Room to add. No phone information. BILL COLVEN OFFICE, 401 N. Palm Canyon, next to Texaco. FA 4-3391

TRAILER PARK
40 SPACES. Room for 12 more. \$55,000. \$10,000 down. Gross income \$15,000 year. Contact owner's agent.

ART KNUTSON, REALTOR
947 GLENN, CATHEDRAL CITY
FA 8-3863 FA 8-1812

109 SPACE
DELUXE trailer park, can add 30 spots, handles large units. About \$45,000 down required. No phone information. BILL COLVEN OFFICE, 401 N. Palm Canyon, next to Texaco. FA 4-3391.

9 Units -- South End
ON 2 lots. All with kitchens, large pool. Take some trade.

WM. OTTO CO.
102 N. Palm Canyon FA 5-2031

CASH OUT -- \$28,000 equity
on 12 units, furnished. 1020 N. Indian, pool. Balance \$52,000 loan at \$440 per month. Owner, FA 5-2635 or 16153 Sherman Way, Van Nuys, Ph. State 5-6503.

DUE TO FAMILY ILLNESS, modern 18 unit near North Hollywood, for home or other property in Palm Springs area. Call TR 7-1643 (L.A.) or write Desert Sun Box 190, File R-16.

SOUTH END area, 10 units, Space for 3 more. \$73,500. Very liberal terms or trade.

CULVER NICHOLS, Realtor
861 N. Palm Canyon FA 5-2182

DO YOU ENJOY DESERT LIVING?
SO do others at this nice 5 unit apartment, for sale AT 3910 CALLE DE CARLOS

OWNER leaving! 2 bedroom, 1 bath house, furnished. Close in. Excellent location. View windows, drapes. \$15,950. \$2000 down. FA 5-7635--FA 5-7652.

7 UNITS, prime location, reduced to \$67,500. Liberal terms.

CULVER NICHOLS, Realtor
861 N. Palm Canyon FA 5-2182

11 Unit Hotel -- Heated Pool
Furnished -- Kitchens -- Huge Lot
\$9500 Down or trade to \$80,000 loan
635 CHUCKWALLA -- FA 5-5709

NEW triplex, furnished, Close to Saks store, Owner. FA 4-2551

NEW triplex--2 one bedroom, 1 two bedroom, Patios, TV, landscaped. Owner FA 4-2824.

FOUR NEW UNITS--Extra Nice, Walled -- Landscaped -- Owner 570 DESERT VIEW DRIVE

11 Unit Hotel -- Heated Pool
Furnished -- Kitchens -- Huge Lot
\$9500 Down or trade to \$80,000 loan
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Furnished -- Kitchens -- Huge Lot
\$9500 Down or trade to \$80,000 loan
635 CHUCKWALLA -- FA 5-5709

NEW triplex, furnished, Close to Saks store, Owner. FA 4-2551

NEW triplex--2 one bedroom, 1 two bedroom, Patios, TV, landscaped. Owner FA 4-2824.

FOUR NEW UNITS--Extra Nice, Walled -- Landscaped -- Owner 570 DESERT VIEW DRIVE

11 Unit Hotel -- Heated Pool
Furnished -- Kitchens -- Huge Lot
\$9500 Down or trade to \$80,000 loan
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NEW triplex, furnished, Close to Saks store, Owner. FA 4-2551

We Specialize In Trades

DELUXE 4 units \$59,500. Beautifully furnished, pool with waterfall, top rental location near the new Riviera Hotel.

9 DELUXE units, furnished, pool. Near market. Ranch Club privileges \$79,500. Near Riviera.

3 FURNISHED UNITS
DEEP WELL area, 1 1/2 bedroom. Room for pool. Low down. ALSO 2 more deluxe triplexes.

14 UNITS
FURNISHED. \$85,000. Large immaculate apartments with kitchens. Near Palm Canyon.

A MONEY MAKER -- 16 units, pool, choice downtown location.

11 UNITS, pool, C-1 corner. \$75,000

Marjorie Baron
447 No. Palm Canyon Drive
FA 4-1796 FA 4-2629

PALM DESERT
EXCELLENT investment. (Property appraisal \$39,500.) Owner's illness, sacrifice at \$34,500. Cash needed \$16,000. Balance payable monthly including 7 per cent interest at \$250. Two separate stucco buildings. Lot 60 x 123. Ample room for expansion. Ideal for restaurant, real estate office or five separate offices. Served air condition gas. Location junction State Highways 111 and 74. For appointment to show, phone Owner, Sherwood 5-9692, Escondido, Calif.

Best Income Buy
17 UNITS in heart of hotel area, completely refurbished and redecorated. Large patio and pool. Reduced from \$172,500 to \$145,000, which is way below market value. Let us show you this valuable property!

MIKE JEKYL ASSOCIATES
Les Mohr Terry Ray
Graham Dexter
457 N. Palm Canyon FA 5-2734

BLUE CHIP STRIP
OWNER retiring, liquidating Palm Springs property. South End. Consisting of commercial stores and apartments, C-2 lot with ample room for expansion, adequate parking. Consult exclusive agent for particulars. MILDRED JACKSON, 296 S. Palm Canyon, FA 5-5356 or FA 4-2916

8 UNITS--\$27,500
7 WITH kitchens. Present income \$500 per month, plus owner's apartment. Fronts on 2 streets. In the heart of Cathedral City.

ART KNUTSON, REALTOR
947 GLENN, CATHEDRAL CITY
FA 8-3863 FA 8-1812

SELL 25 PER CENT INTEREST
IN eleven new deluxe apartments, season and yearly rentals. No vacancies. Free apartment worth \$2000 per year plus good return. \$18,000. FA 4-2252.

GEORGE BERKEY & CO.
174 N. Palm Canyon Drive
Suite No. 5 FA 4-5255

Co-op Apartments 35c
DESERT BRAEMAR. Few choice re-sales and rentals. Country Club area. See representative. Ted Smith, Realtor, FA 8-3600.

Real Estate for Sale 35
\$15,500 SOUTH End, lovely furnished 2 bedroom home. Carpeted, large screened lanai, 2 car garage, nice yard.

\$31,500. NEW deluxe 3 bedroom, 2 bath furnished home. Carpeted, pool, desert landscaped. This is a jewel. See it!

\$59,500. Deep Well, deluxe modern, 3 bedroom, den or 4th bedroom, 3 bath home. All carpeted, draped, landscaped. Home for a queen.

\$135,000. 12 DELUXE furnished units, large owner's apartment, lounge, pool, room for more, near new Riviera.

\$4250 VIEW lot. Block Palm Canyon. \$200 PER acre, near country club.

HUTTON'S
REAL ESTATE
505 N. Palm Canyon FA 5-5977

CALIFORNIA DREAM HOMES
ONLY G.I. AND OR F.H.A. FINANCING

IN THIS AREA
RAMON ROAD TO
EAST CITY LIMITS FA 4-1680

PLEASE don't steal my beautiful home unless... you have sufficient down payment. FA 8-2839

BUSINESS LOT \$4990
4 MILE NORTH TO
--PALM SPRINGS OASIS
Phone FA 5-5005 for Classified Ads

INDUSTRIAL or business zone.
Will build, sell or lease.
LARGE house, pool. \$18,000
Louis Venger, FA 4-9383 - 5-5595
"ALL MEN ARE BROTHERS"

DRIVE by 2369 Leonard Road.
Open 3 bedroom, 2 bath, choice location. Best quality home in Palm Springs for \$27,500, yearly lease \$200 month. FA 5-5183.

BY OWNER. \$13,750. 2 year old
2 bedroom furnished house. Built in oven and stove. On duplex lot. 43-737 Portola, Palm Desert. FI 6-6704

REAL BARGAIN!
\$23,500. RANCH Style. 4 years old. Original owner. 2 bedrooms, 1 1/2 bath. Completely furnished, newly decorated. Carpeted. Double garage. Aluminum awnings. 100 x 102 lot. Walled. 1456 Rodeo Road, Palm Springs.

FOR SALE or LEASE
LUXURIOUSLY furnished 3 bedroom, 3 bath home with pool and patio. Best south end location. \$45,000. Good terms. Also available for lease at \$850 per month. George Berkey & Co. FA 4-5255

INDUSTRIAL or business zone.
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\$495 DOWN

Sunny Dunes Homes
BEAUTIFUL new 3 bedrooms, 2 baths, INCLUDING CARPETING THROUGHOUT OR FLOOR TILE AND DRAPES THROUGHOUT. Plus an extra large Kitchen, Birch cabinets, serving bar, built-in oven, range, disposal, ceramic tile in bath rooms and kitchen. Sewers, curbs and paved streets in and paid for. Completely fenced.

No Balloon Payments
EAST on Ramon Road to Calle Santa Cruz (1 block before Kelley's Furniture), turn right to furnished model home.

Tom Paul--Sam Kert
ENTERPRISE
FA 5-5263 -- FA 4-9435

OWN YOUR OWN
SANDPIPER
Garden Apartment
Palm Desert

Rooms for Rent
LARGE room with bath in private home, South End of town. Year 'round or season. FA 5-7401 after 5:30 p.m.

1 OR 2 rooms, bath, \$11 weekly up. Adults. No pets. 925 Radio Road, FA 5-5666, FA 5-5933.

NICE room, private entrance. Cooler, and heat. \$45 month. 603 Calle Amigos. FA 8-1450.

PRIVATE entrance and bath by season. Day Worker. FA 5-7913

\$50. GUEST room in new home. Private entry, bath. Call after 5 p.m. FA 8-2726.

NEAR Thrifty. Private entrance and bath, cooking, facing patio. Call FA 4-9580.

Private Entrance and Bath \$40 Month. 944 Mel Avenue. FA 5-6513

\$35 MONTH. Private bath and entrance. South End. Employed gentleman. FA 5-2991.

For Sale or Rent 41

LARGE 3 bedroom house, furnished, R-2, for lease or sale. 620 Camino Real, FA 5-2225.

Hotel Rentals 42

VILLA VICTORIA—downtown Pool, TV, Free Kitchen \$3 day up — \$15 week up

ELDORADO HOTEL 278 S. Palm Canyon \$3 Day, \$15 Week. Parking.

Apartment for Rent 43

PALM SPRINGS FINEST

LEASE your own luxuriously furnished 3 1/2 room suite for 12 months for the price of 3 months \$208.50 Per Month ON A YEARS BASIS

ULTRA modern kitchen, refrigerated air conditioning, switchboard service, TV, weekly maid service, all utilities. Two heated pools, dining and cocktail lounge, room service, wind free area with the finest view of desert and mountains, putting green, laundry facilities, bus service.

DESERT SKIES HOTEL APARTMENTS

2290 S. Palm Canyon FA 5-2082 Courteous Agent On Premises. Or Call

S. FRANKS, REALTORS EXCLUSIVE AGENTS 279 N. Palm Canyon FA 5-5055

DRIVE south on Palm Canyon past Palm House. Directly to Desert Skies Hotel.

Riverside Arms \$140 MONTH UP

LARGE deluxe, beautifully furnished and unfurnished, 1 bedroom apartments. Kitchens, TV cable, heated pool.

Cooled by Refrigeration—Laundry Large wardrobes. Parking. Large landscaped patio.

Near Cameron Shopping Center 788 N. Riverside Drive FA 4-9887

PLEASE COME AND COMPARE. LUXURIOUSLY furnished 1 bedroom apartment. Large pool, refrigerator, TV, laundry, etc. Coco Palms, 1733 E. Amado, FA 4-2252

CHEERFUL 1 bedroom duplex, furnished, \$75 month, lease, water paid. Adults, Cathedral City, off Date Palm Drive. FA 8-2032

APARTMENT or room in new home. Reasonable to right party with references. Racquet Club Estates. FA 4-4382.

SUB - LEASE. 8 months. \$200 month. Beautiful modern furnished apartment. 2 bedroom, 2 baths, fireplace, pool. FA 4-1537.

1 BEDROOM furnished apartment. Patio, pool privileges, utilities included. By season or year. Reasonable. FA 4-9113.

CASA MARGARETA 336 Paseo El Mirador—FA 5-5385 Studio-Apartments-Hotel Rooms \$75 MONTH AND UP

NEW deluxe 1 bedroom. Private patio, TV, laundry, \$100 month. 570 DESERT VIEW DR.

BEAUTIFULLY furnished 3 bedroom, refrigerated, heated pool. Call Ontario, YU 2-4192.

1 BEDROOM furnished apartments, heated pool, TV cable, \$90, \$100, \$115. 579 Highland Dr.

\$68.50—FURNISHED apartments. SUNSHINE COURT ANNEX Inquire at 343 N. Palm Canyon

FIRST time advertised! 1 bedroom furnished. Pool, refrigerator. Quiet. Close in. FA 5-5071.

LARGE 1 bedroom apartment \$90. Large studio \$75. Free TV cable. 1311 Camino Amapola—FA 5-2461

Phone FA 5-5005 for Classified Ads

New 2 Bedroom Apartments

Built For Year 'Round Living

Cathedral City—\$95

37-219 BANKSIDE DR. 37-251 BANKSIDE DR. JOHN SHARP, REALTOR FA 8-2816 or FA 8-2731

\$97.50—Palm Desert 44-312 SAN PABLO AVE. 44-330 SAN PABLO AVE. CAROL D. ELDRIDGE, REALTOR FI 6-6639

Palm Springs 4490 CALLE DE CARLOS \$97.50 4499 CAMINO PAROCCELA \$97.50 622 WARM SANDS DR. \$125.00

CONTACT your local Realtor or Lippert, Inc., for these beautiful 2 bedroom apartments. FAirview 4-9207 or 5-2731

EDEN ROCK VILLA 586 Warm Sands Drive, FA 5-2402 FOR adults seeking luxury and comfort: Decorator furnished spacious one bedroom apartments. TV. Heated Pool. Daily maid service. Week, month, or seasonal. Rates on request.

LAS FLORES BEAUTIFUL modern large 3 room penthouse apartment. Heated pool, TV, utilities included. Maid Service. \$300 and up. 390 Paseo El Mirador.

NEW studio and 1 bedroom apartment. Refrigerated, utilities, TV cable. Adults, Pool. Center of town. From \$125. 372 S. Belardo. Orleans Belardo.

NEVLY furnished studio, \$100 up. Center of town, across from Thrifty, Utilities, TV cable. Adults. Cooling pool, Orleans Building, 373 S. Palm Canyon.

ATTRACTIVE furnished 1 bedroom apartment, South End, scenic view, heated pool, TV cable. Indian Trail Villa, 1500 Indian Trail. FA 4-9576.

DELUXE furnished 3 room apartment. Downtown location, free parking. 382 N. Palm Canyon. FA 5-5252

1 BEDROOM furnished apartment, Thunderbird area. \$85 month, all utilities included. 70-211 Hiway 111 FA 8-1965.

BEAUTIFULLY furnished 1 bedroom, close in, no pets, no children. Seasonal or yearly lease. FA 5-2926

EXTRA large 1 bedroom beautifully furnished, fireplace, patio, has everything. 610 Thornhill FA 4-9246

1351 E. RAMON Rd. 1 bedroom furnished apartment. Wall to wall rug, TV cable. Reasonable. FA 5-6926

FURNISHED and unfurnished 1 bedroom, lots of stone and glass. Sun-Daze, 621 S. Riverside Drive.

MODERN furnished studios, full kitchens, baths, TV cables. Center of town. Adults \$65 up per month on lease. FA 5-7327.

DELUXE penthouse furnished apartment. 1 and 2 bedroom. 12 month's lease or less. 457 N. Palm Canyon. FA 4-3547.

\$150 MONTH. Large one bedroom apartment. Nicely furnished. Carpeted. Heated Pool. FAirview 5-2544.

\$60 — 1 BEDROOM FURNISHED Jack Neal. 735 Broadway Cathedral City — FA 8-2459

1 AND 2 bedroom, kitchen apartments, private sundeck, pool, central location. FA 4-2979.

DUPLEX, 2 bedroom, unfurnished, near town. \$100 per month. FA 5-6049, 1309 Ramon Road.

FURNISHED apartment for 2. All utilities. \$75. 1525 Sunny Dunes Road.

1 AND 2 bedroom, unfurnished, nearly new, near town. 511 Calle Amigos FA 5-7004

2 STUDIO apartments with utilities paid. In Tramview. \$35 month. FA 4-2101.

NEW 1 bedroom furnished apartment. TV cable. Reasonable. Close in. FA 5-7902.

1 BEDROOM apartment, pool—all utilities paid. South Side. FA 5-5149

LARGE nicely furnished 1 and 2 bedroom apartments. Pool, TV cable. \$125 and \$35. FA 5-6543.

1-2 BEDROOM* furnished apartment. Close in. \$125 month on lease. 499 N. Miraleste.

LOVELY new furnished studio. TV cable. Sunny corner hotel room. Reasonable. FA 4-1926.

LARGE 1 bedroom apartment \$90. Large studio \$75. Free TV cable. 1311 Camino Amapola—FA 5-2461

COZY 2 room, private entry and patio. 1395 Granvia Valmonte. Phone FA 4-2807.

Now Renting New Silver Top Apartments

LUXURY LIVING AT LOWEST COST ANYWHERE

FROM \$75 MONTH UNFURNISHED

FROM \$100 MONTH FURNISHED

Giant heated pacocek pool. Park-like landscaped grounds. Carrier refrigeration cooling. Laundry and storage facilities. TV. SO MUCH FOR SO LITTLE. SEE AND COMPARE

63-521 LAS VEGAS ROAD 1/2 Mile North of the Racquet Club on Indian Avenue WATCH FOR SILVER TOP SIGN PHONE FA 5-5690

Want Privacy? SEE our furnished 1 bedroom duplex apartment. Heated pool, colored bath fixtures. Large wardrobes, laundry facilities, choice location. \$128 month, including gas and water.

Sunrise Apartments 280 N. Sunrise Way at Amado

VERY nice large 1 bedroom in new triplex. Unfurnished only. \$65. Furnished \$85 on lease. Or \$75 to \$95 month to month gas. Call at 44865 Santa Inez A or B or phone OV 3-2659 or 9-8410 in Riverside.

La Joya Apartments NEW — one bedroom, furnish, unfurnished. \$125 up. Wall to wall carpet, drapes, private patio, TV, heated pool, laundry, 509 HIGHLAND DRIVE

NEW spacious 1 bedroom apartment, completely furnished. TV set, large heated pool, laundry room. By year, month, week or day. 777 Camino Real. FA 5-7013

FURNISHED apartment, \$85 month, includes utilities. 1171 North Palm Canyon. Phone EDWARDS, FA 5-2182 or evenings FA 8-2995

LOVELY 4 room furnished apartment for adults. Clean, quiet, private, delightful walled-in patio. Lawn, good view and location. \$125. FA 4-2124. No lease.

NEAR CITY HALL. DELUXE FURNISHED 2 BEDROOM. PRIVATE PATIO, TV CABLE. LAUNDRY. PICTURE WINDOW VIEW. FA 4-2890.

MODERN studio. Adults. \$100 month on lease. Utilities paid. Kitchen. South End. 450 Avenida Ortega. FA 5-7864.

\$70. 1 BEDROOM furnished, utilities paid. FA 4-2748

BEAUTIFUL large furnished one bedroom. Modern. South End. Near bus. Adults. FA 4-9018.

FURNISHED 2 bedroom. TV cable, patio, air conditioning. FA 4-4619

DOWNTOWN near Thrifty. Saks. Furnished studio apartment. 431 S. Palm Canyon, FA 4-9450.

DELUXE FURNISHED MODERN 1 bedroom, pool, TV, patio. 436 Avenida Olancha

\$15 PER WEEK—1 bedroom apartment, employed man, TV aerial. 697 C Street, Cathedral City.

DON'T LEASE before seeing this fabulously furnished home, 3 lovely bedrooms, sponge rubber mattress, 2 1/2 baths, carpeted, living, dining, den combination, breakfast room, beautiful kitchen, covered patio, TV cable, fireplace, large closets. Close in on South Side, 820 San Lucas Road, Palm Springs. Season \$350 month, yearly \$300. Water and gardener paid. FI 6-6028.

COMPLETELY furnished circular stone house including garage. Adequate for single occupancy or couple. Complete privacy. Overlooking the most spectacular view in Palm Springs. Monthly \$125 or will consider season lease. Phone Jan at FA 5-2892

3 BEDROOM, 2 bath unfurnished house. Built-in oven, range, disposal, dishwasher and washing machine. Fenced yard. Children accepted. \$135 per month on year's lease.

MILDRED POTTER, REALTOR FA 5-7538 FA 5-6912

NEW modern deluxe 3 bedroom, 2 bath home, built-ins, forced air, refrigerated, air conditioned, wall to wall carpets. Fenced. Near Riviera Hotel. \$175 month. DI 8-3343. DI 7-2872, Woodland Woodland Hills, Calif. Desert Sun, Box 190, File R-20.

RENTALS — LARGE OR SMALL — WE HAVE THEM ALL Homes - Apartments - Stores MILDRED JACKSON, REALTOR 296 S. Palm Canyon at Baristo Phone FA 5-5356 or FA 4-2916

3 BEDROOM furnished, 2 baths, custom pool, forced air heating, refrigeration, 6 months old. \$300 month on lease.

DUNLEVIE ASSOCIATES 1807 N. Palm Canyon FA 4-1237

Luxurious resort home. 2 bedrooms, den, guest cottage and 4 baths. Also features new heated swimming pool and walled yard. Available by month or season. 1675 Calle Marcus, FA 4-9483 weekdays or FA 5-2575 weekends for appointment.

FOR LEASE. Furnished lovely hilltop home, overlooking Palm Springs and Valley. 3 bedrooms, 1 1/2 baths, fireplace, heated and filtered pool. By owners. Phone OSBORNE 6-0125, 3328 W. Compton Boulevard, Gardena, Calif.

A BIT of New England. Tennis Club area, charming setting, seclusion, large lot, lovely trees. Furnished 4 bedrooms, 3 baths, everything including new pool. Call days FA 5-2752.

BEDROOMS 2, lanai, large living room, partly furnished, pool privileges, \$100. 32851 Sky Blue Water Trail, Outpost Estates. Call L.A. Victoria 9-5105.

WE HAVE RENTALS. FROM \$150 UP. Furnished and Unfurnished. MARJORIE BARON FA 4-1796 — FA 4-2629

NEW 3 bedroom, 2 bath, furnished or unfurnished. Forced air heating and refrigeration. Built-in stove, oven and new refrigerator. Fully carpeted and draped. FA 4-4403

NEW 3 bedroom furnished, air conditioned. Heated pool. One block east Racquet Club. Month or season. Option to buy. 326 Laurel Circle.

PALM DESERT. Furnished house — 2 bedroom, central heating, fenced yard, small pool. Day, week, or month. Call owner, Fireside 6-6641

LARGE 2 bedroom and bedroom den, 2 baths, built-in oven range, forced air heat, air conditioned. 31-760 Date Garden, Thousand Palms. \$125 month.

2 BEDROOM, den, fenced yard, built-in kitchen, paid TV cable. \$125. Also one 2 bedroom \$100. FA 5-6510

THUNDERBIRD area. New 2 bedroom house, modern furniture, pool, air conditioning, heat, lanai. Rent or lease. FA 8-3735.

BRAND new 3 bedroom unfurnished. Racquet Club area. Dec. 1. \$195 month. Lease. Write owner, H. Valkis, 29 Palms.

RANCHO MIRAGE new 2 bedroom house, modern furniture, pool, air conditioning, heat, lanai. Rent or lease. FA 8-3735.

\$100 MONTH, 2 bedroom furnished house suitable for a couple. 1339 Camino Amapola. Phone FA 5-2630 or FA 4-1755

LARGE one bedroom, pool. Gas and water paid. \$90 per month. 114 Palo Verde, Write Brown, 6005 Overhill, L.A. LU 5-3443.

MODERN 1 bedroom furnished. TV cable, near Safeway, \$100. FA 4-1084

LOVELY furnished 2 bedroom, 2 bath. Glass lanai, spacious, adults. Rent or sell. FA 8-2961.

2 BEDROOM unfurnished, air conditioned, electric range, drapes. 2682 Anza Trail FA 5-7792

1 BEDROOM furnished house, garage, fenced yard. Near banks. \$150, less if lease. FA 5-6228.

LOVELY 2 bedroom, 1 bath unfurnished. \$110 month. After 4 — FA 4-2967, FA 4-3903

CHARMING 2 bedroom 1 1/2 bath, furnished, TV cable, POOL. South End. FA 5-7211 or 4-2179.

PALM Desert. \$100-\$110. 1 and 2 bedroom, furnished or unfurnished. 74-225 Candlewood.

Trailer Rentals 49 MODERN trailer. Shade, furnished patio. \$65 single, \$75 double to approved tenants. Owner, Lot A-23. 156 South Indian.

Musical Instruments 50a Closeout Sale ALL 1959 MODELS BALDWIN — ACROSONIC WURLITZER PIANOS AND ORGANS Free Lessons — Free Delivery YATES MUSIC CO. FA 5-2838 The Plaza Corner Indian

Household Goods 50 RUG—15x10 1/4. \$60. Runner 14x2 3/4. \$10. Westinghouse toaster, \$40. mahogany credenza, chairs, shelf, \$30. chest and night stand, \$50. Fire screen and fixtures, \$35. FA 4-1731.

Apartment Size Range \$37 Ironer \$28 GE Dishwasher \$38 FA 4-4179

BRAND NEW BEAUTYREST MATTRESS and BOX SPRING FULL SIZE \$65 SET. FA 4-2890

SOLD HOME. Everything goes except appliances. Give away prices. 925 Avenue Palmas.

ANTIQUE and good quality furniture. Sacrifice. FA 5-7406

USED FURNITURE and household appliances bought and sold. We Pay Highest Prices

STERMER'S 67-951 Hiway 111. FA. 8-3935

GAS stove, O'Keefe & Merritt white 4 burner plus griddle, large oven and broiler. Good condition. Immediate sale at \$75 FA 5-2847

WESTINGHOUSE washer - dryer. Wicker end tables and lamp, chrome chair - stool, chrome chairs, bed frame, floor lamp. FA 5-5583

LARGE portable water cooler, \$50. 1959 Gibson refrigerator, \$100. 1959 Kenmore automatic washer, \$150. FA 5-2692. 2020 Paseo Gracia.

CARPET remnants, all colors, all sizes — 1/2 price. Also drapery fabrics 89 cents a yard. Popular Furniture, 129 Plaza

PROVINCIAL tea wagon, gold pull up chairs, drapes, bedspreads, rotisserie, carpeting, boy's desk. FA 4-2167.

KENMORE gas clothes dryer. Used 3 times, paid \$239. Sell for \$150. FA 8-3246.

DESK \$12. 8 folding leather chairs \$4 each. Glassware, ceramics, mirrors, dresses 12-14. FA 4-1962

DAVENPORT, love seat, dining room chairs, kitchen table. Call FA 5-5722 after 6 p.m.

STUDIO bed, chairs, end tables. Real bargains. Girl's bike, \$15. Phone FA 5-2894

CONLON IRONER GOOD CONDITION FA 5-5232

KAL HALBERT 16" TV. Blond cabinet, good condition. \$50. FA 4-2714

3 DINETTE sets, patio chairs, 1 bedroom set and drapes. Reasonable. FA 4-4122.

DEEP freeze, Hotpoint, 11 cubic foot. Bed Davenport, \$25. Other items. 528 S. Camino Real.

Trailers for Sale 51 MUST SELL 33 FOOT Eastern built. Aluminum awning, cooler. On nice corner, new section Ramon Park. No children this area. Sacrifice price \$2150. Call Mr. King FA 5-9005 days only.

THE most unusual 10' wide anywhere. New 3 bedroom, 2 bath Paramount. Lovely front kitchen, all maple furnished. Cash, trade or terms. Murray's, 68-100 Hiway 111, next to Sun Air Drive-In Theater.

ANGELUS-KIT-FLAMINGO STREAMLINE and JEWEL Storage Trailer Supplies Complete Service Department

Walt Holman's 67-625 Hiway 111 — Palm Springs

JUST repossessed. Beautiful 2 bedroom, 10' wide. Provincial furnished, large living room, \$1300 will handle. Small monthly payments. Murray's, 68-100 Hiway 111, next to Sun Air Drive-In Theater.

35' Duo Trailer EASTERN built, perfect condition. Sleeps 4. Financed on terms to suit. Contact owner at Rancho Trailer Park, Lot R-30. Open to offers.

1955 COLUMBIA 37', 2 bedroom, polished clean, with cooler and awning rails. Take trade or sell very reasonable. Murray's, 68-100 Hiway 111, next to Sun Air Drive-In Theater.

30 FT. single ramada on choice lot, will accommodate 10' wide trailer. TV cable installed. Rancho Trailer Park. Inquire B-24 Melrose Street.

TERRY 26', whistle-clean. Loaded with extras. Awning, cooler, etc. Even a concealed trap door for pets. A beaut of a buy. \$1995. FA 8-2962

VERY reasonable. 50' trailer, practically new, and ramada, double carport, choice location, 158 Caravan, Sahara Park. See owner, 156 Caravan.

WE SELL YOUR TRAILER. AT NO COST TO YOU! MURRAY'S 68-100 Hiway 111 FA 8-1303

15 FT. Trailer, good condition, excellent refrigerator and stove, \$250. Call Bud Southern, FA 5-7384

TRAILER and cabana — Sahara Park. Beautifully furnished and carpeted. View. \$15,000. Key 139 Morocco.

PAN AMERICAN PARAMOUNT SEE MURRAY'S

33 FT. Eastern built, awning and cooler. Nice lot. Reasonable. A-48, Rancho Trailer Park.

1956 ALJO 23' modern, twin beds, awning, top condition, extras. Priced for quick sale. FA 8-3494

10 WIDES—40' - 55' Great Lakes—Transa Homes 1-2-3 Bedrooms

TRAVEL TRAILERS Travelerz—Shasta—Mercury

Federal Trailer Sales 1563 S. Palm Canyon FA 4-4864

35 Ft. Roadmaster. Reasonable. Lot 93, Ramon Trailer Park. Inquire Lot 92

Aircraft Boats Motors 54 OWENS - SKAGIT - VALCO Johnson Motors — Boat Trailers Storage — Marine Supplies AREA'S LARGEST DISPLAY

Walt Holman's 67-625 Hiway 111 — Palm Springs

Bldg. Trades & Serv. 57 WANT TO ADD A ROOM? COVER A PATIO? REMODEL YOUR HOME? OR BUILD CABINETS? Call Mr. Service CONSTRUCTION DEPARTMENT FA 4-3111

ALTERATIONS - REMODEL Palm Springs Construction Co. REASONABLE FA 4-9665

Misc. for Sale 60 REMODELING? HAVE STEEL SASH WINDOWS AND DOORS. ALSO HARDWARE AND LIGHTING FIXTURES. ALL NEW. SELL CHEAP. FA 5-5183.

NEW Electrolux (R) World's only automatic cleaner. See it today! Call or write your authorized Electrolux man, O. S. Smith, 667 Indian Trail. FA 5-7701.

FUR stole (Canadian squirrel), excellent condition. Purchased in Canada. \$400, will sell for \$175. FA 4-4756.

HANNAH's husband Hector hates hard work so he cleans the rugs with Blue Lustre. National Paint Store.

FIREWOOD PAVNY'S 999 S. Palm Canyon FA 5-7342

SHOWCASE, gym equipment, Geiger counters, guitar, other miscellaneous items. FA 4-7222.

BENDIX ironer \$60. Rose over-stuffed chair, \$15. Luggage trailer, \$30. FA 4-2196.

RELAX-A-CIZOR—LATE Model, Like New—\$150 FA 4-4179

BEAUTIFUL palm trees, Ocotillas and pyracanthas. Reasonable. FA 5-2287

CLOCKS, gathered in Europe on our trip. Selling house. These must be sold. FA 4-9120.

3 1/2 Year Old BLACK GELDING SADDLE AND BRIDLE. FA 5-6511—5-5173

TABLE top gas range, new Acme juicer, silver fur capelet, coffee table. FA 5-6894 after 4.

Misc. Wanted 61 SPINET PIANO Call RUTH AMES DI 7-1059

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BEAUTIFUL German shepherd and Spaniel puppies, wonderful for children. Mike Stimac, FA 4-9522

PETS free to good home. Desert Humane Society. FA 8-2643 or FA 8-2096

<



"I used to think he had an air of studied casualness. Now I know he's just sloppy!"

'Too Much Politics' in Cabazon, So Garcia Moves His Club

CABAZON — Bobby Garcia, Palm Springs Democratic candidate for the State Senate, has moved his Club Hoopo from Cabazon to the unincorporated community of Sunnymead, where he is readying the Bingo-type "game of skill" for its opening night of business Tuesday.

Garcia said that since closing his Cabazon club last month, because of exorbitant overhead and continued controversial municipal politics there, he has conducted a survey of Riverside county and determined that Sunnymead offers the greatest opportunity, not only for his business operation, but for many other types of small businesses seeking locations in communities ripe with possibilities for future growth and expansion.

THREE MONTHS ago, while helping to mastermind Cabazon's

winning recall election, Garcia suddenly announced his candidacy for State Senator from Riverside county on the Democratic ticket at next June's primary election.

His platform advocated "relentless warfare on communism and narcotics," and at the same time

came out in favor of a State lottery on major horse races at California tracks as a means of decreasing taxes and financing anti-narcotics law-enforcement.

GARCIA'S NEW Club Hoopo is located at 24-287 Highway 60 in the heart of Sunnymead, eight miles east of Riverside. The Hoopo game is defined by county and state law enforcement bodies as a "true game of skill," and has been declared legal except in incorporated cities with specific ordinances against it.

The Hoopo Club will open for business at 7 p.m., Tuesday, said Garcia, and once its operations are under way he plans to turn over the active management to associates, then devote his undivided personal attention for the next seven months to his campaign for the State Senate.

Ike's Health Said Excellent

WASHINGTON (UPI) — President Eisenhower today was pronounced as being in "an excellent state of health" with the exception of mild, chronic bronchitis.

The medical bulletin was issued shortly after the President, smiling and in good spirits, left Walter Reed Army Medical Center following two days of a head-to-toe checkup.

LEGAL NOTICES

No. 29 MARSHALL, MILES, Attorney for the Plaintiff, Address: 509 Anderson Bldg., San Bernardino, California, Turner 3-3584. NO. 70282—SUMMONS

SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF RIVERSIDE.

JAMES RIDEWELL STEWART, Plaintiff,

vs. DAVID MARGOLIS, BEULAH MARGOLIS, ROBERT L. GARCIA, Defendants.

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO: David Margolus; Beulah Margolus; Robert L. Garcia; Defendants.

You are directed to appear in an action brought against you by the above named plaintiff in the Superior Court of the State of California, in and for the County of Riverside, and

to answer the complaint therein within ten days after the service on you of this Summons, if served within the County of Riverside, or within thirty days if served elsewhere, except that if the action is against the State pursuant to Section 738.5 of the Code of Civil Procedure, within 180 days.

And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint, as arising upon contract or will apply to the Court for any other relief demanded in the Complaint.

GIVEN under my hand and seal of the Superior Court of the County of Riverside, State of California, this 26 day of June, 1959.

SUMMONS Published: November 2, 9, 16, and 23 1959.

LEGAL NOTICES

(REAL SUPERIOR COURT, RIVERSIDE COUNTY). G. A. PEQUONAT, County Clerk and Clerk of the Superior Court of the State of California, in and for the County of Riverside, By S. SLATHMAN, Deputy. APPEARANCE: "A defendant appears in an action when he answers, demurs, or gives the plaintiff written notice of his appearance, or when an attorney gives notice of appearance for him." (Sec. 1014, C. C. P.) Answers or demurs must be in writing, in form pursuant to rule of court, accompanied with the necessary fee, and filed with the Clerk.

SUMMONS Published: November 2, 9, 16, and 23 1959.

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SUMMONS Published: November 2, 9, 16, and 23 1959.

16 The Desert Sun Monday, November 2, 1959



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and

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COOLED BY REFRIGERATION

Prime Ground Sirloin

Steak Dinner \$1.65

Top Sirloin Steak

Plate Dinner \$1.95

Crisp Fried

Jumbo Shrimp \$2.25

Filet Mignon

Steak Dinner \$3.75

1/2 Fried Chicken

(Pan Fried) Dinner \$2.50

Prime Ground Sirloin

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SATURDAYS 11 to 5:30

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OPEN YEAR 'ROUND EVERY DAY 11 A.M.

ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE

NEW ARABY POINT BRIDGE—PHONE FA 8-2400

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Early Diners

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Top Sirloin

Steak Dinner

Regular \$3.75

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ONLY

\$2.85

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GOLF CAPITAL OF
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INDIAN WELLS

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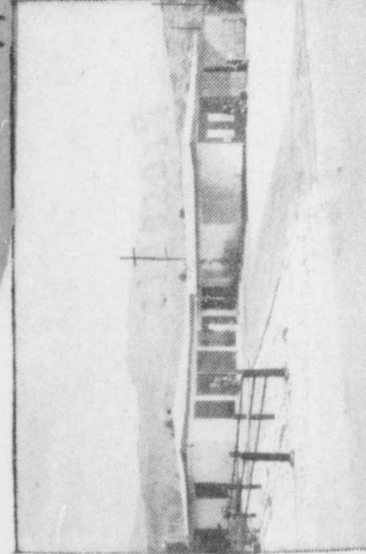
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Holly Day



THE SAYONARA #106

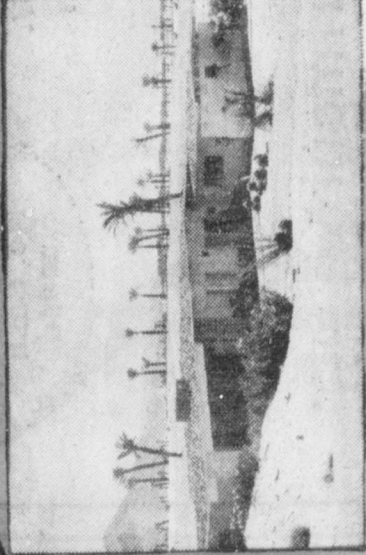
Just a short walk from the world famous Shadow Mountain Club, and site of the "now under construction" Shadow Mountain Golf Course. 3 huge bedrooms, 2 fabulous bathrooms. A wide expanse of patio area with heated and filtered pool. Carpeted and draped throughout. Priced for less than older homes in the area at \$44,500!

THE COUNTRY CLUBBER #103

Located on the 8th Fairway at Indian Wells Country Club. 3 large bedrooms, 2 gorgeous tile baths; kitchen with built-in galore. Patio with wall-to-wall water, heated and filtered too. Carpets and drapes throughout. Club Membership included in low \$39,500 price, terms.

THE DESERT DUNE #130

On a wide Bermuda Dunes Fairway lot — 3 bedrooms with 2 baths, fully carpeted and draped and completely furnished! There's a breathtaking view of the mountains and the lush green golf course from this patio facing the fairway. All set for you to move into for only \$49,500 — terms.



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The Desert Sun

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matchless electric medallion homes offer greater leisure... contribute to a country club way of living by assuring you of the ultimate in

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Experienced builders know that high Medallion Home standards guarantee the home buyer life-long investment protection. These are Medallion builders in the desert area:

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Palm Desert
Patten & Wild
El Dorado Palms Estates
Contrast Construction Co.
Harold Bissner
Scott-Durand
Hal Kapp - Ted Smith
Lakeside Development
Palmeras Estates

Desert Hot Springs
Chas. A. Elliot
Ceyon Construction Co.



CALIFORNIA ELECTRIC POWER COMPANY

SUSALLA IS PRO AT INDIAN WELLS

Possibly one of the hardest working and best golf professionals in the Palm Springs area today is Eddie Susalla, 34, of Indian Wells Country Club.

A professional golfer for the past 18 years, Susalla started his golfing career at the age of 11 when he went onto a golf course as a caddy.

He played amateur golf for two years.

Prior to becoming professional, executive manager and part owner of Indian Wells, he was associate professional at Thunderbird, and this year took first place in the Thunderbird Pro-Am.

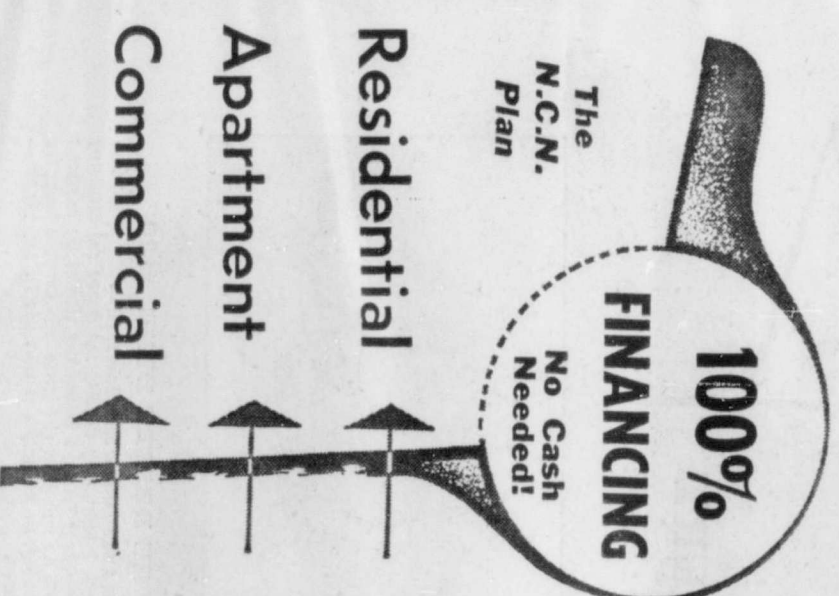
He is married and has two children.



EDDIE SUSALLA

Winter Golf Capital

... Of The World



SWIMMING POOLS

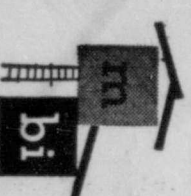
New for the first time in Palm Springs area, A SOUND and REALISTIC BUILDING and FINANCING program. Designed to accommodate both the large and the small property owner.

BUILDING BETTER BUILDINGS SINCE 1934

Complete Guaranteed Service
PLANS CONSTRUCTION
PERMITS 100% FINANCING
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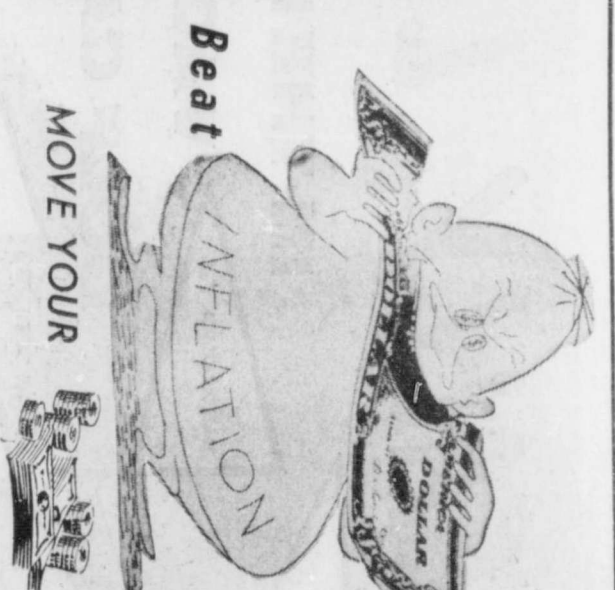
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ZELL EATON

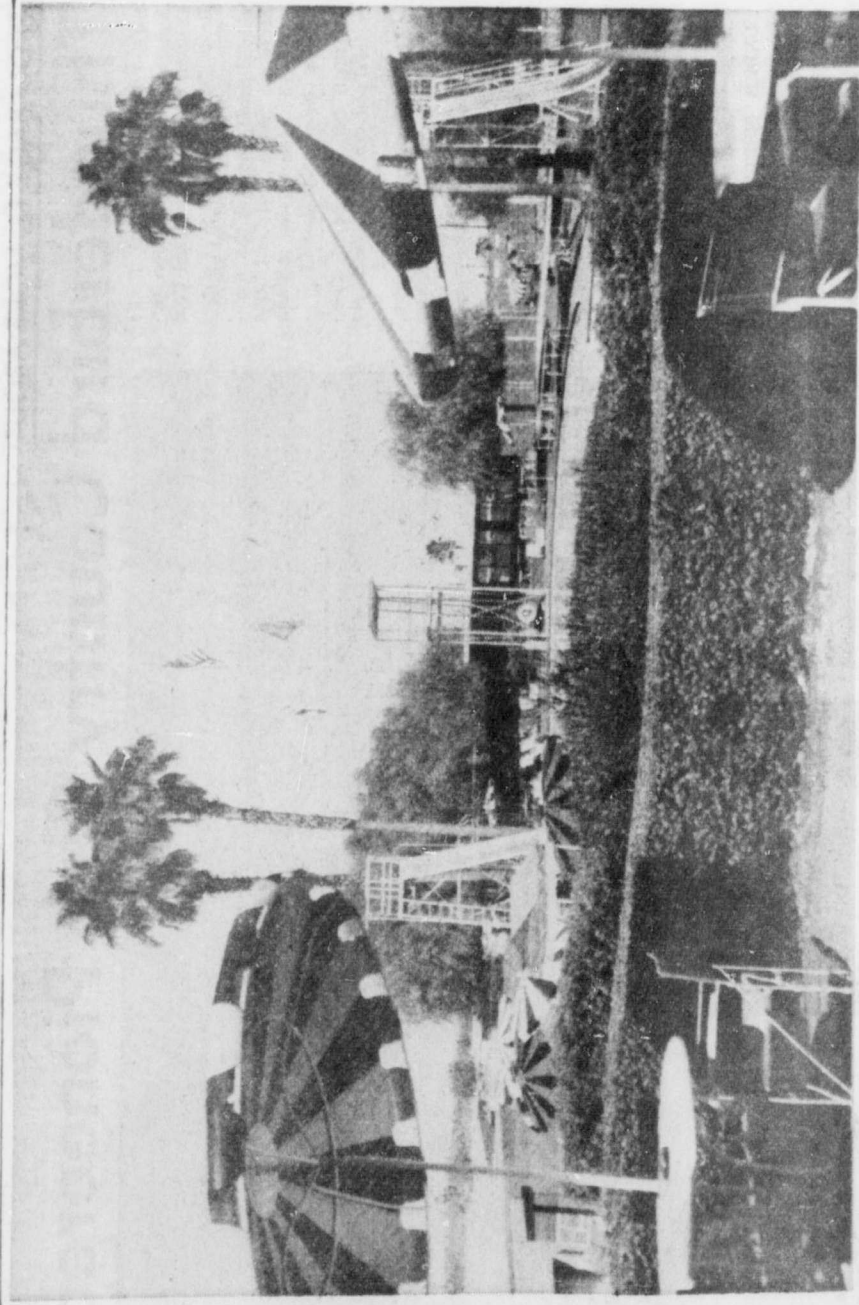
Eaton Is First Pro-Manager At City Links

The City of Palm Springs, just three weeks ago, hired Zell Eaton, well known golf professional and manager, to run the new municipal golf links, Palm Springs Golf Course.

Eaton, who is 46-years-old, has had a great deal of experience with golf facility operation, having run the Municipal Golf Course in Montebello for 10 years. He also now is manager-pro of the La Serenos Country Club in Pomona.

Eaton has been a professional golfer since 1908 and was an amateur golfer for four years. He was the third ranking amateur in the United States in 1924 and 1925. He has been signed to a contract by the city for three years at \$1,000 per month.

He played PGA tours from 1927 to 1932. Eaton is married and has three children.



THE WORLD FAMOUS Shadow Mountain Club, although operated by a separate corporation, will be the clubhouse facility for the golf links. A member, in order to belong to SMGC will have to belong to the SMC. This picture was taken from the back of the pool toward the clubhouse facilities, across the famous "figure eight" swimming pool.

FROM PAGE 31, MORE ABOUT

SMC Golf Course

cleverly designed to harass the golfers.

DESIGNER VON ELM, one of America's all-time golfing greats, when he laid out the course said that the new trend for golf courses was the shorter, trickier links.

A well 600 feet deep has been completed and crews have installed an underground network of pipes which feed the sprinkling system. The sowing of grass for fairways and greens is already underway.

Walgreen, former governor of the State of Washington and now a resident of Palm Desert, is the president of the SMC. He will be one of Palm Desert's greatest assets.

"Nothing is being spared to make it the most attractive and eye-catching course for serious golfers. All electrical wiring will be underground and the landscaping will be the most beautiful to be found anywhere."

One large home will be entirely surrounded by the golf course. It belongs to Joseph G. Gokoy, a toy manufacturer from Illinois. Eventually more than 100 residences will line the perimeter of the links.



BEHIND THE DEVELOPMENT of the Shadow Mountain Golf Club is this group of hard working, conscientious men. Pictured, left to right, Frank Sorenson, membership and publicity director; Ted Smith, executive president of the SMGC; Fred Blaze, secretary; and Mon Walgreen, president of SMC.

Land

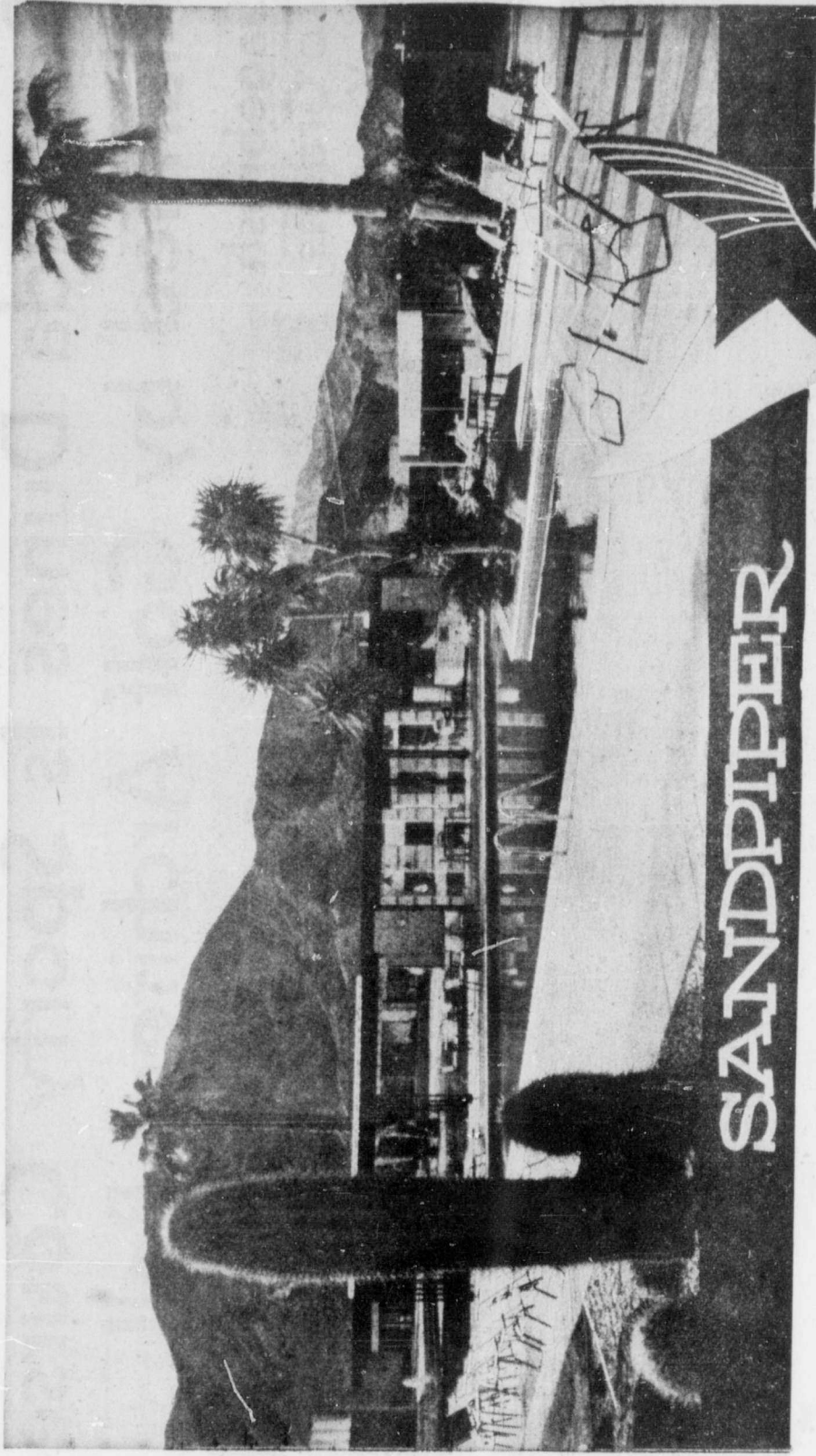
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We
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Right in our Shop
We can fit you
SIZES 8 - 9 1/2
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Ready to go!

New Gunmetal luster leather
with suede collar and bow

smart matching bag



SANDPIPER

palm desert's famous luxury garden

OWN YOUR OWN APARTMENTS

In The Center of the Winter Golf Capital of the World

Golfers and friends visiting the Ryder Cup matches at Eldorado in Palm Desert this week will get the first preview of the newest Sandpiper model apartments, sales head Jack Enders announced today.

Located just a few minutes from the El Dorado course and already a favorite of many desert area golfers, the Sandpiper own-your-own apartment units have been hailed by national magazines as the most beautiful in America.

Here buyers enjoy resort hotel service, yet own their apartment and can resale, lease or rent. Enders explained. Each private apartment cluster is located amidst an oasis of tropical landscaping with pool and party area. Priced at \$22,500 for two bedrooms, two baths, built-in electric kitchen and full refrigerator, only a limited number of apartments will be available for this season, Enders warned.

The new models were furnished by Vee Nisley of Ranch Mirage and will be open at the Sandpiper location on Palms to Pines Highway off Highway 111 in Palm Desert daily from 10 to 10:30.

Big English flags will fly by the new models as an invitation to the Ryder Cup visitors, Enders said. Apartments are still available for the season in the existing Sandpiper model. The new models will have a party area, plus all the personal care of maid service, linens and the complete carefree maintenance of a fine resort hotel.

It's all yours—without a care and at an oasis of tropical landscaping at the Sandpiper... the nation's finest, most beautiful, own-your-own apartment community!

2 BEDROOMS — 2 BATHS — FULL REFRIGERATION
Color Matched Westinghouse Medallion
All-Electric Kitchen

\$22,500

Excellent Terms



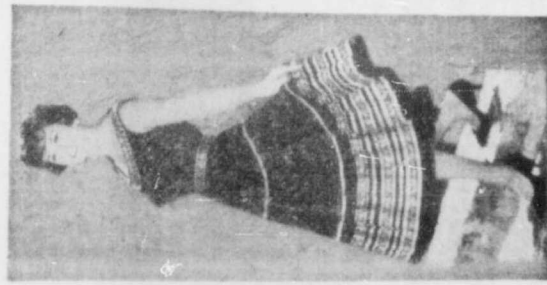
During Ryder Cup week, golfers and their friends are especially invited to see the newly furnished Sandpiper model apartments. Just minutes from Eldorado off Highway 111 (the main highway past Eldorado and thru Palm Springs) on Palms to Pines Highway in Palm Desert.

Furnished Models by Vee Nisley. Open
Daily From 10:00

Phone Jack Enders, Fireside 6-6156 (Palm Desert) or
Write the Sandpiper, Palm Desert for Brochure

A Development of George M. Holstein and Sons
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Fiesta Fashion's Dress Shop



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GO WESTERN
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MAKE THEM
Right in our Shop
We can fit you

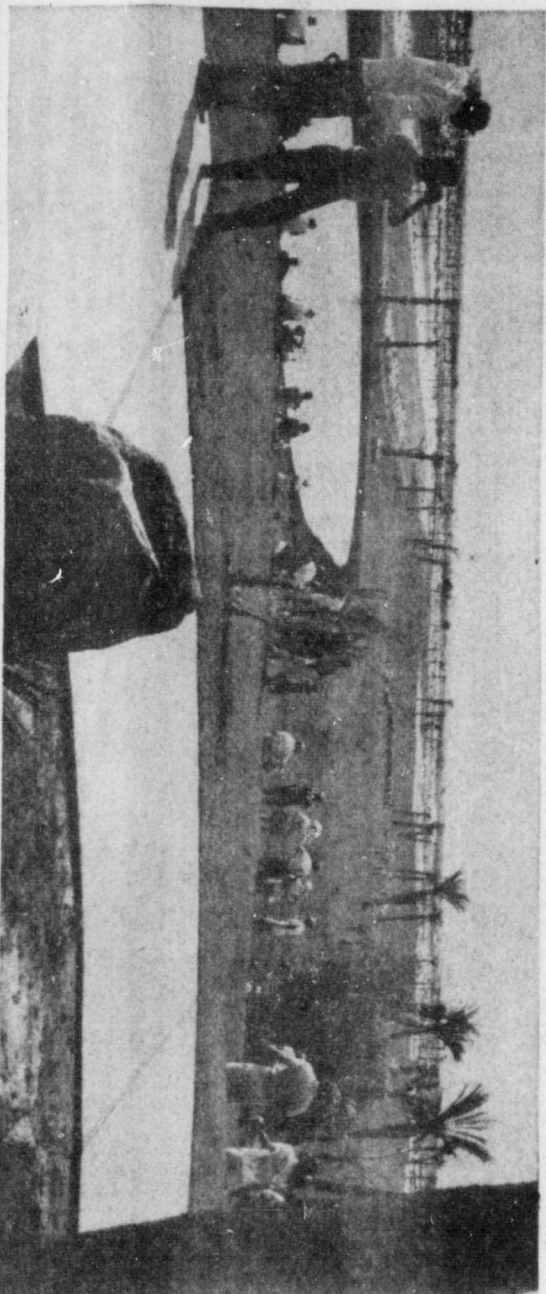
SIZES 8 - 9 1/2
Rocks are full
of others
Ready to go!

723 N. Palm Canyon
formerly Laguna Beach
Phone FA 5-6651

Bermuda Dunes Is Sporty Course Planned by Golf Architect Bell

Sagebrush To Greens In Year

Where sagebrush thrived a year ago, today golfers from all over the nation are relishing the joys of play on the beautiful new Bermuda Dunes Country Club's 18-hole championship golf course. Located 15 miles east of Palm Springs off Highway 99, it was designed by William F. Bell, one of the nation's truly great golf course architects.



BERMUDA DUNES COUNTRY CLUB'S spectacular 18-hole championship golf course has won lavish praise from the golfing world. This panoramic view of the 18th fairway from Bermuda Dunes' colorful "Top o' the Dunes" clubhouse shows the expansiveness of the course. And don't be misled by the apparent flatness of the layout. Many of the dunes rise deceptively to heights of 60 feet or more, making the seaside-like spread one of the sportiest in the nation. (Gayle Studio)

BERMUDA DUNES IS laid out on natural links despite its remoteness from the sea. In its architecture and the beauty of its sand dune surroundings, it is strangely similar to the Cypress Point and Pebble Beach courses. Instantaneous has been the response from golfers to this magnificent addition to the booming golf facilities of the Palm Springs area.

This is attested to by the remodeling of its spectacular clubhouse—it sits cathedral-like atop a lofty dune—after only a few months of operation.

DESPISE THE CLUBHOUSE'S original spaciousness, its patronage has been so tremendous that more room is being added. The splendidly expanded building will be the first annual \$100,000 Palm Springs Desert Classic, Feb. 37.

During the 1969-70 season, a parade of tournaments will have the nation's premier golfers and thousands of golf fans to Bermuda Dunes. Heading the list will be the first annual \$100,000 Palm Springs Desert Classic, Feb. 37.

boasting the highest cash awards in golf history: the third renewal of the U. S. Senior Open Golf Championship, Dec. 1-6; the first annual Pro-Am Bermuda Dunes Invitational, Nov. 21-22; the Southern California Dental Golf Association, Nov. 14-15; and the Bermuda Dunes' weekly Sunday Golf and Buffet now under way.

THREE OTHER Palm Springs golf clubs will host the Desert Classic with Bermuda Dunes. They are Indian Wells, Thunderbird and Tamarisk Country Clubs. See BERMUDA DUNES, Page 29

IT'S A TAYLOR WINE You'll Love it!



Pour delicious Taylor New York State Port into gleaming glasses. Sip it leisurely—see how its delightful taste brightens your taste buds. Now available at most good stores.

THE TAYLOR WINE COMPANY, INC., HAWTHORNE, N. Y.

Professional Welcomes



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the most up-to-date COFFEE SHOP on the Desert

Where you can get a good quick lunch
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Store Hours 8:30 to 9:00 week days-9:00 to 7:00 Sundays

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68-736 Broadway
Fairview 8-3114

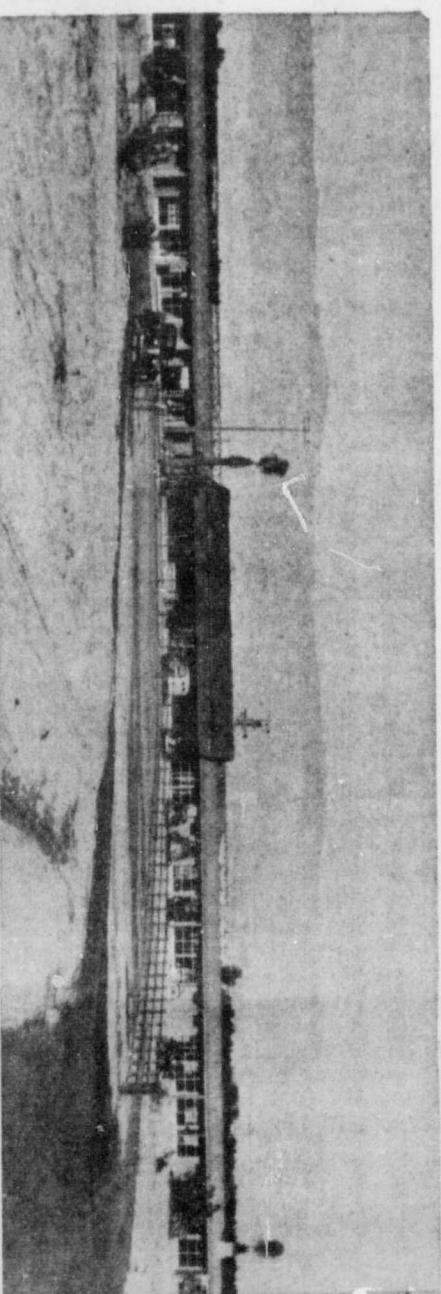
PALM SPRINGS
1081 North Palm Canyon Dr.
Fairview 5-2741

FROM PAGE 11, MORE ABOUT

Thunderbird Country Club Pioneered Area Golf

bold: (Three-year term) Eric Schill, Ben Shearer, Robert McCulloch, George Wright, and Paul Reynolds.

The club is managed by 55-year-old Ed Schill who sees that members and guests get "just what they need" when staying at Palm Springs' oldest golf facility.



THUNDERBIRD COUNTRY CLUB—1951, construction had been well under way on the first clubhouse (shown above in an early picture), and the greens superintendent was building fairways, turning barrels will serve as press headquarters for the tournament. Thunderbird has scheduled an impressive list of top tournaments for the coming season. These include: Ladies Member of Golf Roundup (Nov. 15-18); Palm Springs Desert Seniors (Nov. 19); Men's Invitational (Dec. 7-13; Jan. 12-14); Men's Club Championship (Feb. 17-20); Thunderbird top pro-am tournament of the year—Out of This World Tournament (April 5-9); Men's Senior Golf Championship (April 15); Ladies Senior Event (April 25); and Auto Dealers Golf Event (April 28-30).

Back in 1951 when golfer John McDermott, golf course superintendent James Kilpatrick, superintendent of maintenance Carroll Davies, and golf cart manager Bobby Thomas.

ASIDE FROM the big Desert Classic play, for which Thunder-



ERIC SCHILL, current president of Thunderbird Country Club, is charged with the job of heading a Board of Directors in a complete new building program at the club. Construction, which is dependent on a vote of the club's membership, may be started next summer.



EDGAR (ED) SCHILL, one of the busiest men in the Winter Golf Capital of the World, has the task of running the oldest and one of the most luxurious golf clubs in the desert area. As manager of Thunderbird for the past five years, Schill saw the famed \$100,000 Desert Classic.



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816 North Palm Canyon Drive, Palm Springs
Phone FA 5-5917

A most complete home furnishing service... whether it be a single piece, a small week-end home, a mansion or a big commercial job... we give you the type service you'll enjoy...

MIDDLECOFF IS LA QUINTA PRO

One of the most active Desert area professionals is Dr. Cary Middlecoff, whose ability on the golf course is truly measured by his action in leading tournament play across the nation. He has been named to head the golfing staff at the new La Quinta Golf Club. At present at the Diplomat Golf Club at Hollywood, Fla., Dr. Middlecoff (a dentist by profession) is 38 years old, and turned pro in 1947. Middlecoff ranks with all-time greats in tournaments won, and leads all touring professionals in the modern era of golf. He has won a total of \$38,626 in tournament play.



DR. CARY MIDDLECOFF

PRACTICE DRIVING RANGES FEATURED BY ALL BUT ONE

Of the even dozen golf courses in the Winter Golf Capital of the World, all but one have practice driving ranges.

All twelve have well cared for putting greens which are available for use by the public.

In conjunction with the operation of driving ranges on the golf courses, private enterprise has set up a total of three public driving ranges in Palm Springs, and another is now under construction on Ramon Road near the Lutheran Church.

Winter Golf Capital Of The World

Exclusive . . .

FRENCH WOOL FLANNEL
CARDIGAN GOLF SWEATER

\$22.50



A lightweight sweater with knitted wool sleeves for perfect freedom for the golfer—available in solid colors of red, black, white, and gold.

A Complete Selection of
Men's Distinctive Sportswear

Robert Ltd.

—Also—
Cal-Neva Lodge
Lake Tahoe, Nev.

110 North Palm Canyon Drive
Palm Springs, California

Calendar of Golf Events in Desert

NOVEMBER, 1959

- 1-30—Qualifying for 1959 Men's Club Championship, Tamarisk Country Club.
- 2-8—Ryder Cup Matches, Eldorado Country Club.
- 11-12—Ladies Minnehaha Best Ball Choose-Up, Indian Wells Country Club.
- 14-15—Southern California Dental Golf Association Tournament, Bermuda Dunes Country Club.
- 14-15—Coachella Valley Amateur Championship, Tamarisk Country Club.
- 15-18—Ladies Member Golf Roundup, Thunderbird Country Club.
- 17-19—Palm Springs Desert Seniors Fifth anniversary event, O'Donnell Golf Club, Tamarisk Country Club, Thunderbird Country Club.
- 18-19—Member-Guest Ladies Invitational, Indian Wells Country Club.
- 21-22—First Annual Pro-Amateur Invitational, Bermuda Dunes Country Club.
- 21-22—One Day, Two-Man Team Best Ball Event, Tamarisk Country Club.
- 27-28—Third Annual Member-Guest, Indian Wells Country Club.
- 28-Dec. 2—Snow Goosers, Thunderbird Country Club, Indian Wells Country Club.

DECEMBER, 1959

- 1-6—Third Annual United States National Senior Open Championship, Bermuda Dunes Country Club, Eldorado Country Club.
- 4-5—Associated General Contractors Tournament, Indian Wells Country Club.
- 7-13—Men's Invitational, Thunderbird Country Club.
- 13—One day mixed foursomes—Two-man teams best ball, Tamarisk Country Club.
- 15-20—\$3500 Southern California Open, Indian Wells Country Club.
- 17-20—Men's Invitational—Eldorado Country Club.
- 19-20—Pro-Member Invitational, Indian Wells Country Club.

JANUARY, 1960

- 11-13—Ladies Member-Guest Tournament, Eldorado Country Club.
- 12-14—Palm Springs Desert Seniors—Fifth Anniversary, O'Donnell Golf Club, Tamarisk Country Club, Thunderbird Country Club.
- 15-31—Senior Men's Club Championship (Qualifying), Tamarisk Country Club.
- 20-21—First Ladies Invitational Member-Guest, Indian Wells Country Club.



Ida Keeney

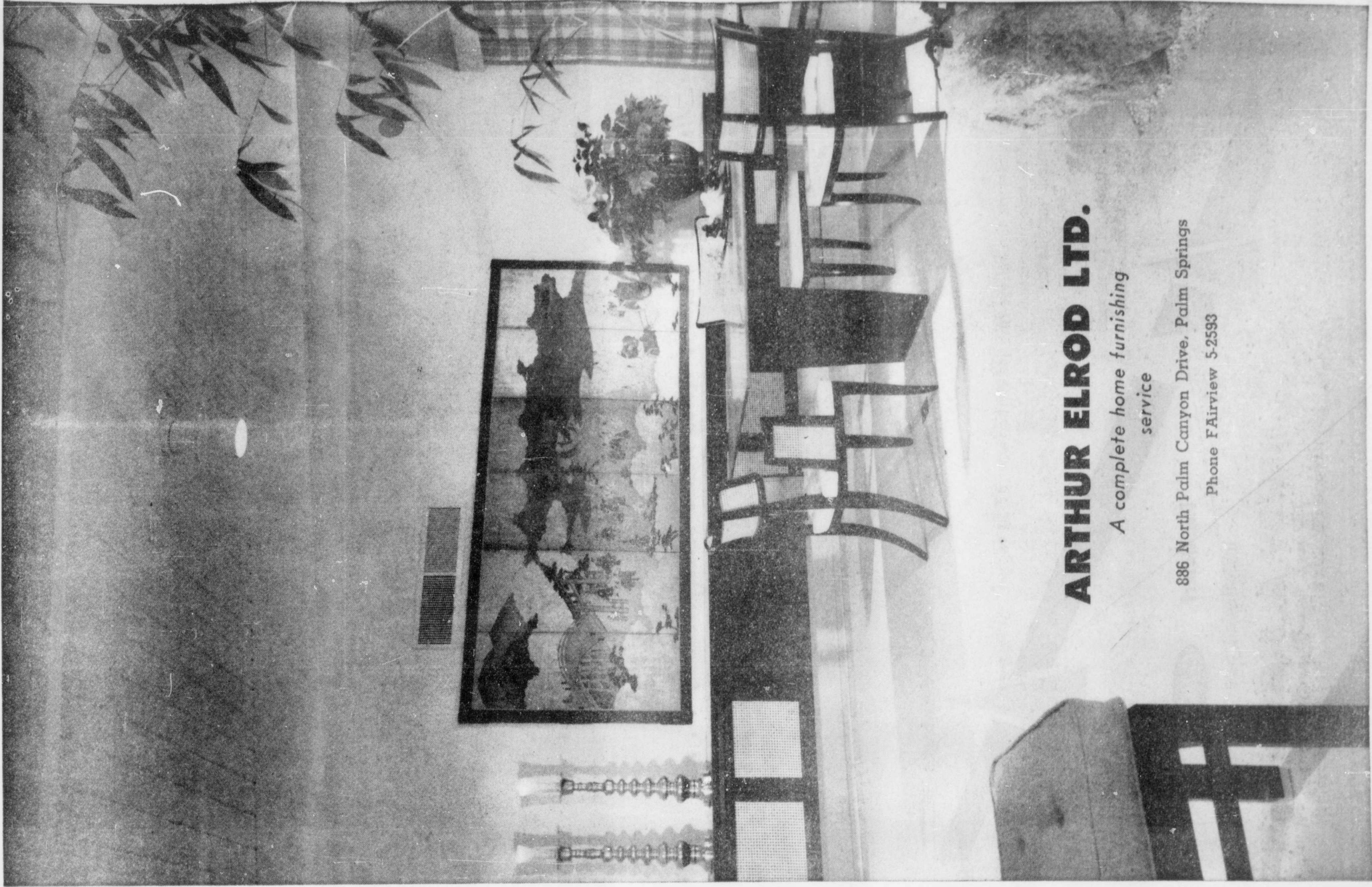
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DALE ANDREASON

Dale Andreason
Has Charge of
Riviera Course



GEORGE HOWARD

George Howard
Has Longest
Desert Service

Riviera Course

Desert Service

Pro-manager of golf activities at the Riviera Golf Club is Dale Andreason, 42, possibly one of the best known professional teachers in the golfing world. A professional for 24 years, Andreason won all the Long Beach Amateur titles and took the U.S. Senior Amateur Championship in 1938. He was an amateur for five years. Right after World War II and for five years he traveled the PGA Professional circuit, not to win but to learn about golf and teaching practices. He was professional at the Hinsdale Country Club in Chicago for five years and of the Westmoreland Country Club in Pittsburgh for three years. He is married and has five children.

HARMON IS PRO
AT THUNDERBIRD

One of the newest professionals to come into Palm Springs golf life is 42-year-old Claude Harmon, who, this year will start as golf pro at Thunderbird Country Club. Preceding his arrival here by taking first place in the Master's Tournament at Augusta in August, Harmon arrived in late October to assume his duties at Thunderbird.



CLAUDE HARMON

Prior to his appointment here, he was pro at Winged Foot Golf Club in New York, and Seminole Golf Club at Palm Beach, Fla. His associates at Thunderbird are Dutch Hood, Rod Funseth, Harry Bee, Bill Lowe and Ed Mertins.

1959 Ryder Cup Matches

By CHARLES IRWIN

Palm Springs the Southland's golfing hub And Palm Desert's Eldorado Country Club Invite you to witness first week in November A "per bustin'" contest you'll always remember.

A superb brand of golf quite unprecedented Since the Scots, by golf, were first tormented. The world's best golfers and the golfing fates, Will decide whether Britain or the United States Gets the honour of taking the very first sup

Of the Victor's wine from the Ryder Cup. Which, as everyone knows, Britain won last year And which we are determined to bring back here. For our side Slammmin' Sam that guy from Virginia You'll be rootin' for him with all that is in ya.

When his jet propelled drives down the middle go VOOM, The Rose of Old England will cease to bloom.

La Quinta's new "pro" or Doc Middlecoff.

At whose golfing ability no one can scoff. That champion of champions big Mike Souchak You can bet will be pushin' those Britishers back.

Young Jackie Burke and his deadly approaches Will have Englishmen saying "Ryder Cup-Buenas Noches."

We'll miss Bantam Ben who, one day, we're hopin' Will win for the fifth time the United States Open. For the Britons Dai Rees from the land of the leek, His game is so good we'll all want to peek.

From the Emerald Isle—bould Christy O'Connor Fightin', as usual, for Great Britain's honour. And young Norman Drew from Ould County Down.

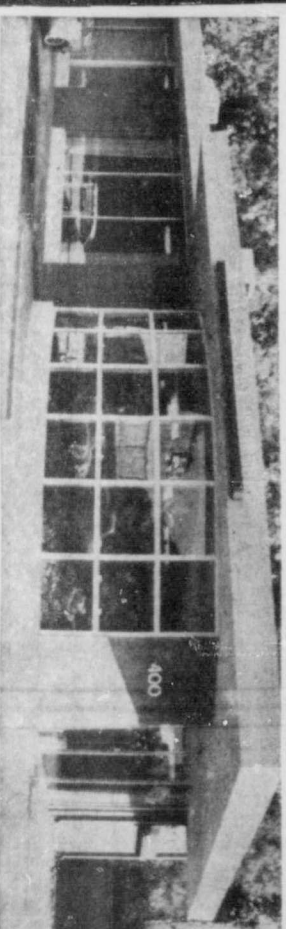
A grand man for Britain to have around. The best of both nations—too many to mention. All will be there in the thick of contention.

Eldorado's boss golfer John Dawson—our Johnny, Is certain tae treat the vee'sitors bonny

As he hosts the bonniest golfers from Britain In a manner that's gracious, proper and fitten. For the return of this cup our own Bob McCulloch Will of course be killing a fatted bullock.

So come to Palm Springs and its lovely environs And brush up a wee bit on your Woods and Irons. See golf at its best—divots of quality.

And partake of our famed Desert hospitality. In this Ryder Cup contest—historically glorious, May the better team emerge victorious.



- ★ Assets Over \$40,000,000
- ★ Insured Savings Accounts
- ★ Funds received by 10th of the month
- ★ earn from the 1st of that month
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Riviera Club to Be Newest, Fourth in City



MEN BEHIND THE development of the Riviera Hotel and Golf Club are Irwin Schuman, left, and Mark Schulman, right, shown above with George E. Cameron, Jr., president of The Desert Sun area.

course will be specifically for guests of the hotel, local residents, providing starting time is available, will be able to play. The cost for a double round on the 9-hole course will be \$2.50 for week days and \$3.50 for weekends and holidays.

The main part of this golf facility, however, is the already popular Riviera Hotel. Less than one year under construction, the hotel although not yet completed (interior decoration, carpeting and painting) has already hosted the 1,500 delegate MAGIC-BAGIC convention.

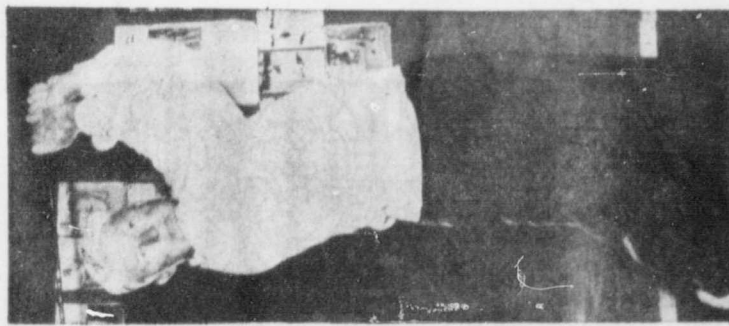
THE HOTEL is built like a giant wheel with the spokes, two stories high, containing more than 250 rooms. The hub is the lobby of the hotel, and off the lobby ramps lead to the posh Mediterranean Room and Lido Lounge. From the Mediterranean Room (with its blue and gold decor), a diner can look out across the vast expanse of emerald green fairways. The landscaping of the hotel—shrubs, flowers, palm trees and lawn—runs uninterrupted into the fairways.

THE GOLF COURSE and hotel are located at the corner of Indian Avenue and Vista Chino, in one of the fastest developing areas within the city limits. More than 500 new homes are constructed or being constructed within only a few blocks of the hotel-golf development.

The hotel owners have spared no expense in this development in America's foremost desert resort.



DON CRABTREE was appointed by the owners to design and build the 2,000 yard, 36-par Riviera Golf Course.



DALE ANDREASON is the man who has been chosen to head the golf activities at the Riviera Golf Course.



MR. EDDIE DAVIDSON, General Manager of beautiful Ocotillo Lodge, loading his golf clubs into his new Lincoln Premiere.

For an "on-par" deal, with "double eagle" service, ask the men who have "shot this course."

They'll tell you we feature the "smoothest greens," and absolutely no "traps."

Our nation-wide clientele will substantiate these facts.

Our "green" jargon is in jest, but for a really sincere, reliable dealer where integrity is of number one importance, and doing business is a pleasure,

VISIT US TODAY!

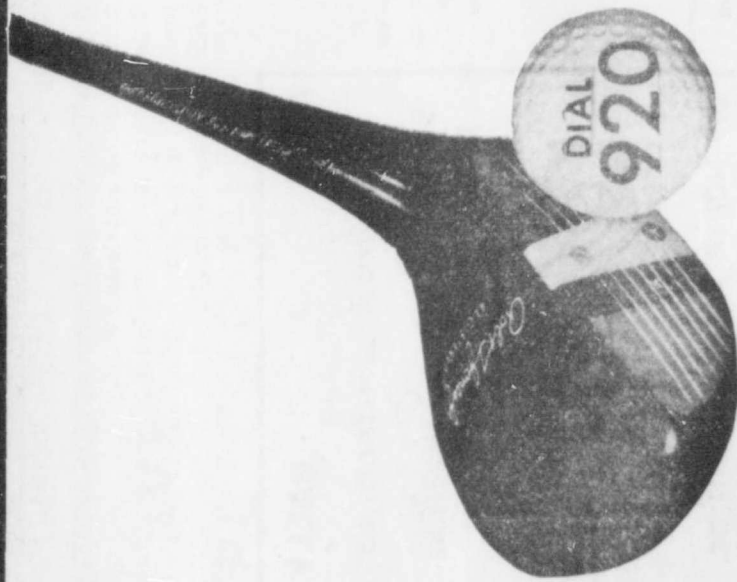


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Palm Springs Golf Course Leased By City, Is Newest Desert Facility

Palm Springs first municipal golf course was opened to public play on Friday, Oct. 30, and already has shown great popularity among villagers and visitors. The course will be open daily from now on.

Comprised of 18 holes, the championship course is built on a total of 156 acres, has a total of 6,550 yards and is 72 par.

AS AN ANY municipally sponsored project, the Palm Springs Golf Course has suffered setback after setback since the city signed its lease-purchase agreement with the Westview Development Corporation, the company which first

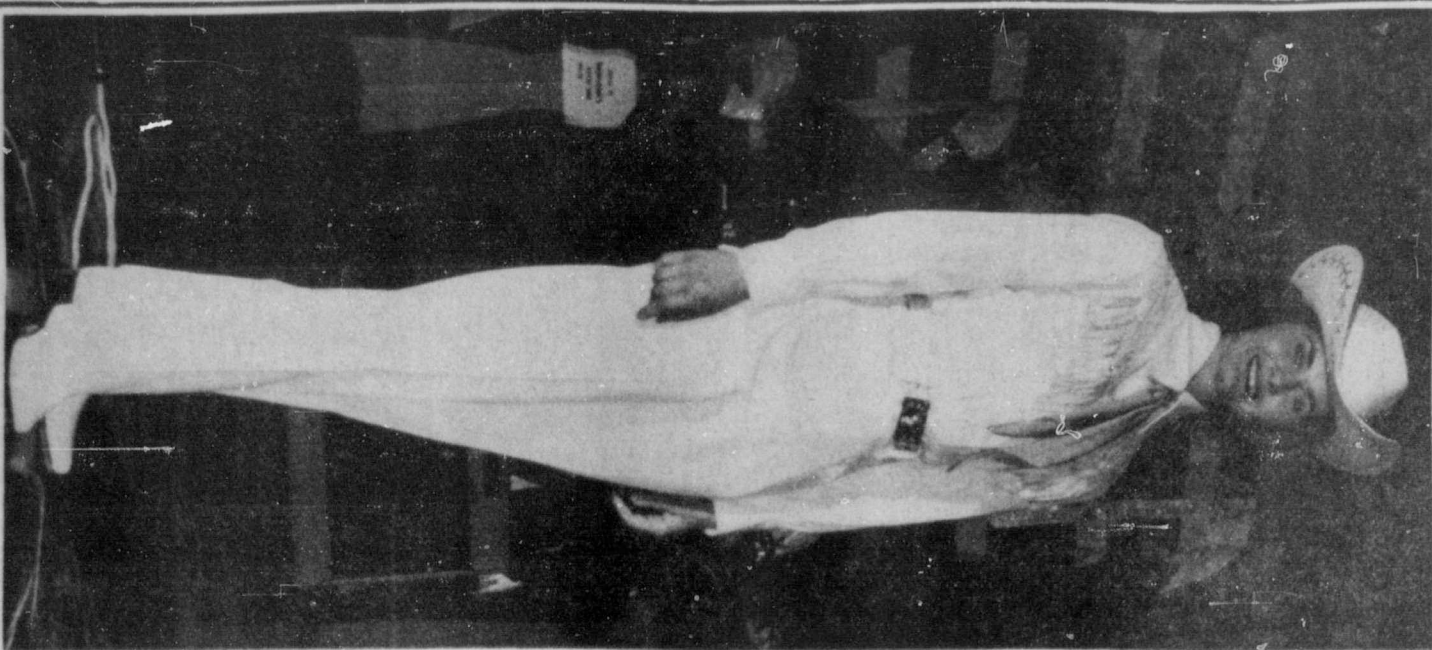
started the course as a private operation some two years ago. But each setback has only been temporary, and today the course is almost ready for play. The City Council has pressed for a speeding up of completion, golf carts have been purchased, construction has been started on rest room facilities and on a cart shed.



ZEIL EATON, Palm Springs Golf Course pro-manager, is pictured with City Manager Dan Wagner (at right) at the time Eaton's contract was signed on approval of the City Council. Eaton will get a guaranteed salary of \$1,000 per month, and all revenues of the course will be turned over to the city.

Rasmussen's Presents

Queen Scheherazade, Miss Melanie Todd
1959 Queen of the Indian Date Festival
WEARING A BEAUTIFUL LEATHER
WESTERN SUIT
in all colors
\$34.50
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UNDER THE TERMS of the lease-purchase agreement with the Westview Development Corporation, the City will pay \$62,500 a year rent on a lease that can run until July 2, 1969. The option to buy the course, through a bond issue voted by the people of Palm Springs, can be made after June 30, 1962, for a sum of \$915,000 with all rent (except payments made on July 1, 1960 and July 1, 1961) deducted from the sale price.

The City Council only last Wednesday night approved the acceptance of a building from George Gannon, which will cost nothing but the moving fees, to be located on the course for business offices, pro shop, and starter building.

THE GOVERNING body of the golf course is the City Council, through City Manager Dan Wagner. The first lease on the course is for 16 years, renewable for 25 years if the purchase option has

not been exercised. Two contractual employees have been hired to take care of the municipal golf facility: Gordon Wyckoff, greens superintendent at \$900 a month, and Zeil Eaton, pro-manager at \$1,000 per month.

EVERY FRIDAY morning at 8 a.m., City Manager Wagner calls a meeting of the staff to go over the operation of the golf course as well as to coordinate activities for the future.

The course itself is beautiful in every sense of the word. Its rolling green fairways and silky smooth greens will make it very popular among winter visitors and residents alike.

The longest hole on the course is the 13th, which measures 548 yards from tee to pin for a par 5. The shortest is number 1, 165 yards, calling for a par 3.

A TOTAL OF 1,200 trees have been planted on the course, including palms, poplars, olive and eucalyptus, and the course boasts a lake which holds a total of 2,000,000 gallons of water. The lake is fed from two wells, and can be used for irrigation. As a precaution to the city, a pipe system has also been installed so that, in case of a drought, in an emergency, the lake can be used as a water supply.

To the northeast of the lake is a water concourse, built higher than the lake, and which is pumped water from the well and the water from the lake.

See PALM SPRINGS, Page 40

FROM PAGE 13, MORE ABOUT

O'Donnell Golf Club, First in City, Is Booming

edge of the San Jacinto foothills, and the greens and fairways curve in and out of the canyons in the mountainside.

ABOVE THE GOLF COURSE is a point of the mountain that Tom O'Donnell had cleared off and improved. He has here, today, this built his home here. Today this point is known as "Inspiration Point" and yearly is the scene of a golf tournament.

At the time of O'Donnell's easy-going 45-year-old Larry Sitter, who at the end of this year will celebrate 22 years as an employee.

HE BEGAN as a starter on the first tee, later went into the office as assistant manager. He went into the Navy in 1944 and returned to his job when the war was over.

John Kline was the first manager of O'Donnell, and he was followed by George Howard, president, professional, who held both jobs for a few years. Because of the increased membership and added duties on Howard, the O'Donnell group appointed Ernie LaPlante, and in 1960 Larry Sitter became manager, and has held the job since.

THE MAN who has the big job in getting the course ready and keeping it ready is Hubert Kilpatrick, greens superintendent, and it is because of him and the other employees like him, that O'Donnell has the reputation of being one of the nicest courses in Southern California.

2-6.

This year the club has listed the following tournaments on the local course: Palm Springs Desert Seniors, Nov. 17; and again on Jan. 12; the 25th annual Men's Invitational, March 13-20; and the 25th annual Women's Invitational, Apr. 2-6.

O'DONNELL is known as the home of the Senior Golf championship matches, and each year they hold the Desert Senior Tournament, combining the play with two other courses in the area.

The golf club has a complete office, pro-shop, and cart garage, and during big events the quarters of the Committee of 25 are used by the club's membership.

even before the course was started, did this summer after a long illness.

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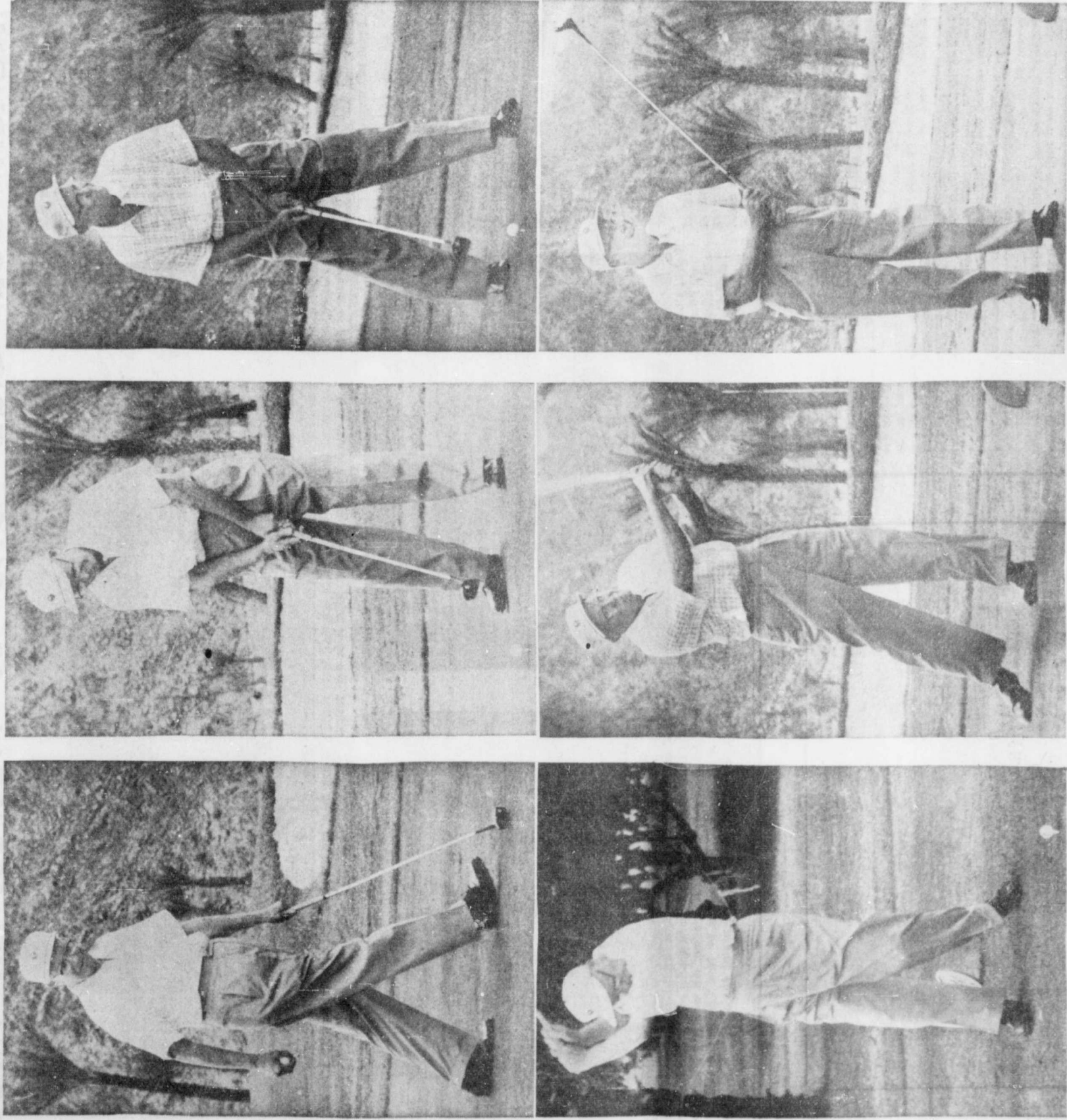
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The golf club has a complete office,

Nation's No. 1 Golfer Enjoys Desert



PRESIDENT DWIGHT D. EISENHOWER, the nation's number one golfer, seldom allows pictures to be taken of his golfing game, but in Palm Springs last month he teed off on the new Eldorado Country Club while nearly three-score of news photographers took pictures of his golfing form. Ike found the Eldorado course a tough one, and the hazards of the water traps almost unbeatable. During his visit here in 1954 he enjoyed play on both Thunderbird and Tamarisk, and the worst obstacle he ran into was a date palm which got between his golf ball and the green at Tamarisk. As can be seen in the above picture layout, taken by Desert Sun Photographers, Ike looks at his golf game with care and precision and plays each fairway as a separate challenge. During the President's vacation in the desert, visiting Washington newsmen also played golf on desert area links, and the good time they had in the bright, clear desert air was reflected in hundreds of newspaper, magazine, radio and television stories which went out to all corners of the world.

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FROM PAGE 23, MORE ABOUT

Ranch Golf Club One of Newest in Area

Only half completed, golfers today can play on the Ranch Golf Club, and twice around the course makes them an 18-hole course. 74 par, for a total of 6,894 yards.

THE LONGEST single fairway on the course is number nine, stretching 320 yards from tee to cup for a par 5; and the shortest is number 5 hole, 106 yards, for a par 3.

When the next 9 holes have been completed the course will be par 72.

Built on a total of 160 acres, the first nine holes cover just half of the course, 60 acres, and in the center of the fairways is a huge lake which contains 2,000,000 gallons of water. The course is landscaped with over 12,000 landscape trees, 500 palms, 600 cypresses and eucalyptus.

AT THE PRESENT TIME the Ranch Golf Club represents a total investment of approximately \$725,000 (not including the second nine). It has a driving range, two putting greens, a professional shop, dining area, lunch counter, and cart shed — from which 30 electric carts are operated.

The golf facility is tied in closely with the operation of the famed Ranch Club and Capistrano Beach Club, and guests at the Ranch Club are given golf privileges.

HOWEVER, a separate membership list is being compiled by the golf club with an initiation fee and dues. There is no other cost to the golf membership for play on the links.

The Ranch Club has a goal of 300 accommodations for visiting golfers, and at the club visitors can rent clubs, have men's and women's locker room, and all the incidental things that make living here a luxury.

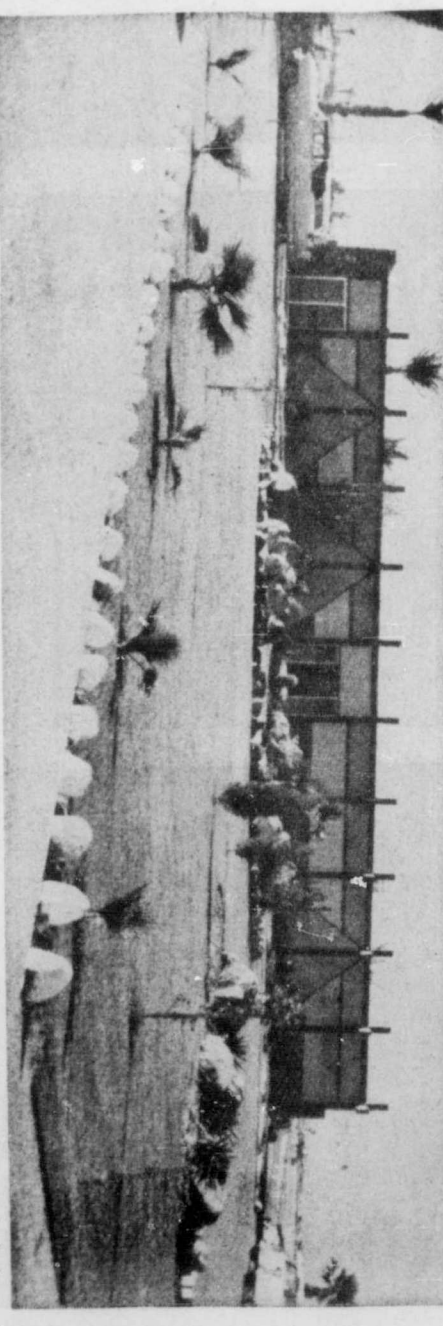
ACCOMMODATIONS include single rooms, apartments with kitchenettes, and three and four bedroom houses, all with daily maid service, 24-hour switchboard service, and a total of 20 swimming pools.

The Ranch Club and Golf Course is contained on more than a square mile of ground, with horse stables, golf course, swimming pools, living quarters, home sites, a super market, cocktail lounge, tennis courts, and as a special service, the club has installed a special two-way radio system which can have a Continental breakfast served to you at your quarters on a moment's notice.

BEHIND THE development of the Ranch Club and Golf Course is Noel Clarke, who not only is able to take care of his flourishing business, but is able to take an important part in civic affairs.

General manager of the Ranch Club properties is Art Robinson, 50, whose ability is only exceeded by his congenial manner and helpful attitude.

The staff on the golf course is comprised of John Bennett, 31,



LOCATION OF THE Ranch Golf Club is located in the northeast corner of Section 1, and cannot be seen until the visitor is in the immediate area. The building contains a professional shop, cart



NOEL CLARKE, owner of the Ranch Club as well as the Capistrano Ranch Club, is pictured above with his wife at a recent western reception at the local club. The combined membership of the Ranch Club and the Ranch Golf Club is one of the largest in the desert area.

course manager and the youngest in the local area. He came here in May, 1958, helped build the course, and is now managing it.

Joe Calwell is professional at the Ranch Golf Club, and Ray Gortner is Greens Superintendent.

TWO OTHER important men in the operation of the golf course are Harold Swanson, chief at the dining room only breakfast and lunches are served at the golf clubhouse in the golf club, and Al Cardello, starter and cart maintenance man.

Only recently completed, the Ranch Golf Club has set only membership tournaments for the coming year.

Noel Clarke has a single thought in building this master recreation area with its golf facilities — "to allow people of moderate means the most luxurious golf and fun facilities at a low cost."

Fairways, Greens

Cover Large Area

The Winter Golf Capital of the World, stretching from Palm Springs to Indio, contains a total of 12 golf courses, and more than 60,000 yards of fairways and greens.



GOLF CLUB MANAGER John Bennett checks over a club brochure with Art Robinson, in the latter's office. Robinson is general manager of the Ranch Club properties for Noel Clarke, and Bennett's job is to run the golf facility, the newest operation.

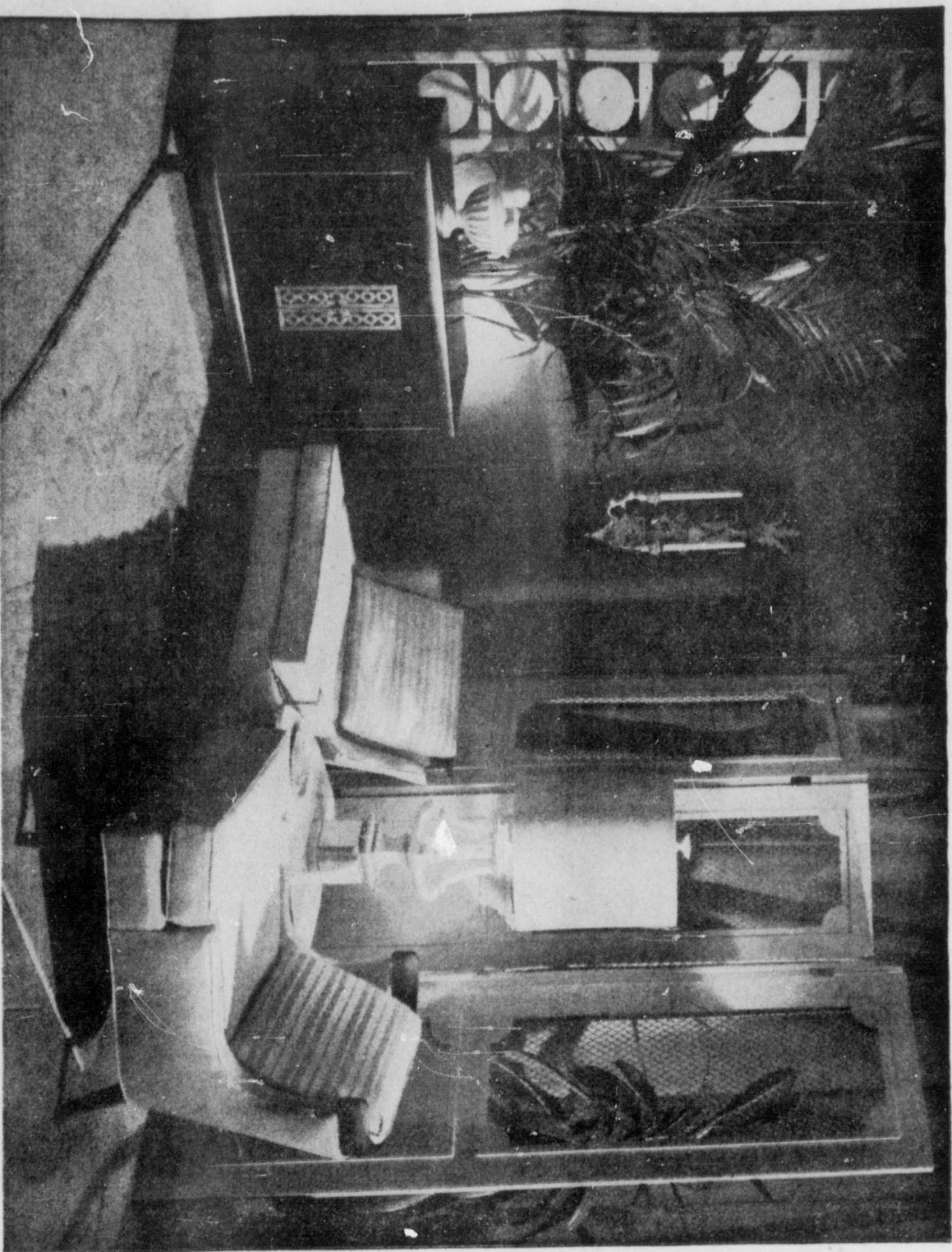
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The serene lines of contemporary furniture are heightened and

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character to a corner...a room...an entire house!

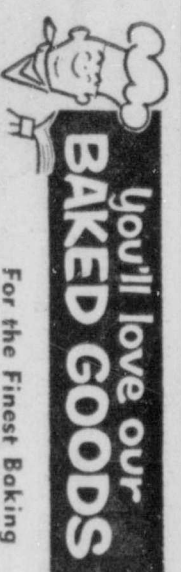


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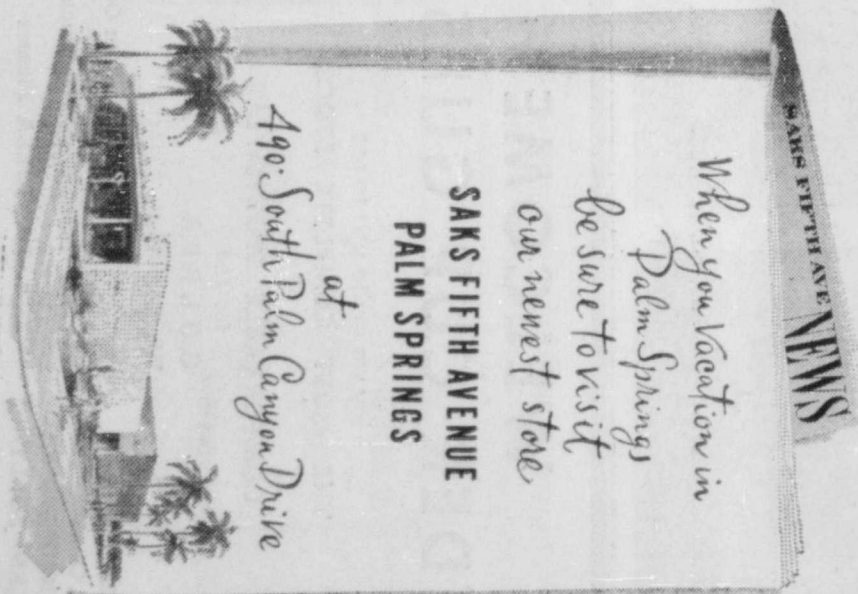
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Tamarisk CC Plans Steady Expansion

THIS SUMMER, Paul Adessi, greens superintendent, has assistant, Ed Curran, and 16 maintenance men worked on the turf and planted a total of 300 new trees along the fairways.

Controlling the affairs of the club are 20 men who make up the Board of Directors. These men are: Louis E. Golan, president; Nathan M. Orbach, vice president; Charles D. Farrell, vice president; L. J. Halper, secretary; Asher Levy, treasurer, and John Komors, assistant treasurer.

The directors are: M. O. Anderson, Joseph Blumenfeld, Clarence Brown, Charles Hansen, David Holub, Kay Karahadian, Lester Solig, Willard Keith, Raymond E. Lee, Sol Lesser, Edwin H. Morris, Benjamin F. Shearer, and Edward Snell.

AND THE FUTURE looks bright for Tamarisk Country Club, with plans now in the hopper for a new development.

Planned for the next year is a several hundred thousand dollar housing and apartment development surrounding the club. Already planned is a 100 apartment project, 30 homes, three tennis courts and swimming pools.

Construction on the new addition is expected to get underway next year.

HOME OWNERS in the new project will have an opportunity to become members of Tamarisk.

Present Tamarisk home owners include such well-known personalities as the Marx Brothers, Frank Sinatra, Danny Thomas and Peter Lawford (who is just about to start his home), and a total of 30 homes belong to business leaders and professional people.

In the center of Tamarisk Golf Links is the only lake which is built to serve three purposes. Its a beauty attraction; it serves as an irrigation reservoir; and it is equipped so that chemicals can be added to the water to fertilize the course in a single operation.

A COMPARATIVE new idea, the greens superintendent can do the job of fertilizing the greens and fairways within hours instead of days.

Persnall who handle the members of the club and their guests include: Golf Professional Ellisworth Vines, assisted by Nick Turzan, Shirley Spork, Angel de la Torre, Frank Como, Herb Williams, and Bill Lane; Chef Tiny Olivastro; dining room hostess Gladys Metz; bar manager Jim Metz; and golf course superintendent Paul Adessi.

TAMARISK HAS A list of major tournaments booked for the coming season, and the first will be the Coachella Valley Amateur on Oct. 24 and 25.

On Nov. 18 they will host the second day of the annual Desert Senior, and will also have the Palm Springs Senior play along with Thunderbird and O'Donnell, on Jan. 12-14.

On Feb. 19-21, they will host the annual member - guest, and in April they will hold their big local tournament of the year—Tamarisk Pro-Member.



ELLSWORTH VINES

Elly Vines is Starting Sixth Season Here

Starting his sixth season in Palm Springs, Elly Vines, golf professional at Tamarisk Country Club, is well into his sixteenth year as a golf pro.

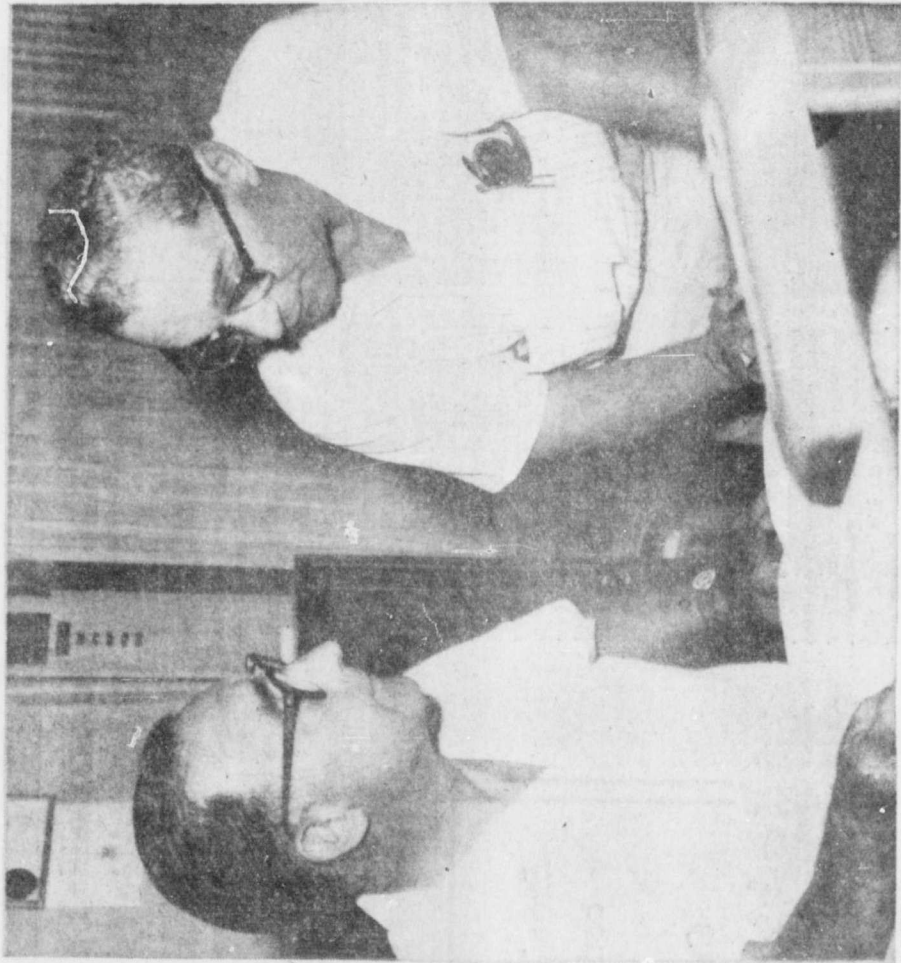
Dividing his time between Tamarisk Country Club in the winter, and Inwood Country Club, Long Island, N.Y., in the summer, the 43-year-old professional is winner of many PGA Tournaments.

FOR FIVE YEARS he followed the PGA tournament circuit, and in about 1943 he finished five years in the amateur circuit.

Elly was taught golf by his brother, Ed, another local professional. He is married and has two children.

ASSOCIATED WITH Vines at Tamarisk are Nick Turzan, associate; Angel de la Torre, teaching pro; Shirley Spork, women's teaching pro; George Doyle, starter, and Herb Williams, range master.

Prior to his acceptance of the professional job at Tamarisk Country Club, Vines was club professional at the Wilshire Country Club in Los Angeles.



HARRY J. DREWERY, manager of Tamarisk, goes over planting with Paul Adessi, greens superintendent, as one of the foremost authorities in the planting of fairways and greens in the Desert area and has acted as a consultant in most of the area golf clubs.



LOUIS GOLAN, president of Tamarisk Country Club, is pictured with Ed Richards, president of the Tamarisk Home Owners Association, at a recent awards dinner at the club. Golan is chairman of the board of directors, and each year an election of officers is held by the membership.

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Thunderbird Country Club Pioneer Championship Golf in Desert

Complete Golfing Facility

Almost twenty years ago Joe Edy of San Francisco bought some land and, with the help of Frank Bogert started a dude ranch.

Not having sufficient funds, the two men took four other men into the organization, William Jason, Bill Jones, Bill Gilman, and Paul Brown, and their actions were to change their entire aspect of desert resort life.

Ten years after the start of the Dude Ranch, well-known local golfer Johnny Dawson, first president of Thunderbird Country Club, put financing together and broke ground for the desert area's first 18-hole championship golf course, a move which during the following 10 years was to be followed by almost a dozen other courses to make Palm Springs desert resort area the Winter Golf Capital of the World.

THUNDERBIRD COUNTRY CLUB was started in 1901 and Frank Bogert was manager. The club comprised some 730 acres, 250 of which has been turned into rolling green fairways and putting greens.

Five years ago Edgar (more happily responsive to Ed) Schill became manager of the course, and already Palm Springs was entertaining thousands of tourists on its area golf facilities, but Thunderbird was becoming a focal point for a nationally known tournament — the famed Thunderbird \$15,000 Pro-Am.

BECAUSE OF ITS increasing size each year, today the famed Pro-Am has been done a way with, and has been made the new \$10,000 Desert Classic.

Thunderbird today is a complete golfing facility, boasting a driving range, putting green, complete professional shop, cocktail lounge,

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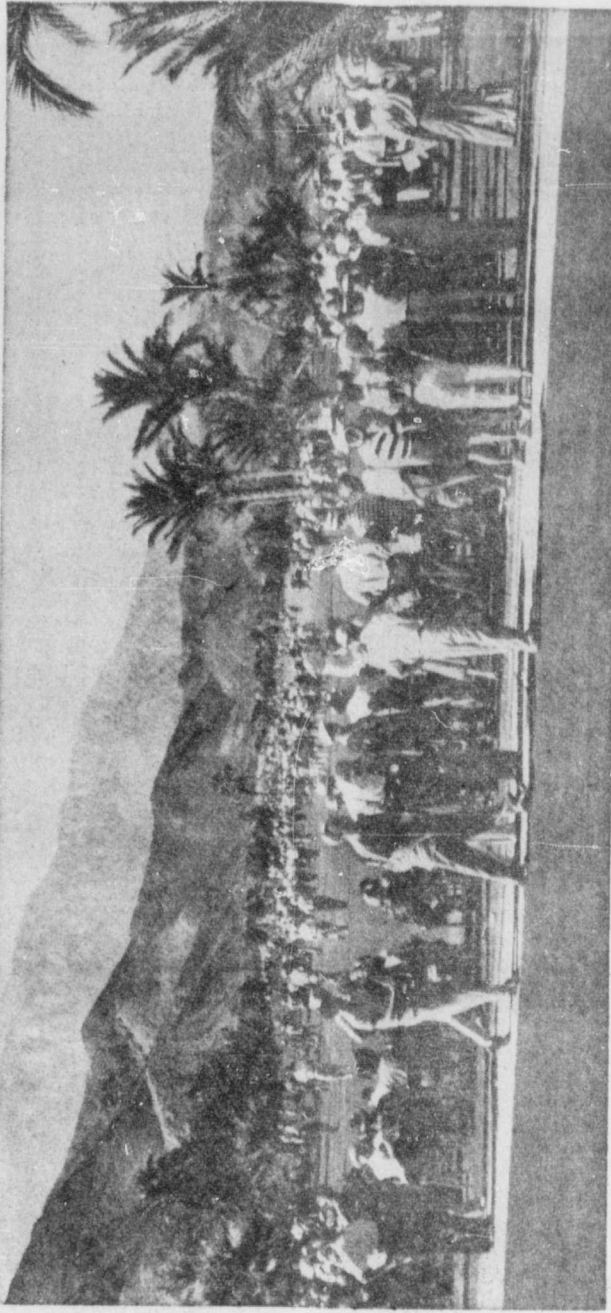
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THUNDERBIRD COUNTRY CLUB, Palm Springs area's oldest and first eighteen-hole championship golf facility, set the pace for the new clubhouse construction program. (Gayle Photo).

stack-bar, both public and private dining rooms, a complete shoe shop, and swimming pool.

ALONG THE FAIRWAYS of Thunderbird are some of the most beautiful homes constructed in the Desert area. Today there are 75 homes built, belonging to such business and entertainment leaders as Hoagy Carmichael, Phil Harris, George Cameron, Jr., J. Ross Clark, Fred Kartan, Leonard Firestone, Ernie Breech and Ken Hayes.

Thunderbird is operated by a board of directors which includes: Eric Stauffer, president; Robert McCulloch, vice president; Leonard K. Firestone, vice president; Paul Reynolds, treasurer; Roy W. Colgate, secretary; and Edgar Schill, assistant secretary.

DIRECTORS INCLUDE: One year terms: Frank J. Bender, Joseph Dyer, Kent Hayes, Mel Gray, and Robert Kenaston; (Two-year terms) Frank Hoy, W. Clarke Swanson, Leonard Firestone, Maynard Laswell, and James Garrison. See THUNDERBIRD, Page 49

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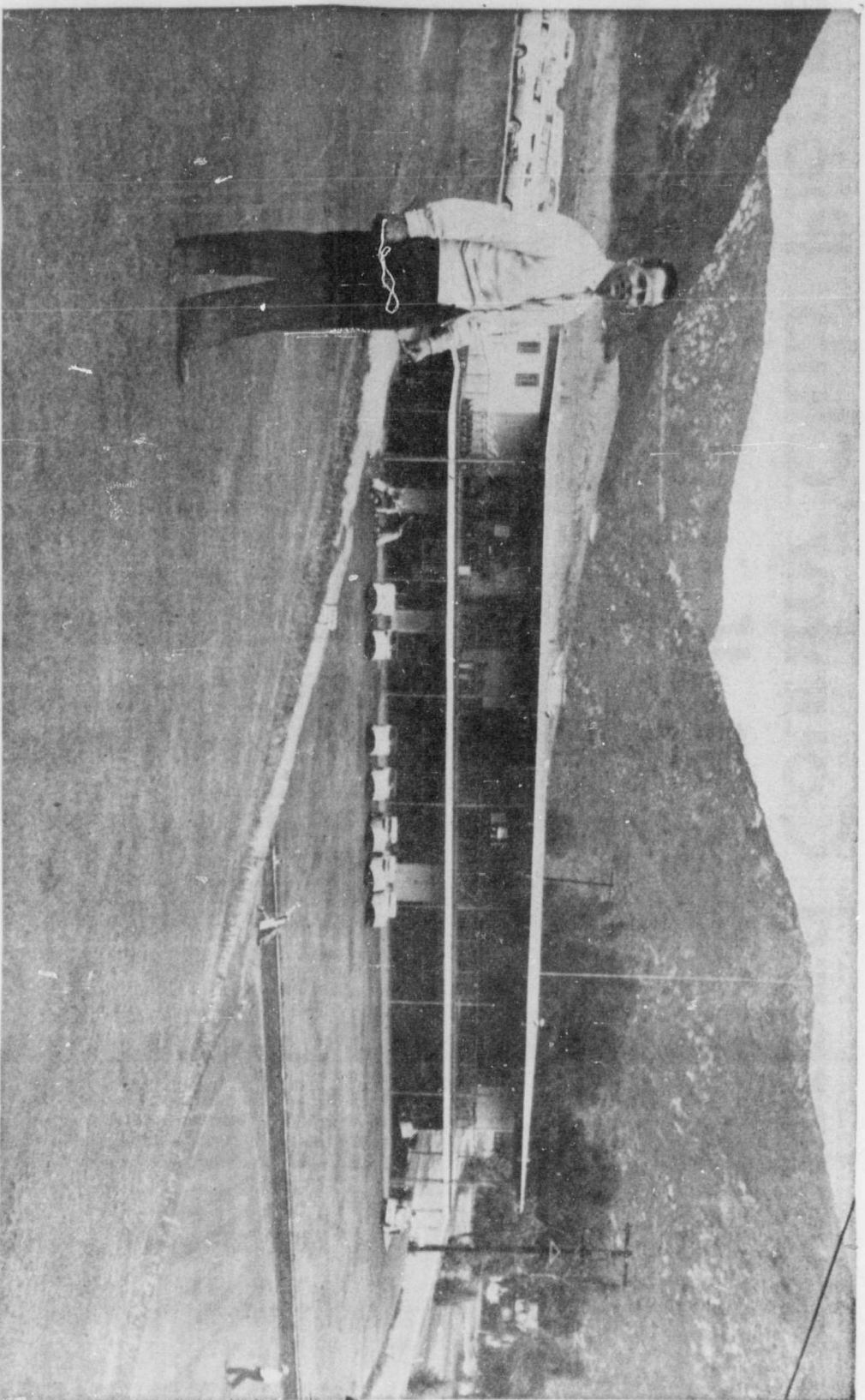
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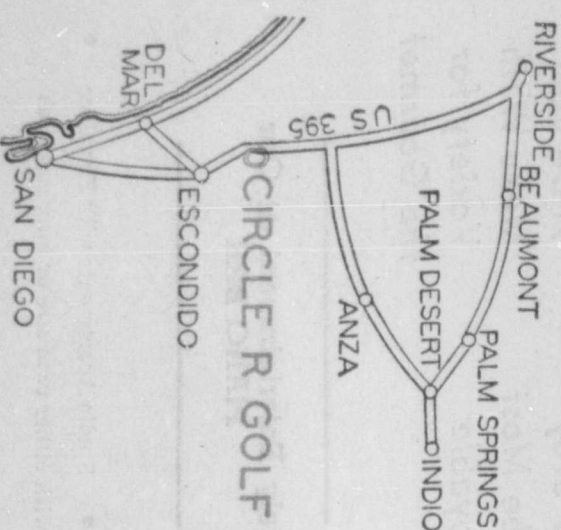
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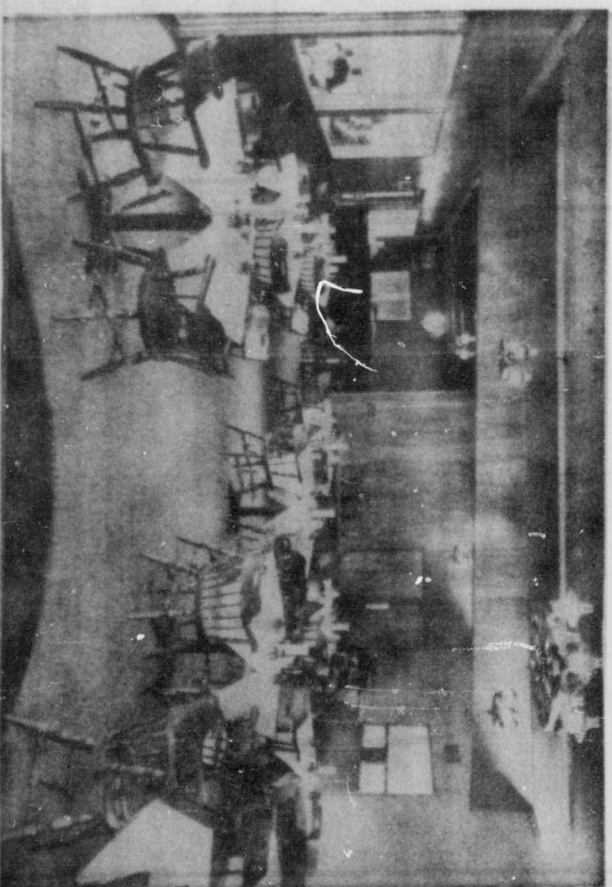
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The beautiful dining area of the Circle R Ranch, with its all glass front overlooking the porch and fairways, make for enjoyable relaxation.



THE PERFECT SUMMER GOLFING FACILITY

Located on Highway 395 about 9 miles north of Escondido, the Circle R Ranch and Golf Resort is a perfect stopping place. Easily accessible to Del Mar Race Track, the luxurious accommodations face the beautiful fairways of the golf course. The clubhouse is located on a hill overlooking the course, and facilities include a private dining room, cocktail lounge, coffee shop, locker rooms, and a pro shop. Electric carts are available.

Desert Classic to Be Played on Four Courses



Tom O'Donnell
Pioneered Golf

JIMMY DEMARET, a natural left-hander who taught himself to play right-handed, has been named to play right-handed in the final round of the Desert Classic. He is a top contender for the title against Arnold Palmer.

Deleted Palm Springs, California, the richest golf tournament in the nation will get under way in the desert area Feb. 27, 1960, at four golf courses simultaneously. To be played at Tamarisk Country Club, Thunderbird Country Club, Indian Wells Country Club and Bermuda Dunes Country Club the matches will feature a total of 120 of the nation's leading professional golfers. They will partner with 30 amateurs, one pro partnering three amateurs.

A CONTRACT was signed with the Professional Golfers' Association for the staging of the Palm Springs Desert Classic, within the past few weeks, according to general chairman Milt Hicks. The Desert Classic will be unique in that it will be a 90-hole tournament, played simultaneously on the four courses for four consecutive days, followed by a fifth day play by professionals only on the Thunderbird course.

Each year, for the next four years, the final day of play will be changed to each of the four participating courses. **THE TOURNAMENT**, which is expected to be worth some \$100,000 is a \$50,000 added Classic, with TV rights already sold to a major television network. The men who put together the outstanding tournament, Hicks, John Dawson, Jimmy Hines, the operators of the four clubs, Harry Deserwy, Ed Schill, Ernie Dunlevy and Eddie Sasala, along with others such as Ben Shearer and Bill Dougherty, worked for two years with plans for the Classic before announcing that it was ready.

ONE OF THE largest galleries ever seen in the Winter Golf Capital of the World is expected to attend the Desert Classic, with golf fans having their choice as to which course they want to go to, and which group of players or tickets will be sold for the full five days of the tournament, at a savings to the purchaser, or they will be sold for the individual day. A special crowd control patrol will be set up to see that everyone watching the matches will be able to see and will not crowd the players, or be in the way of flying golf balls.

THE DESERT Classic replaces the famed \$15,000 Thunderbird Pro-Am which during the past eight years has grown to one of the largest tournaments in the nation with a gallery that has numbered some 5,000 persons. Past winners of the Thunderbird Pro-Am are: Arnold Palmer (1959), defending champion in this year's Desert Classic; Ken Venturi (1957); Jimmy Demaret (1956); Shelly Mayfield (1954); Freddy Haas (1953), and Jim Ferrer (1952). The official PGA Tournament Player Catalog lists a total of 80 professional golfers who play the all of them, almost with no exception, will be present at the Desert Classic play.

He Has Played Courses Twice

Twice during his two terms in office, President Dwight D. Eisenhower has played golf in the Desert area. The first time, in 1954, he played Thunderbird and Tamarisk, and in 1959 he played for a week on the Eldorado Course.



Lillian Agar

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Watch for the OPENING of **LINDY LOU'S Pancake House...Soon!**

Palm Springs Golf Course Newest Facility

for cascades along the concourse into the lake.

BEHIND THE acquisition of the Palm Springs Golf Course—working many hours—was one man, city Councilman George Beebe, who worked with the members of the council to lay all the groundwork for the lease-purchase.

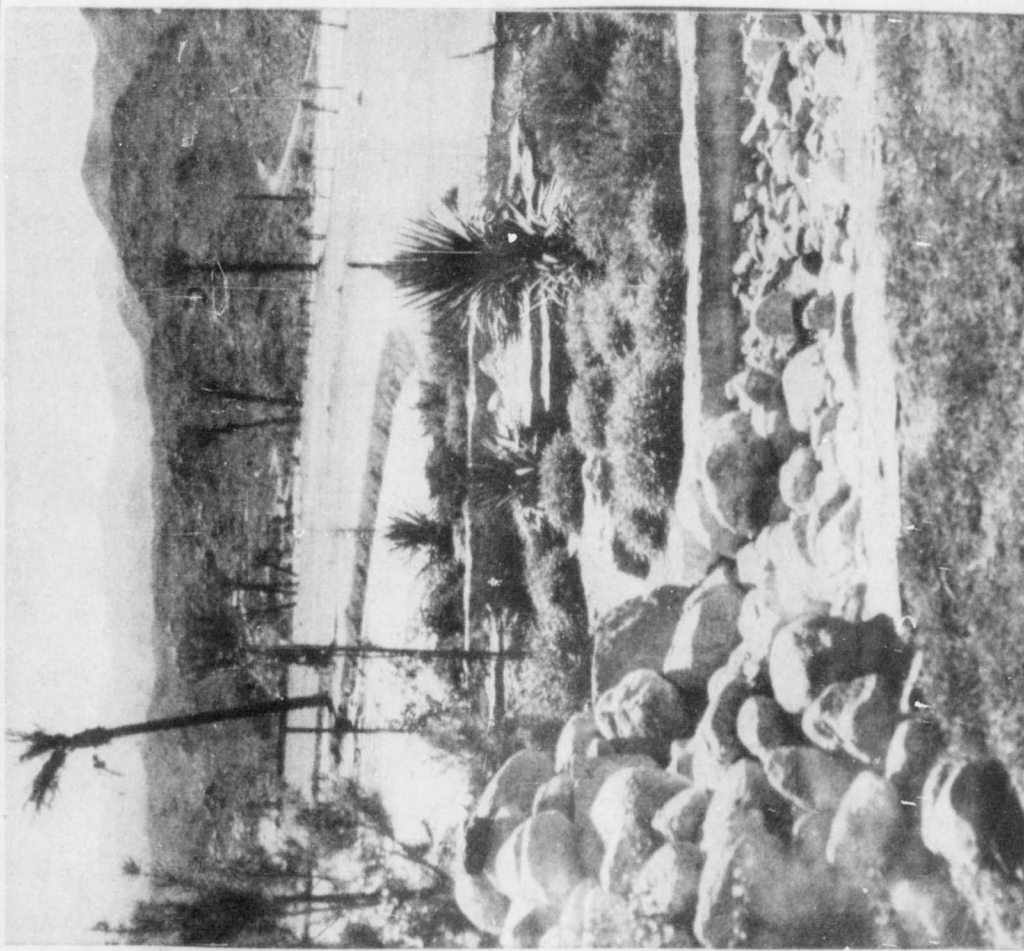
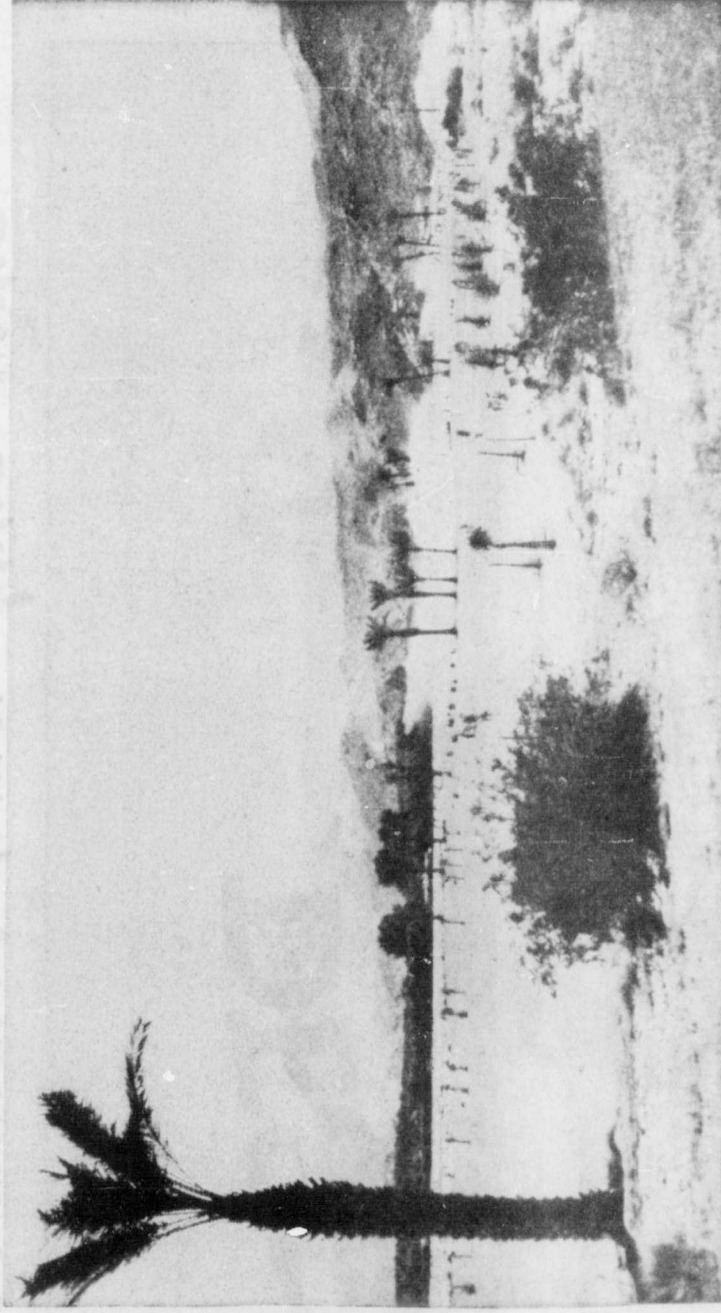
The area on which the course is laid out provides room for a clubhouse (to be built in the future), a driving range which will soon be opened, parking, and a putting green.

Today the council has approved the fees for the course, which are subject to change after a short period of operation. The cost to golfers will be \$2.50 for weekday play, and \$5 for weekends and holidays, and the city will also issue books of tickets which will sell for \$30 for a book of 10 tickets.

WITH THIS BOOK a golfer can save 50 cents a round during the week, and by adding \$1.25 to his ticket, he can save 75 cents on weekend and holiday play.

Palm Springs Golf Course is the first municipal golf course opened in the desert area, and it too takes its place and does its part in making the Desert Resort area the Winter Golf Capital of the World.

PALM SPRINGS GOLF COURSE, better known as the municipal golf which will be issued by the city government. Planned as one of the most popular of local courses, the Palm Springs Golf Course course, was opened for play Oct. 30, 1959. Both local residents and visitors are given a reduction in fees through the use of ticket books will be a real challenge to golfers.



BEAUTY SPOT ON THE LINKS is the water course which fills the lake. Water is pumped from one of the two wells on the course, and it flows down this waterway to the lake. The course is a summer visitors as well as local residents.

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O'Donnell Golf Club, First in City, Is Enjoying Increased Popularity

Started Here in 1929

The carpet of emerald green in downtown Palm Springs signifies one of the biggest economies of residents in the Winter Golf Capital of the World—golf.

This "green spot" in the desert is O'Donnell Golf Club, the very first golf course built in the desert area, and for many years the only one in the city limits of Palm Springs.

The course was started in 1929 by Tom O'Donnell, one of the "big four" in the early days of the California Oil Industry.

O'DONNELL asked his garden-er, John Kline, to build him a golf course in his "front yard," and a short time later, at a cost estimated at \$200,000 the course was done.

To O'Donnell it was private, and only a few close friends were invited to play on it.

But in 1945, in a deed of civic pride, he turned it over to the City of Palm Springs, and with it the city got a 99-year lease.

O'DONNELL set up a group of 25 men to run the golf club, and this was the nucleus of what today is the membership of the O'Donnell Golf Course.

The golf club today is run by a group of twenty-five men—not having anything to do with the Committee of 25—and today the president of this group is J. E. "Dad" French, himself an old friend of Tom O'Donnell's and one of the very few who were "permitted" to play on the course at the time it was constructed.

OTHER MEMBERS of the Board of Directors include: B. F. Shearer, vice president; F. G. Ingram, secretary-treasurer; and directors J. H. Ballinger, R. H. Feet, M. A. Hicks, and F. A. Fucell.

THIS NUMBER 5 HOLE is one of the most unique on any desert golf link. Although it was not intended at the time the course was constructed, a natural landmark, the edge of a mountain, is a barrier between the tee and the hole.

See O'DONNELL, Page 45

RANCH CLUB PRO ALSO DESIGNER

One of the few golf professionals who is also a golf course designer, Joe Calwell, 47-year-old Ranch Golf Club professional, is a master at the handling of golfers. A professional for 22 years, he played no amateur golf, but participated in inter-collegiate play in college.

His daughter, Connie, of Long Beach, is herself a champion golfer, having taken top ladies golfing titles.



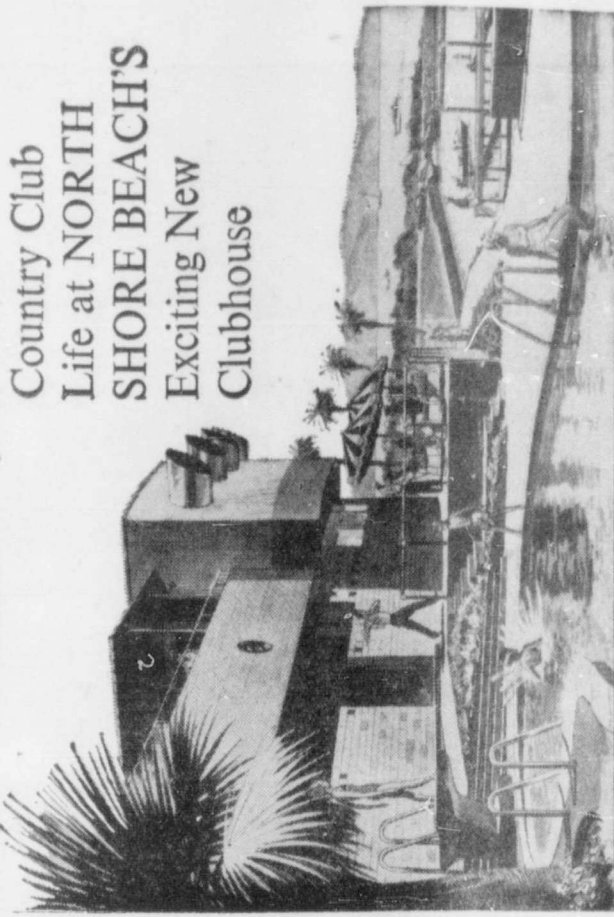
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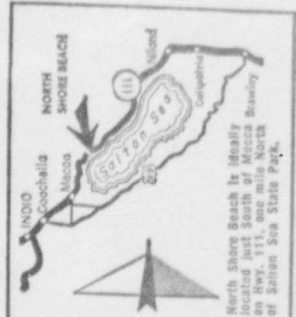
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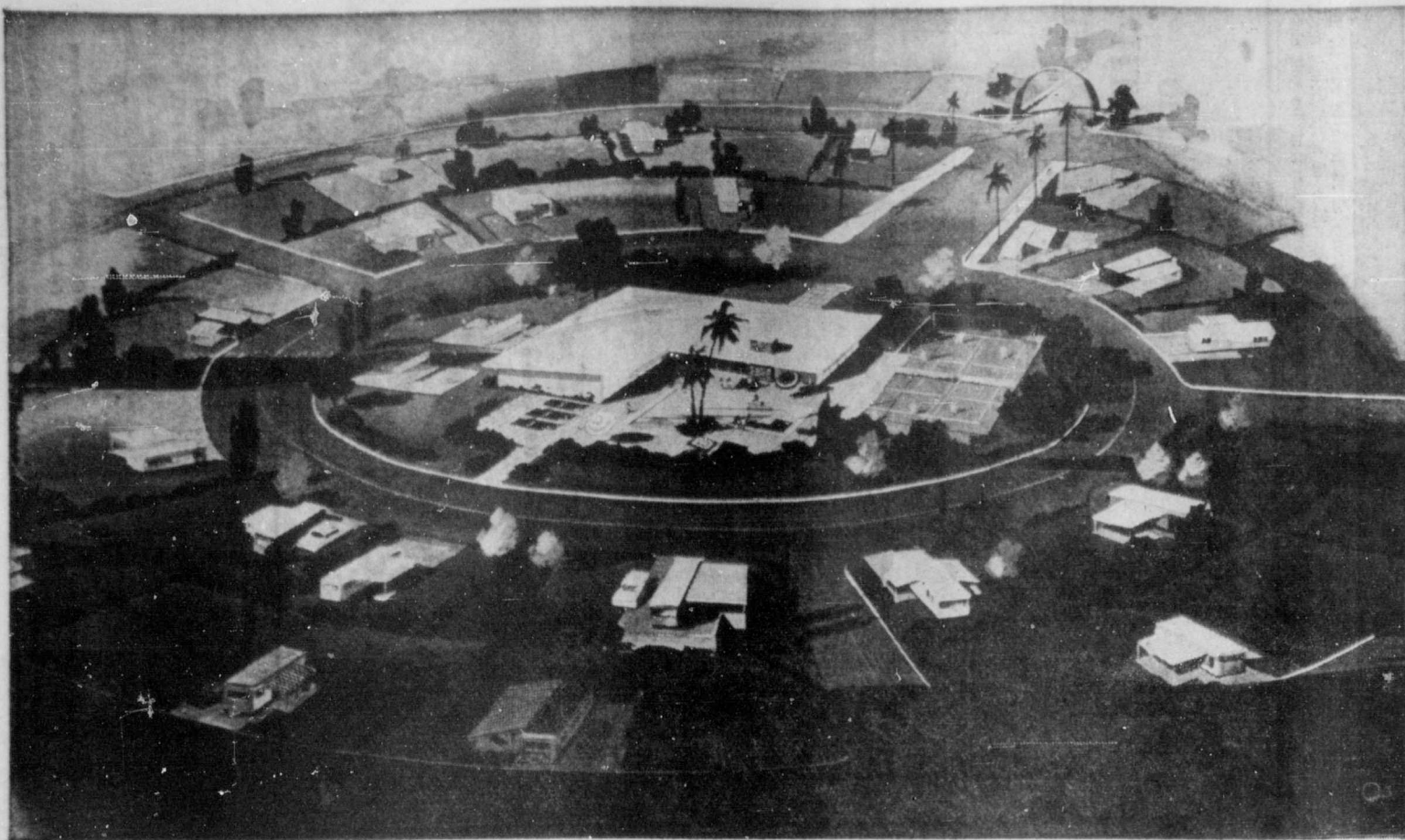
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Looking out from the large recreation hall, the emerald-green Fairways 5 and 6 of the Ranch Golf Course are within a 150-foot view. Fairways 3 and 4 give a colorful background for all the trailer sites.

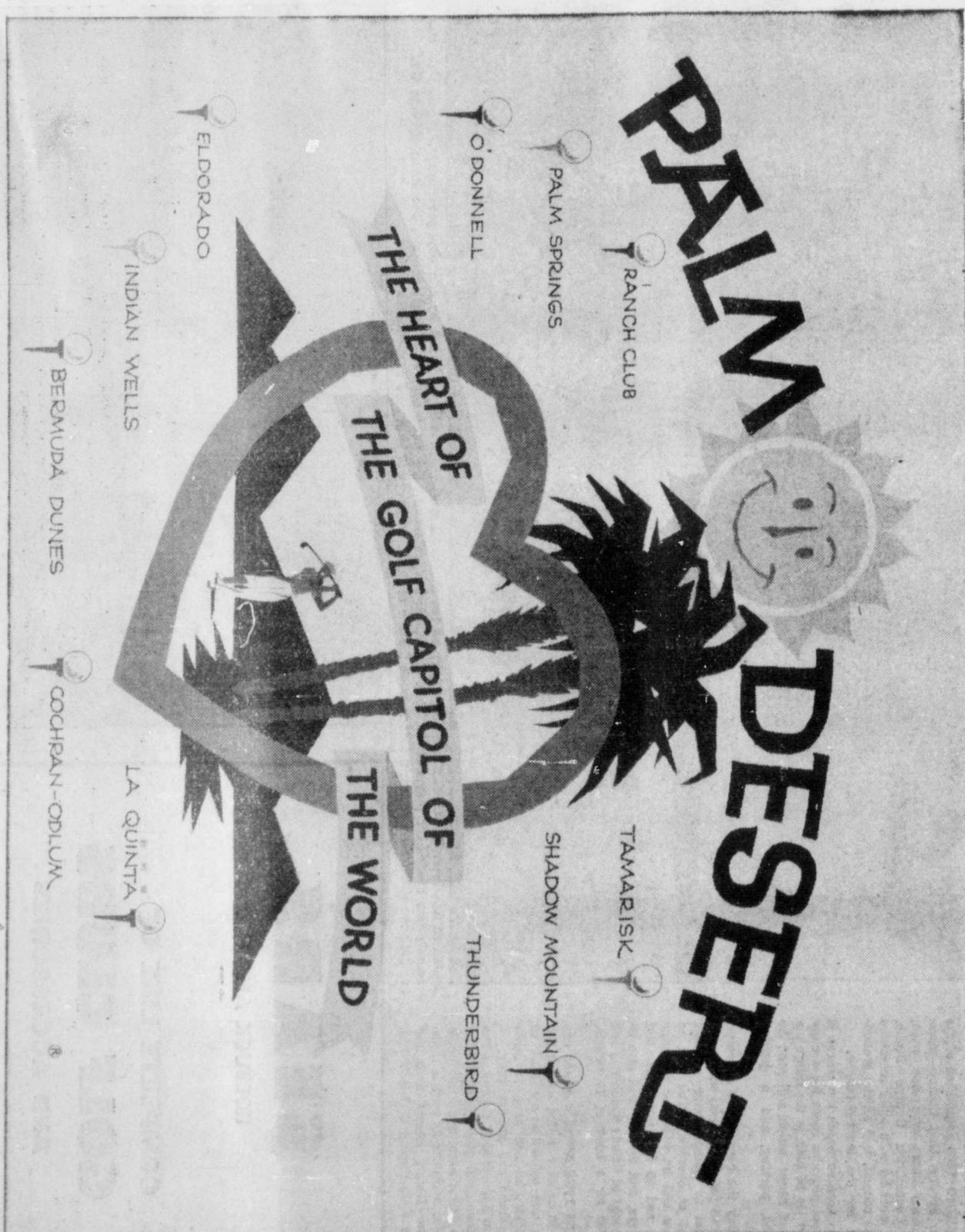
The 30x50 ft. kidney-shaped pool is surrounded partially by the recreation hall and partially by fan palms.

91 trailer spaces are 50x70 ft., and 20 are 50x80 feet, which will accommodate the new 65' deluxe trailers.

Entertainment is planned and supervised; for those preferring ballroom dancing, or one may join a square dance team; and as many do, enjoy both. There is a well-appointed billiard room for the gentlemen; eight championship shuffleboards will lend themselves to tournaments. There will be refreshments at the snack bar, which is shaped like a golf ball—one-half of it a canopy, the other half for the counter. The large outdoor barbeque will make evening meals a delight; one hundred fifty sizzling steaks can be cooked to everyone's choice.

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Eldorado Country Club One of Most Famous

and where No. 4, 18, 9 and 13 greens are found.

ELDORADO COUNTRY CLUB—house is approached off Highway 111 through a stone-wrought-iron gate displaying the famed sunburst insignia of the club. In front of you as you drive toward the building is a large parking area divided by an ever-moving cascade of water over blue and gold tiles.

It would be utterly impossible for a journalist to fully describe the atmosphere, beauty and tranquility of this golf course, its buildings and its accompanying facilities.

AS YOU ENTER the building through the front entrance you walk beside the still-flowing waters which originate just inside the lobby in a large indoor pool. On this floor of the building are the offices, luxurious dining area, cocktail lounge, kitchens and private dining straight through the dining area you find yourself on a porch overlooking the vast expanse of greens and fairways.

Another floor which is built under the dining room, has a right wing which is at ground level. This floor contains men's and women's locker rooms, a beautiful pro shop and special club facilities.

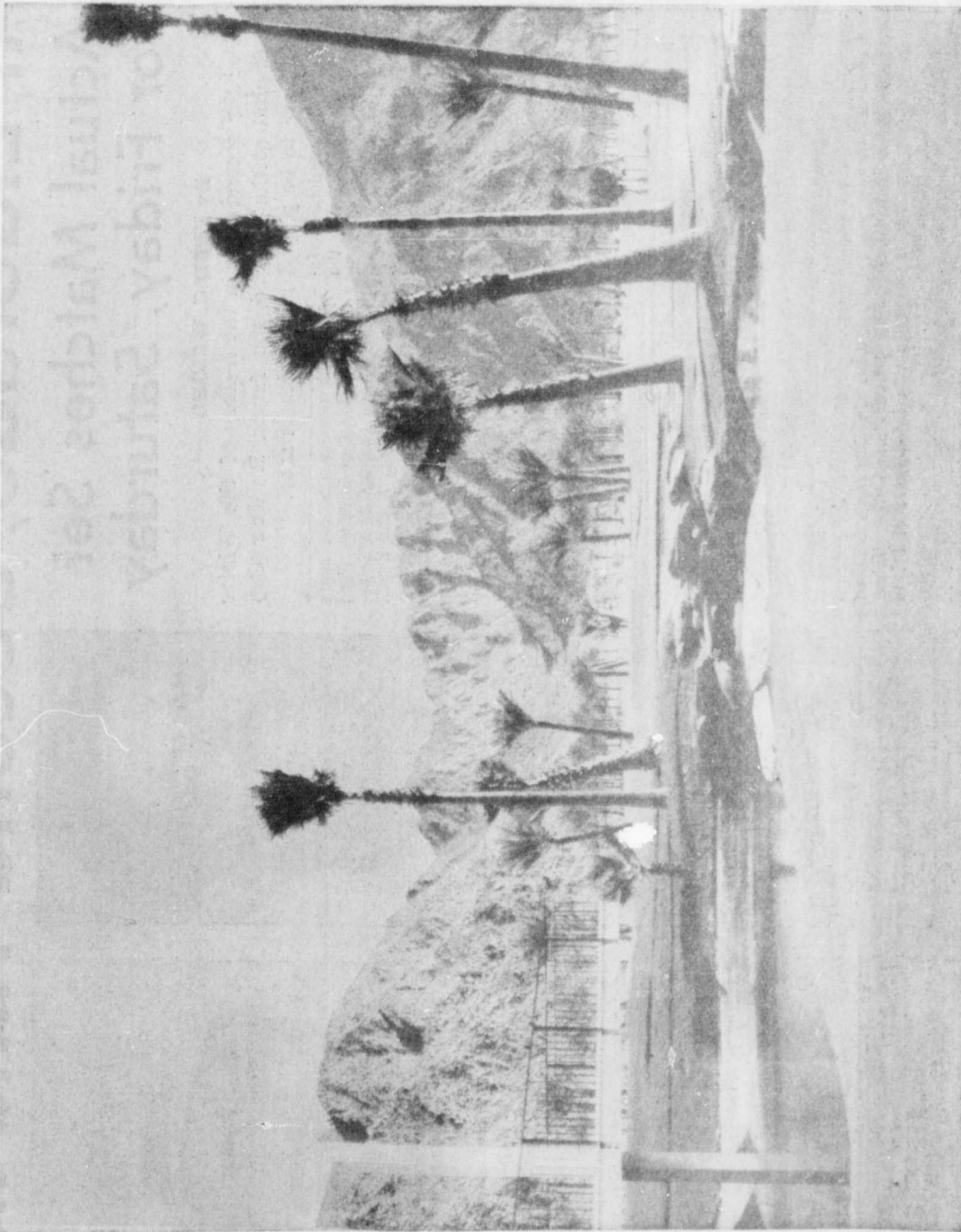
AND STILL A THIRD FLOOR, built underground, has storage rooms, a golf bag storage room, a complete cart maintenance room, a press room and a caddy room and a snack bar.

The most unique feature of the third floor is the cart course which passes completely through the building allowing golfers to leave or enter the building by cart without passing between the viewers who may be in the clubhouse, and the players, who may be on the fairways or greens.

From inside the clubhouse on the golf course side a series of pillars allow a view of the Santa Rosa mountains.

RESPONSIBLE to the aforementioned four men for the operation of Eldorado Country Club is William Daugherty, general manager, who heads a large staff of golf club personnel. It is not only his job to care for all the details of running the golf facility, but his office also takes care of a total of 42 estate lots on which 12 homes have already been constructed, six are under construction and some two score are in the planning stages.

The golf club personnel is made up of a dozen people who include Charles Bunting, secretary of the Eldorado Corporation; Bill Adkins, president; Everett Sisson, chief press officer; and Harry Sira, John Hines, starter; Harry Sira-



OWNERS AND BUILDERS of the Eldorado Club are pictured above, left to right: Robert McCulloch, president; Jimmy Hines, J. Ross Clark and John Dawson, vice presidents. Both Hines and Dawson

ta, golf course superintendent; Leonard Reinhardt, golf cart superintendent; Al Muller, ranch foreman; and Pat Jackson, Gert Keedy and Thom Holmes, golf shop personnel.

WITH PRESIDENT Eisenhower starting off the golfing season at Eldorado, the golf course management has had a host of championship matches played on the course, including the El Estero Pro-Am (Oct. 31) and the Ryder Cup Matches (Nov. 1); the Ryder Cup Matches

(Nov. 27); United States National Senior Open Championship (Dec. 1-6); Men's Invitational (Dec. 17-20); Lady's Member-Guest (Jan. 11-13); Men's Club Championship and Senior Club Championship (Feb. 15-28); Men's Chapman System Member-Guest (March 10-13); Ladies Club Championship (March 14-17); Sunburst Tournament (March 30-April 2); Mixed Chapman Invitational (April 25-30); and the Eldorado Club Anniversary Party (May 7-8).

meister as associate; Helen Detweiler as lady professional; John Hines, as starter; Thom Holmes as golf shop manager, and Gert Keedy as head of the ladies golf shop department.

Among his duties is the handling of all tournaments that are played on the luxurious new course. He is married and has two children.

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ADKINS IS PROFESSIONAL AT ELDORADO COUNTRY CLUB



BILL ADKINS

Bill Adkins, 38-year-old Eldorado Country Club professional, was trained for his job as an associate pro at Thunderbird Country Club, and as an assistant pro at the Tucson Country Club in Arizona.

Adkins played the amateur circuit for 10 years. As head of the Eldorado golf staff, Adkins is assisted by Mike Portik as associate; Bud Had-

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Palm Desert, Calif.

Plush Indian Wells Country Club Has an Interesting Storied History

Course Now Is 2 Years Old

Many years ago an Indian tribe dug a well not far from Palm Springs — the only well in the world where you went down a flight of steps to get water—and thereby named an area that today is gaining in popularity as the home of one of the country's finest golf courses — Indian Wells Country Club.

Three years ago a group of men and women joined together and decided to build themselves a golf course in the Palm Springs area. The community already boasted of three excellent courses.

TWO OF THESE MEN — Paul Pross and Eddie Sasalla — began the long task of finding a site and drawing plans for something different in golf facilities.

The two with Mr. Hicks — Mr. Golf in Palm Springs — broke ground for the development in a cove of the Santa Rosa Mountains just off Highway 111 at Indian Wells and outlined a two-year program of expansion.

A few months after big equipment cleared the site, nine holes were in play and a temporary golf shop had been put into use.

THEN A BOARD of directors was called to a meeting and the expansion program was put under way, but before the second nine holes were started, Paul Pross died, and Mr. Hicks was elected president of the board.

Other officers, who today are members of the board of directors, include John Carci, vice president; Eddie Sasalla, secretary-treasurer; and directors Desi Arnaz, Bill Worthing, Lann Johnson and Errol Murphy.

These men have put \$750,000 into the construction of the golf course, and plus this amount are acres of homesites which surround the 18-hole golf facility.

ON THE CORNER of the golf course is located the beautiful—and newly-renovated — Desi Arnaz Indian Wells Hotel, formerly the Western Hills Hotel. With a hundred guest rooms, the hotel has just been completely remodelled at a total cost of \$1,250,000. This year it will serve as headquarters for the newly inaugurated \$100,000 Desert Classic.

Vacationers at Indian Wells hotel are given golf privileges on the adjoining golf course, and Arnaz has appointed Bill Walsh as the hotel's new manager.

INDIAN WELLS golf course, which covers a total of 134 acres of greens and fairways, has a total of 6,800 yards in its 18-hole, 72 par course.

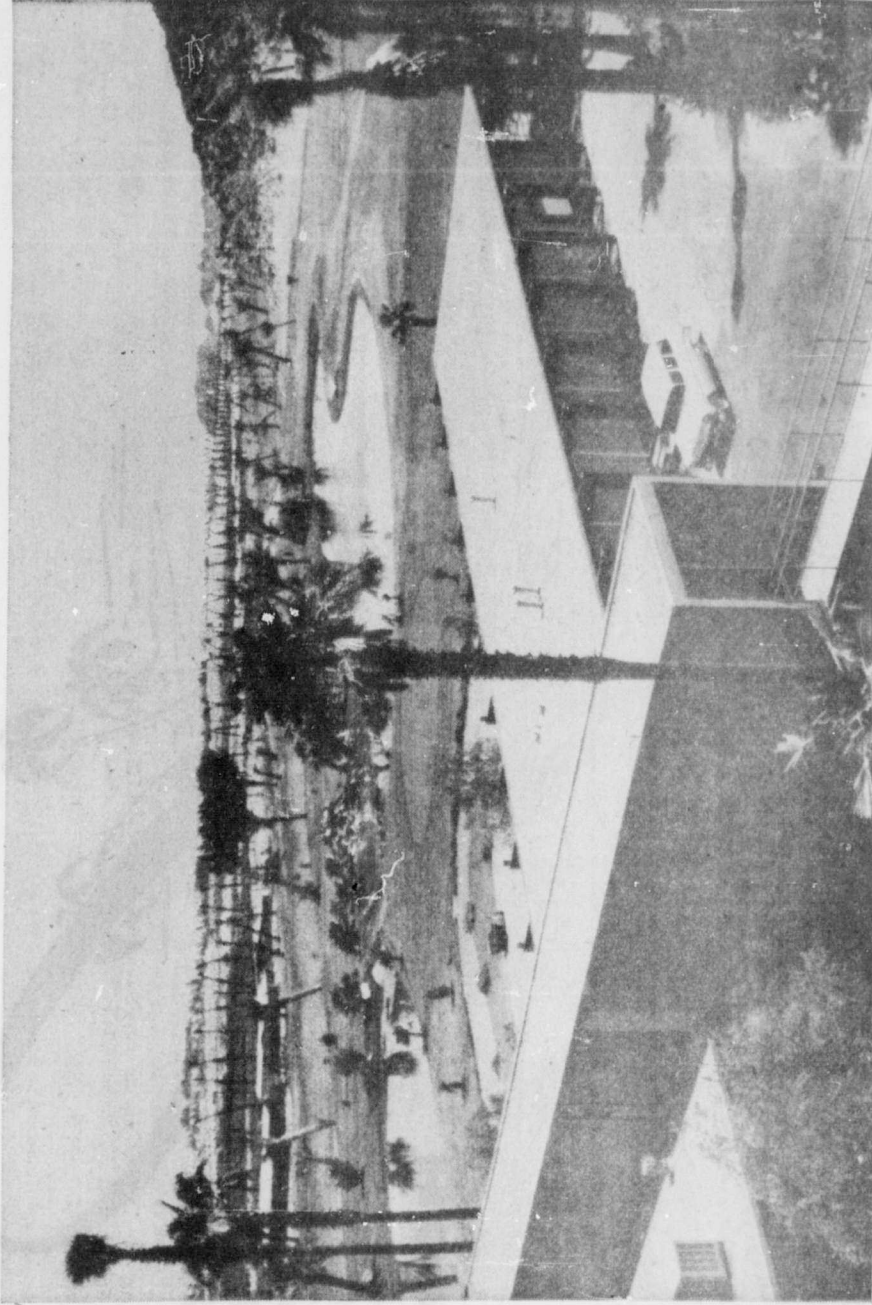
The longest hole of the course is 325 yards — par 5 on number 8, and the shortest, a new number 3 is 131 yards — par 3.

This summer the new clubhouse has been renovated and set up for maximum service to the members and four holes — numbers 3-4-5-6 — have been redesigned to allow subdivisions between the fairways.

From the clubhouse a member can sit and look out on a sea of emerald green carpet that extends to the very edge of raw desert sand dunes.

ALL THE NORMAL facilities of the course are available to members of Indian Wells, including club rentals, carts, a practice green, pro shop, meeting rooms, dining room, cocktail lounge, and driving range.

See INDIAN WELLS, Page 35



ACROSS THE LAKES and down the fairways at Indian Wells Country Club golfers play on a carpet of green alongside man-made lakes and around cascading waterfalls. One of the most luxurious courses.



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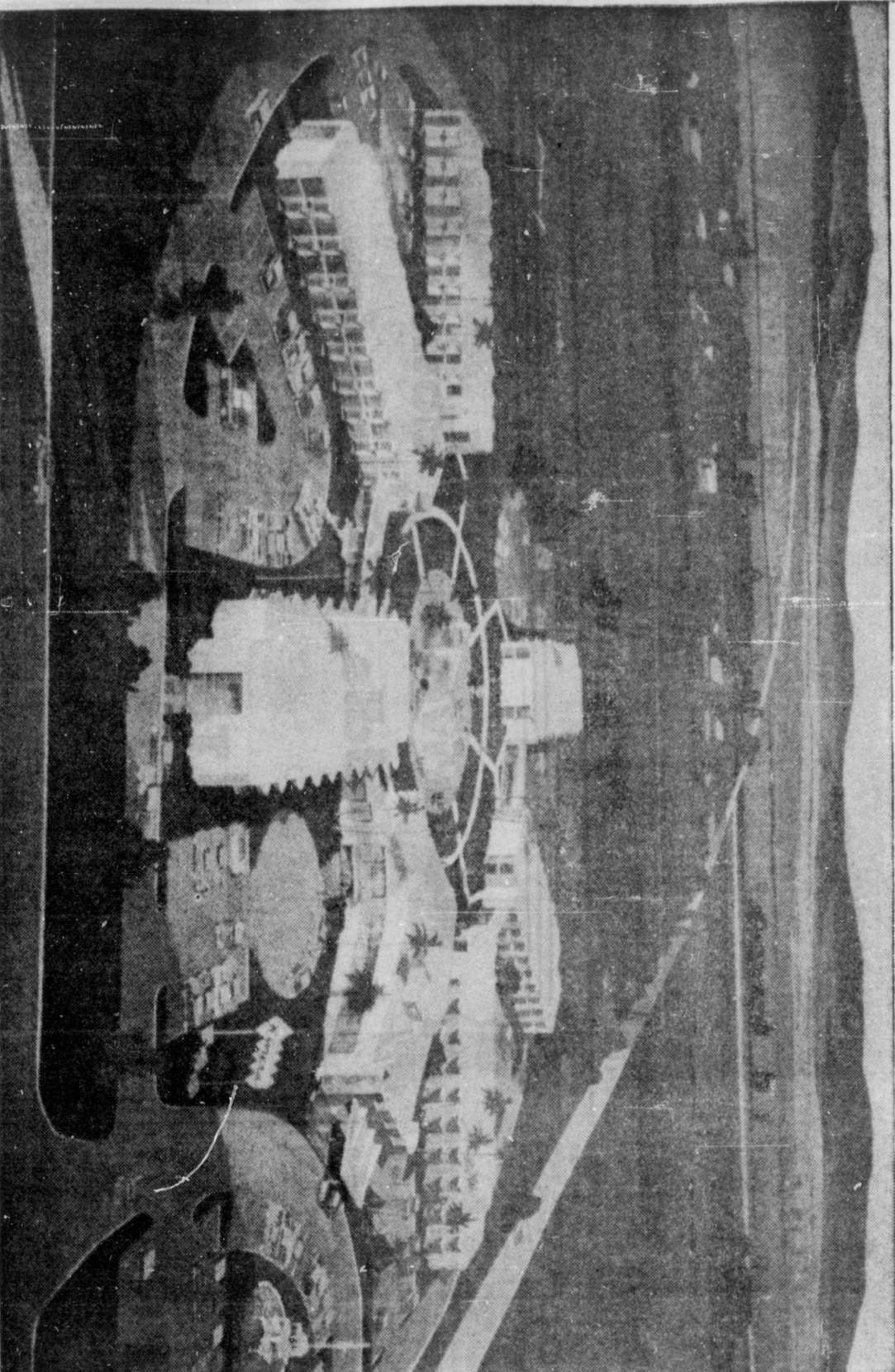
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1959 Ryder Cup Activities Started At Eldorado; Second Time in Desert

Actual Matches Set For Friday, Saturday

By FRED C. WEIGEL

For the second time in the history of the Winter Golf Capital of the World, the famed Ryder Cup Matches are to be played in this desert area.

Site of the internationally famous Ryder Cup Matches is the Eldorado Country Club in Palm Desert, where 10 top British PGA golfers will vie for the coveted Ryder Cup against 10 of the top United States PGA golfers.

NAMED ON THE TWO TEAMS

For play this year are:
British: Dai Rees—Captain; Harry Wetman, Peter Alliss, Dave Thomas, Ken Bousfield, Norman Drew, Bernard Hunt, John Panton, Clarity O'Connor and Eric Brown.
United States: Sam Snead—Captain; Cary Middlecoff, Art Wall, Dow Finsterwald, Doug Ford, Bob Rosburg, Mike Souchak, Julius Boros, Jay Hebert and Jack Burke, Jr.

THE ENGLISH Ryder Cup team arrived in Palm Springs by special charter bus Thursday night, and spent the weekend getting ready for the Ryder Cup play starting Nov. 2.

At a cost of better than \$30,000 to the Eldorado Country Club, the Ryder Cup Matches will be hosted for the week, with top coverage being given the area and matches from all over the country. The National Best Testing Com-

pany will televise the last hours of the Ryder Cup Matches from the Eldorado Country Club Saturday afternoon, Nov. 7, and it will follow the University of Missouri-Air Force football game over Channel 4 at 3 p.m.

GOING BACK INTO THE HISTORY

of the Ryder Cup Matches, they were the end result of a match played between representatives of the American and British Professional Golfers Association in England in 1926, which incidentally was won by the British 13½ to 1½ on their native shores.

Following the highly successful exhibition, Samuel A. Ryder, a wealthy British seed merchant, offered to donate a solid gold trophy bearing his name to be competed for in a series of matches between professionals of these two nations.

The first Ryder Cup Matches were played at Worcester Country Club in Massachusetts on June 3-4, 1927, and the United States won by a score of 9-3 to 2½.

THE MATCHES have been held every other year alternately in Great Britain and the United States has won nine and again this



DAI REES
Captain, British Team



SAM SNEAD
Captain, United States Team

Britain has won four. This year will be the 14th Ryder Cup Matches. There were no matches during the war years—only once before in Ryder Cup history has the team repeated play in the same area, the other exception being the Southport Country Club in England.

Two men who played an important part in bringing the Ryder Cup teams to Palm Springs area for a second time were Jimmy Hines and John Dawson, who worked on the program for better than a year before making the announcement.

GENERAL CHAIRMAN of the matches here is Hines, Eldorado Country Club vice president. Tickets for the matches are available at the offices of the Palm Springs Chamber of Commerce, the pro-shop at Eldorado, and at the gate of the clubhouse.

Another man who has prominently played a major part in the Ryder Cup Matches is Robert Hudson, head of a canned produce company in Portland, who has in the past and again this

TWO FAIRWAYS at Eldorado have been changed especially for the Ryder Cup Matches. Greens No. 13 and No. 18 have been shortened (very slightly) and the fairways have been changed from 5 to 4 on each.

English players are used to playing on fast greens, and Eldorado's are as slick as they come, but the Bermuda grass is still on the course, which will cause different shots to stop and roll differently than the power of the ball rolling alone. There is no clover on the turf which allows the ball to slide.

"THE FELLOW who hits the ball well, will score well," according to the general chairman, and the seven fairway lakes at Eldorado will be another tough hazard for both the English and the Americans. Shots from the fairways will have to be long and exacting in order for either to come out ahead. The player who makes the longest drive will have a slight advantage over his opponent, who, because he is further from the pin, will have first shot at the greens near the lakes.

Admission for the Ryder Cup this year will be \$15 for the entire week, or \$5 for the pro-amateur play on Oct. 31-Nov. 1; \$3 for practice play rounds Nov. 2-3; \$4 for the Celebrity Play on Nov. 4, and \$5 for Ryder Cup days, Nov. 6-7.

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WHETHER YOU
FLY - IN
OR
DRIVE - IN
IS THE PLACE
TO STAY



FROM PAGE 15, MORE ABOUT

Indian Wells Country Club Has Storied History

Other features, not found in most courses, have also been added. They include a swimming pool, for both adults and children, tennis courts which will soon be under construction, and the only night driving range in the entire desert area.

The two men behind the hard work and continuous upkeep of the course are professional and general manager Sasalla and Har-

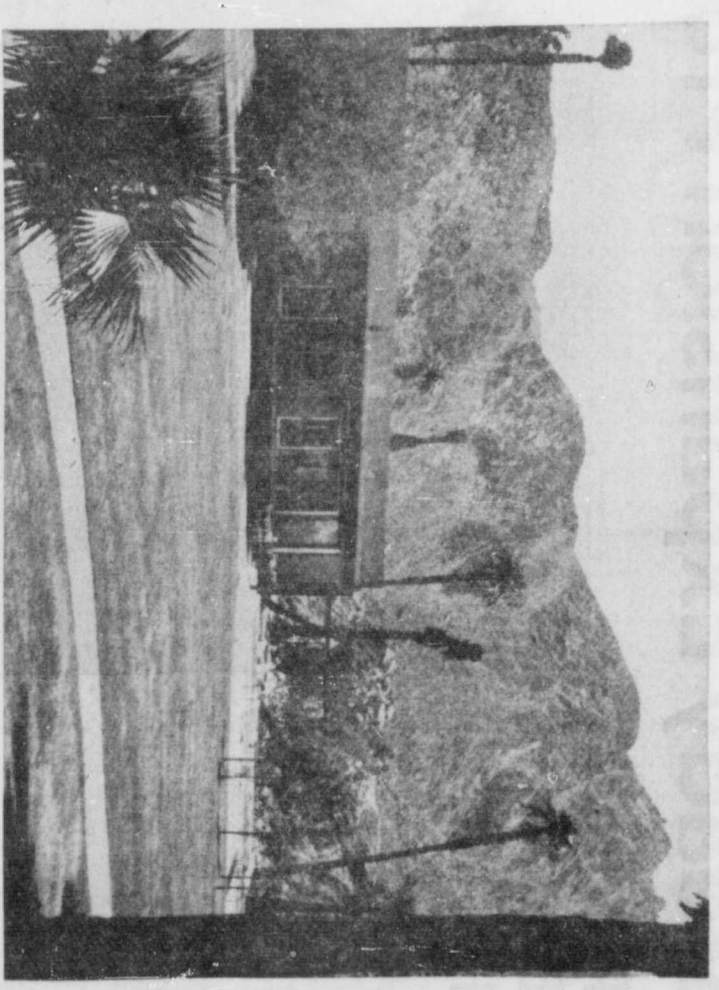
vey Harden, greens superintendent. Danny Farlin is associate pro at the course and well-known Bud-Porter is teaching pro.

INDIAN WELLS Country Club now has a total of 53 homes built along its fairways with some 22 more under construction.

Most of these home sites are expensive, and each has a swimming pool and private yard.



THE MAN WITH THE TITLES at Indian Wells is capable, ambitious Eddie Sasalla, who is not only secretary-treasurer of the golf links, but also executive manager and professional of the golf links. He is pictured at his desk signing letters and checking requisitions handed him by Janet Ekwall, secretary and club receptionist.

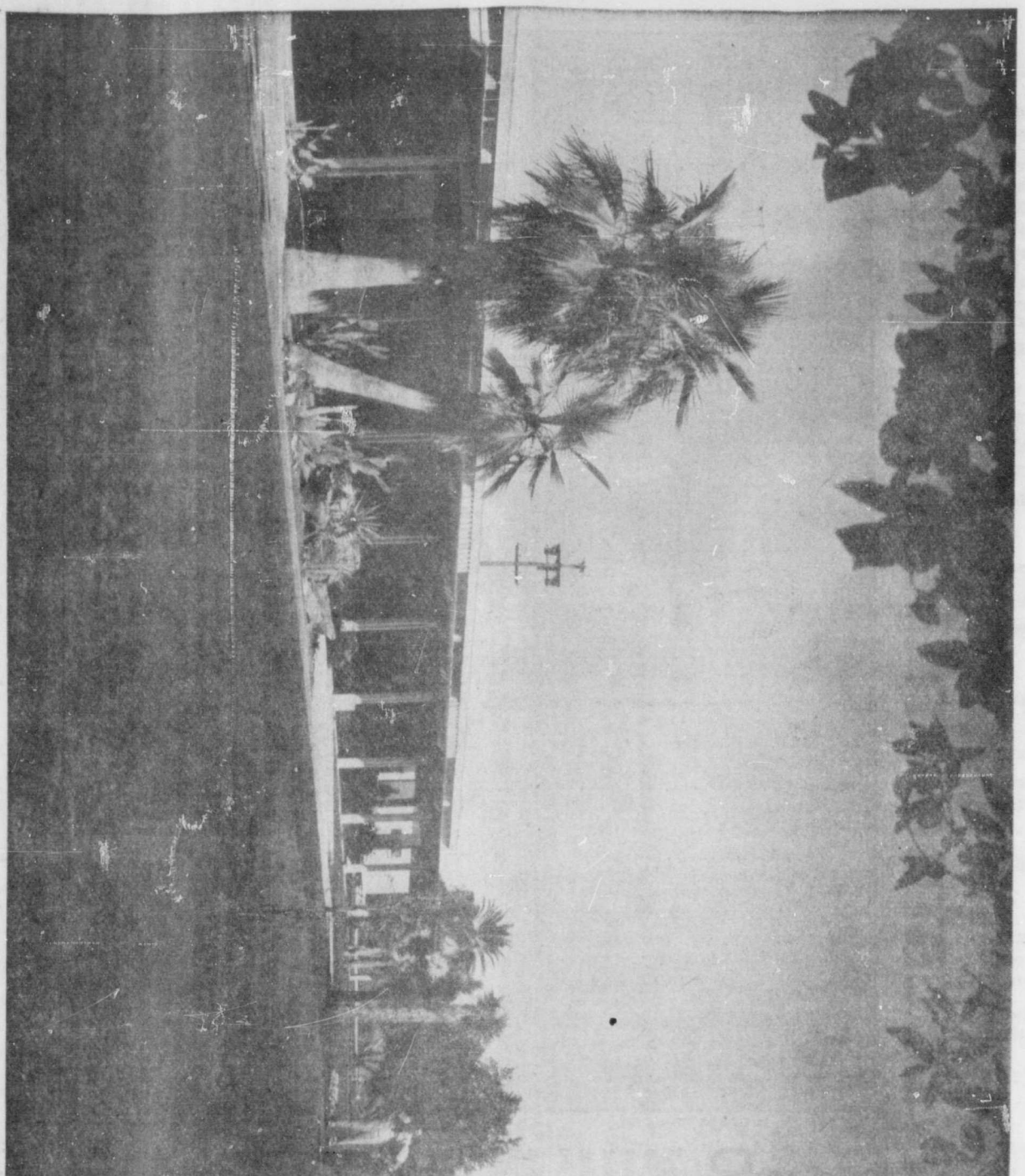


AMONG ITS FACILITIES, Indian Wells Country Club has private swimming pools for its members and their children, a nighttime driving range, and construction has started on tennis courts. It is the scene of the annual Pow Wow tournament.

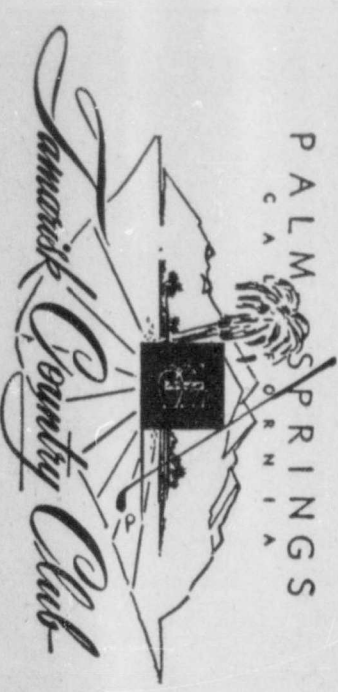
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Overlooking the spacious fairways of Tamarisk Country Club is the newly remodeled clubhouse. Tamarisk stands as a symbol of the finest golfing pleasure in the Winter Golf Capital of the World.

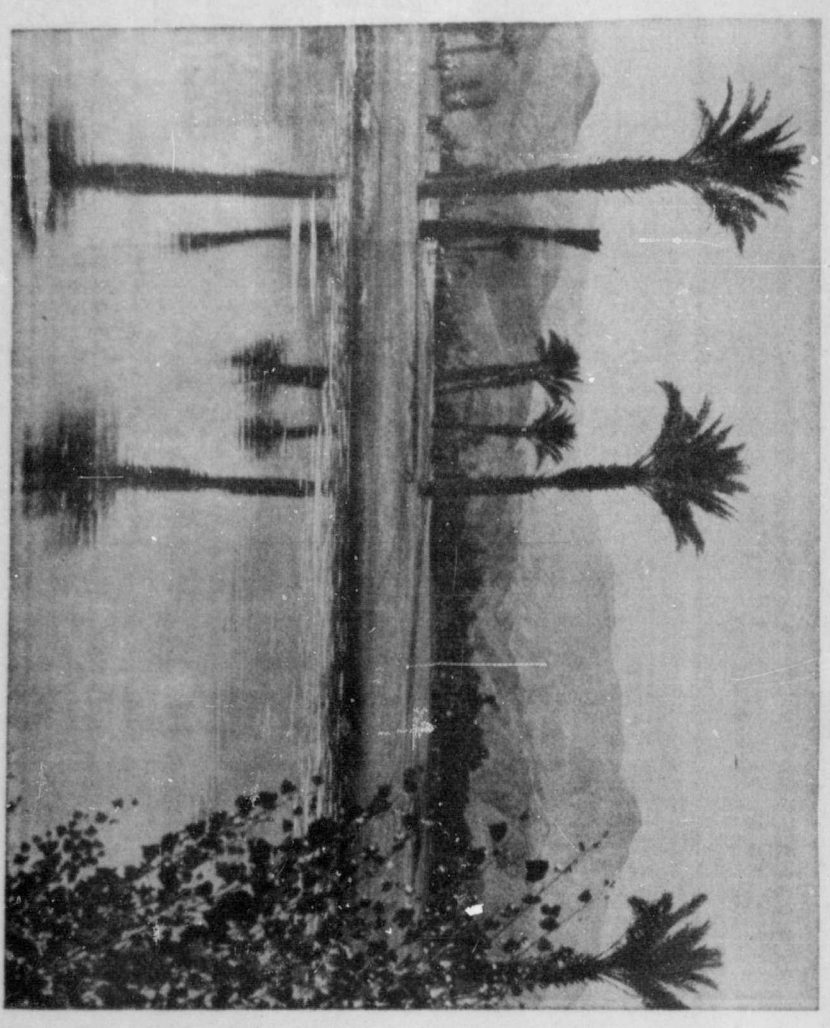


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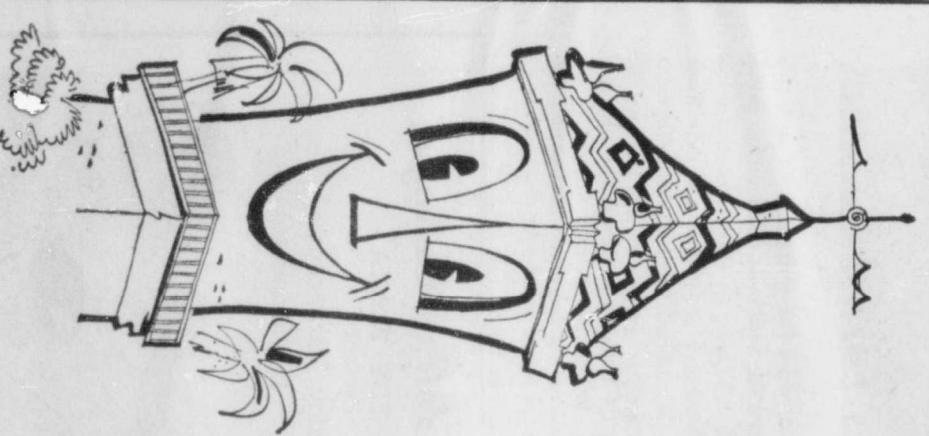
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Cochran-Odlum Golf Club Popular In Area; Second Oldest in Valley

Members Number About 150

Although it only offers a nine-hole course, the Cochran-Odlum Golf Club near Indio is still one of the most popular in Coachella Valley.

This is largely because its 50 acre playing area is regarded as a top challenge for all duifers, both amateur and professional alike.

BUT ITS POPULARITY also stems from the fact that it is extremely well developed from being the second oldest course in the valley. The first course to be established in the area was the O'Donnell Golf Club in Palm Springs.

Located off Monroe near Highway 111 on the west side of Indio, the course was first set up on land owned by Jackie Cochran in 1945.

It is still privately owned but it is open to the public. Annual membership averages around 150 persons.

GOLFERS DESCRIBE the course as "quite rolling" because of the wash that passes through it. The course is bordered by oaks and in alternate red and white colors. And orchid trees are scattered throughout the course, making it one of the most colorful in the area. It has one lake.

The driving force behind the course is Roger Pettit, pro-manager and superintendent. Pettit has been associated with the course for the past 11 years.

THE COURSE has witnessed its share of golfing celebrities, too. At one time or another it was played by persons such as Raymond Massey, Hoagy Carmichael, Clark Gable, the late Ronald Coleman, Bob Hope, George Allen, Edgar Eisenhower.

"Now Danny Kaye used to play here a lot—he used to put on an act for us," recalled Pettit on the other day as he thoughtfully examined a new putter on display at the course's golf shop.

Many persons who formerly played at Cochran-Odlum now frequent the larger, 18-hole courses which have sprung up in the past few years in the area.

Cochran-Odlum is unique among other nine-hole courses the same size in that it has two sets of holes on each tee to vary the approaches on each of the fairways. Thus, a person could actually play 18 holes by going through the course twice and using the different tees.

ONE OF THE BIG events at the course is the annual Merchants Tournament open to Indio businessmen. It is usually held during spring. The Public Links



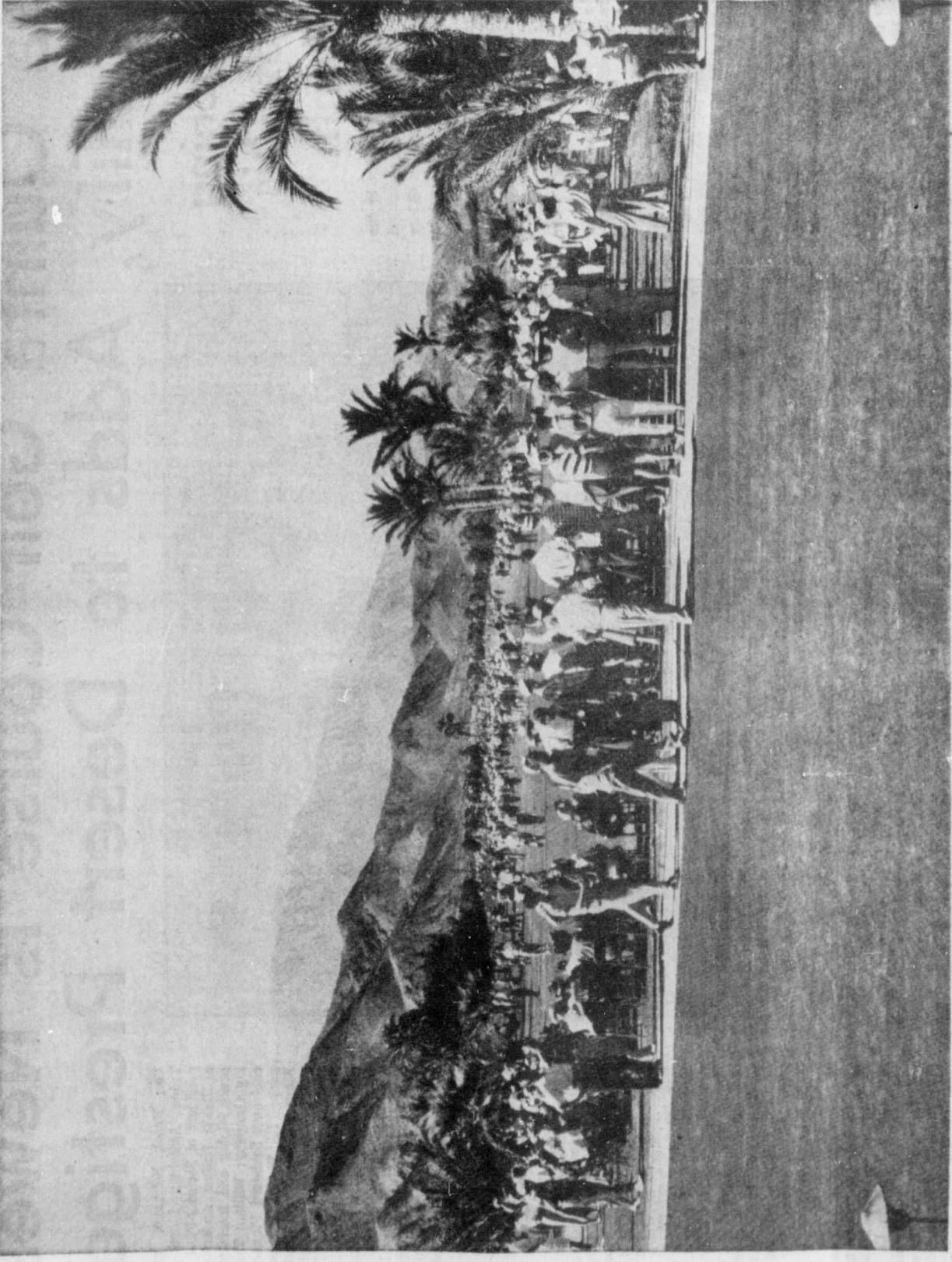
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The scene of some of the largest galleries in the Palm Springs Golf Capital

THUNDERBIRD COUNTRY CLUB'S 1st TEE



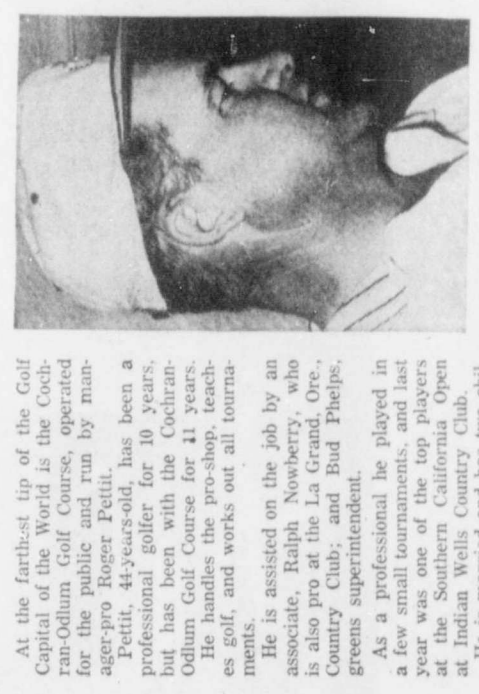
Thunderbird's \$15,000 Pro-Am Replaced by the
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THUNDERBIRD PRESENTS:
Their Own "Out of This World" Tournament
To Be Held April 5-9, 1960



AS PRETTY AS A PICTURE is this view of the Cochran-Odlum Golf course is the second oldest in the Coachella Valley and witnesses Course looking toward the northwest on the eighth fairway. The its share of golfing celebrities from across the nation.

PETTIT IS COCHRAN CLUBPRO-MANAGER



ROGER PETTIT

At the farthest tip of the Golf Capital of the World is the Cochran-Odlum Golf Course, operated for the public and run by manager-pro Roger Pettit.

Pettit, 44-years-old, has been a professional golfer for 10 years, but has been with the Cochran-Odlum Golf Course for 11 years. He handles the pro-shop, teaches golf, and works out all tournaments.

He is assisted on the job by an associate, Ralph Norberry, who is also pro at the La Granda Country Club, and Bud Phelps, greens superintendent.

As a professional he played in a few small tournaments, and last year was one of the top players at the Southern California Open at the Indian Wells Country Club. He is married and has two children.

Tournament has been slated for Nov. 1. Other tournaments to come up during the season have not yet been scheduled.

Among the facilities offered at the course are the golf shop, snack bar, driving range, electric carts and a skeet range.

During the winter season, Pettit gets help from Ralph Norberry, who acts as assistant pro during that time. Others employed at the course include Bud Phelps, assistant greenskeeper, Aldine Tarter, bookkeeper and accountant and Joe Ramirez, shop boy.



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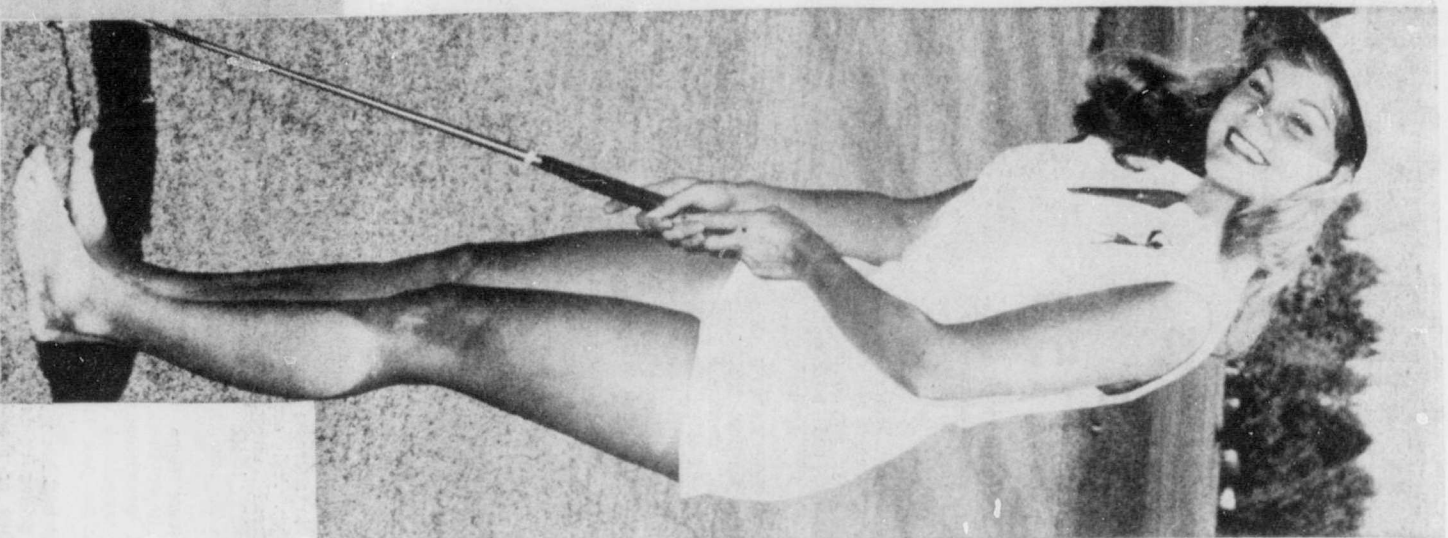
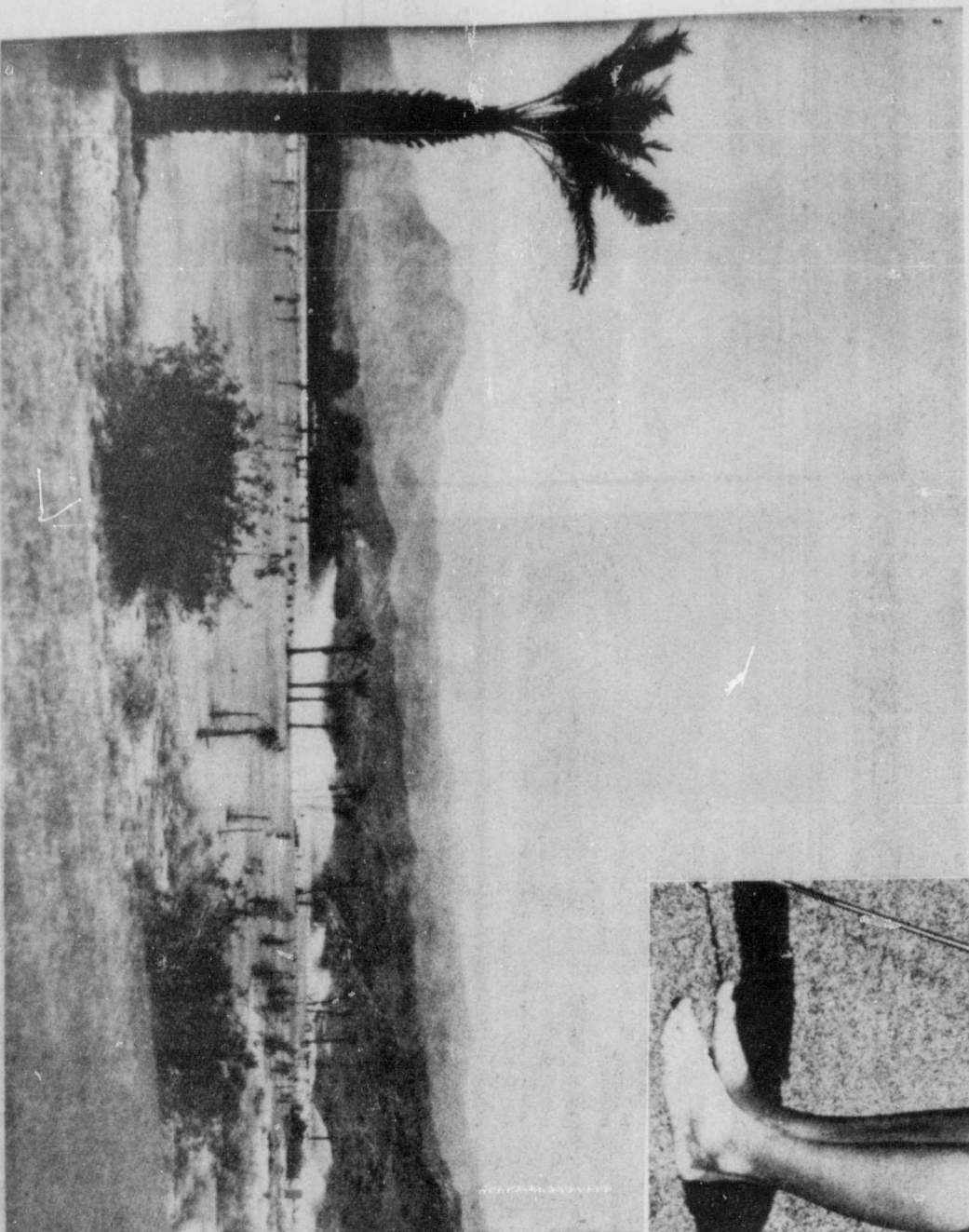
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Palm Springs'

GOLF COURSE

For Luxurious Play
Open to The Public

Palm Springs Golf Course is Municipally owned, 18-hole championship links, located at the Southeast city limits on Highway 111. This championship 18-hole golf course, designed by the famous golf architect Lawrence Hughes, is 6,600 yards long with some of the most interesting fairways in the west. It was opened to public play on Oct. 30, 1959.



Tickets are available individually at \$3.50 for weekdays and \$5.00 for weekends and holidays. Ticket books are also available which sells for \$30 for a book

of ten, thereby saving 50 cents per round during weekdays, and by adding \$1.25 to the ticket you can save 75 cents for weekend play.

La Quinta Golf Course Is Newest Facility, Adds to Desert Prestige

Opening
Set This
Month

The newest golf facility in the Desert Empire is the beautiful and nearly completed La Quinta Golf Course, which will be run in conjunction with the famed La Quinta Hotel.

Under construction during the past summer months, the 18-hole 72 par championship course is expected to be open for play about Nov. 16, according to executive manager Warner Gilmore, who is vice president of the La Quinta Hotel Corporation.

BUILT ON 141 acres, the links are surrounded by 199 acres of home sites. Main attraction are its three man-made lakes, which are filled from two wells that produce a total of 3,000 gallons of water per minute.

The entrance to the course, directly across the street from the entrance to the hotel, leads to a pro-shop and cocktail lounge that faces two tees and two greens as well as the lakes.

THE COURSE has 6,600 yards with the longest fairway measuring 530 yards. The course is being built in 11 holes a par 5, the shortest, number 7, measures 160 yards, with a par 3.

Course layout was done by the



LATE LAST SEASON a small group of men held ground breaking ceremonies on the site of the new La Quinta Golf Club. Those present were, left to right, Warner Gilmore, George Allen, Col.

dean of golf architects, Lawrence Hughes.

LA QUINTA Golf Course is a private facility open only to residents of the course and the hotel. Plans call for a total of 220 home sites on the course.

Personnel now operating the new links includes: George Allen, Plank Company of Beverly Hills, exclusive handlers of the real estate development and Greens Supervisor Smith supervising the building of the course.

BEHIND THE development of

the La Quinta golf facility are a group of the most influential men in the United States.

They include: George Allen, associate of President Eisenhower; William DuPont Jr., chairman of the board of William DuPont company; Willard Keith, president of Marsh-Matfield Cosgrove

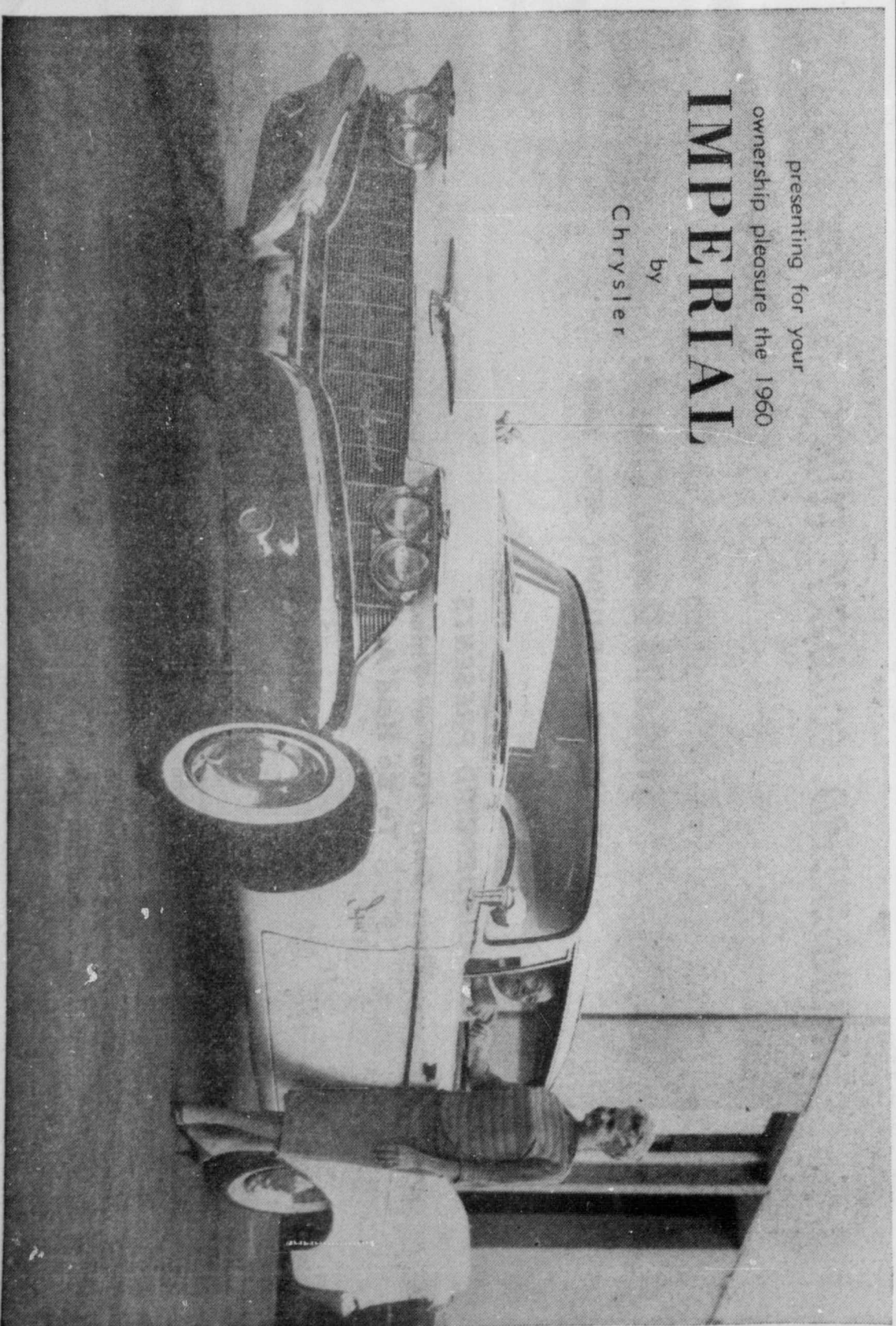
Co.; Frank Belgrave, president Trans America; Lloyd Austin, president of Security-First National Bank; Luther Anderson, Cypress Mining and Interstate Banking Company; William Thompson, chairman Seaboard Finance Company; L. W. Craig, president Kings Title Land and Cattle Company; Walter Heyman, executive vice president First National Bank, Chicago; Robert Koenig, president of Sierra de Paso and director Manufacturers Trust Company and Mutual Life of N.Y.; Frank Russell, chairman of the board of Sierra de Paso, director Otis Elevator and Chase National Bank; William Brady, president Corn Products.

DAN BELL, chairman of the board of American Security Bank, Washington, D.C.; Col. William Schooley, vice president of American Security Bank; Edmund G. (Pat) Brown, Governor of California; Morris Stands, Director of the Budget; Judge William Campbell, U.S. District Court; A. R. Florence, chairman of the board, City National Bank, Chicago; Roy Crumpler, president Beverly Hills Development Company; Ed Crowley, president Balboa Bay Club; Henry Crown, head of General Dynamics; Rock Island Railroad; as well as such men as Leonard Etelson, William Friedman, Jr., and Courtney S. Turner. Not mentioned in the list of names is one man who has done more for La Quinta than possibly all the rest — John Eishbach — who saw a future in La Quinta when the area was nothing but sage and sand dunes. He was the man responsible for the development of Lido Isle in the Newport-Balboa area.

presenting for your
ownership pleasure the 1960

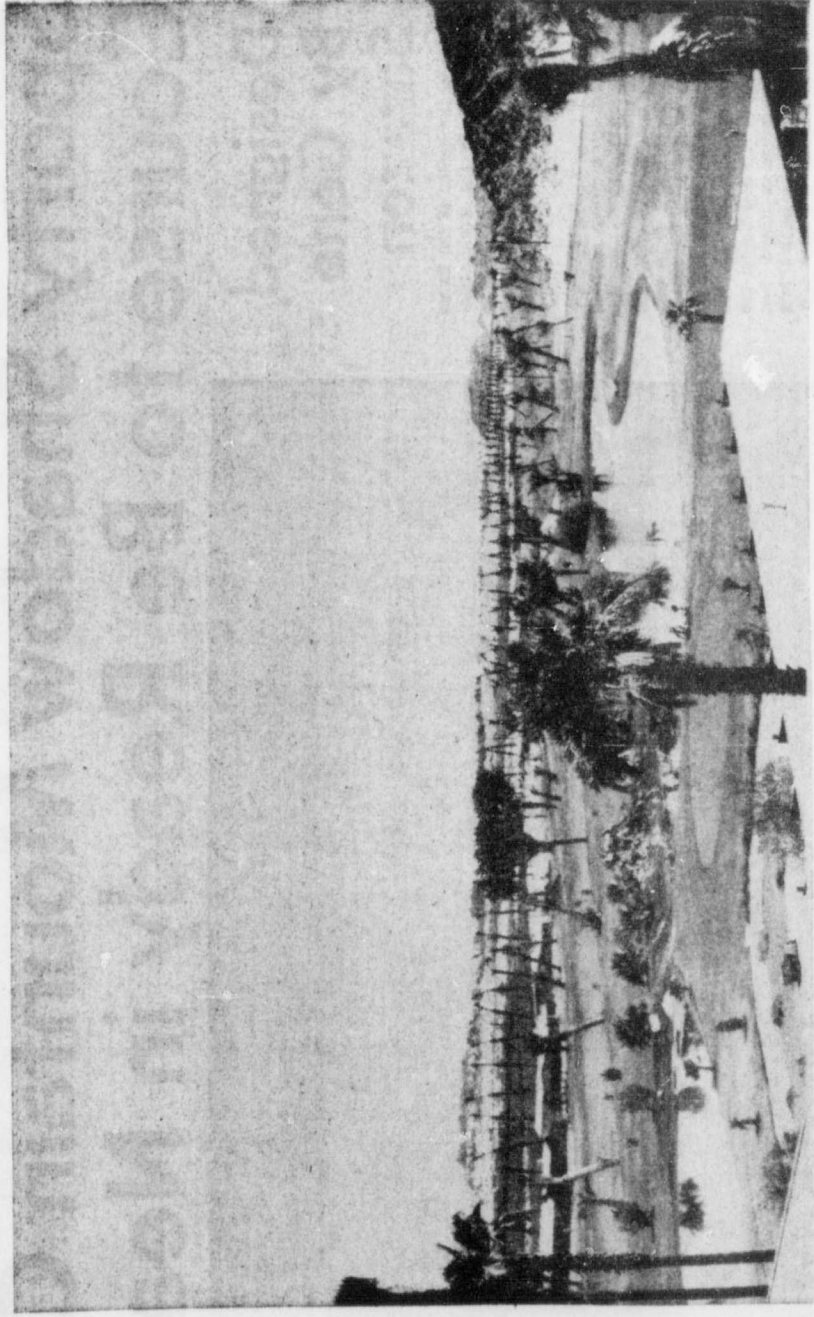
IMPERIAL

by
Chrysler



IMPERIAL MOTORS

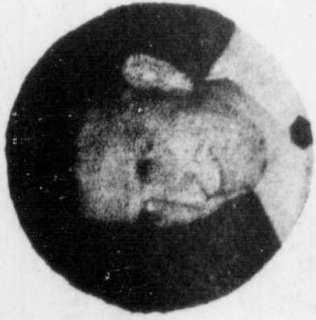
68-350 Hwy 111, Cathedral City
• 83-095 Hwy 99, Indio



Indian Wells
Country Club
Its lakes, green fairways
and smooth greens
blend with the foothills
of the Santa Rosa
Mountains.



MILTON HICKS
President of Indian Wells



EDDIE SUSALLA
Pro-Manager of Indian Wells

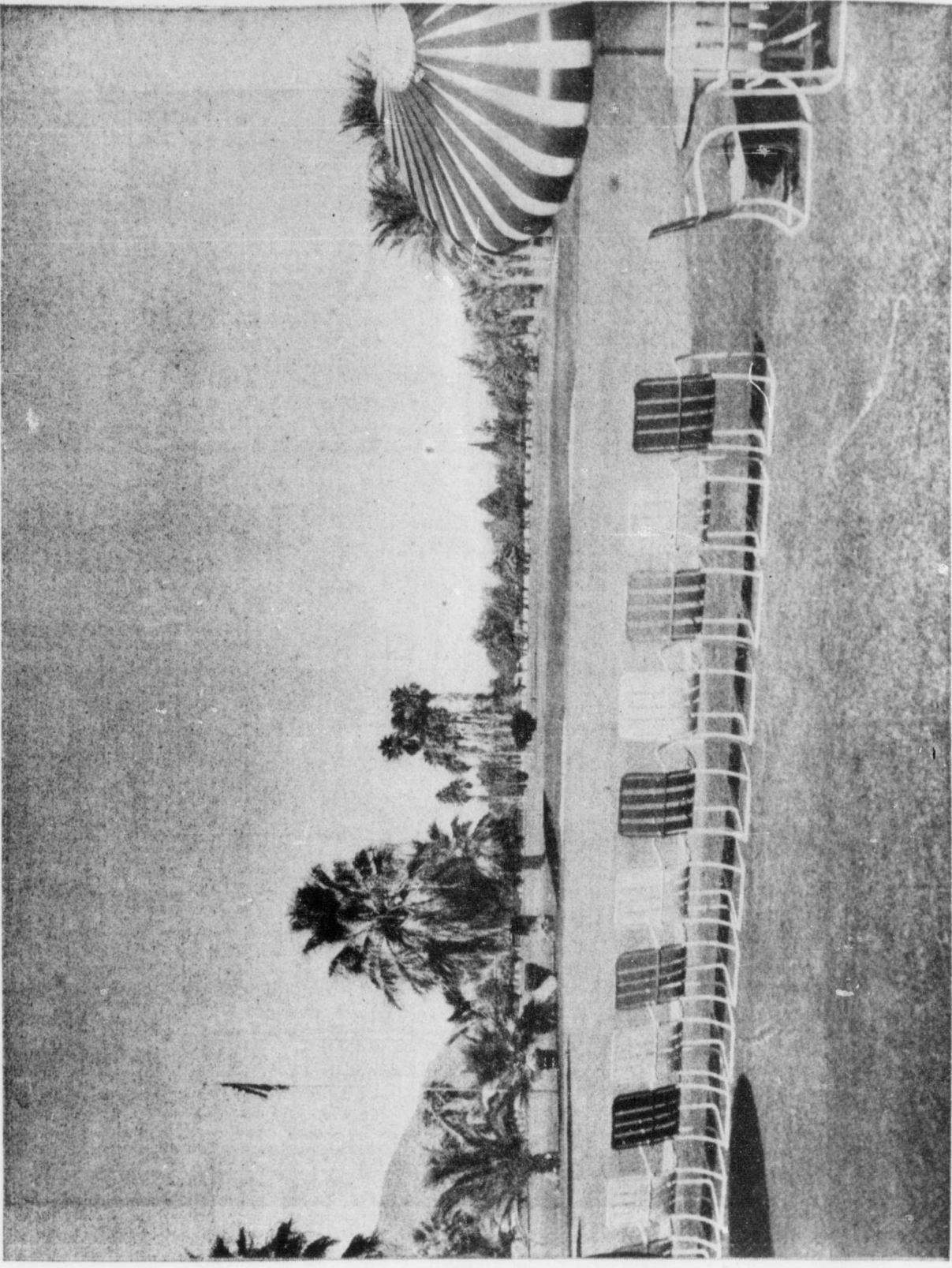
BEAUTIFUL
Indian Wells
Golf and Country Club

HOME OF THE NOW FAMOUS
INDIAN WELLS

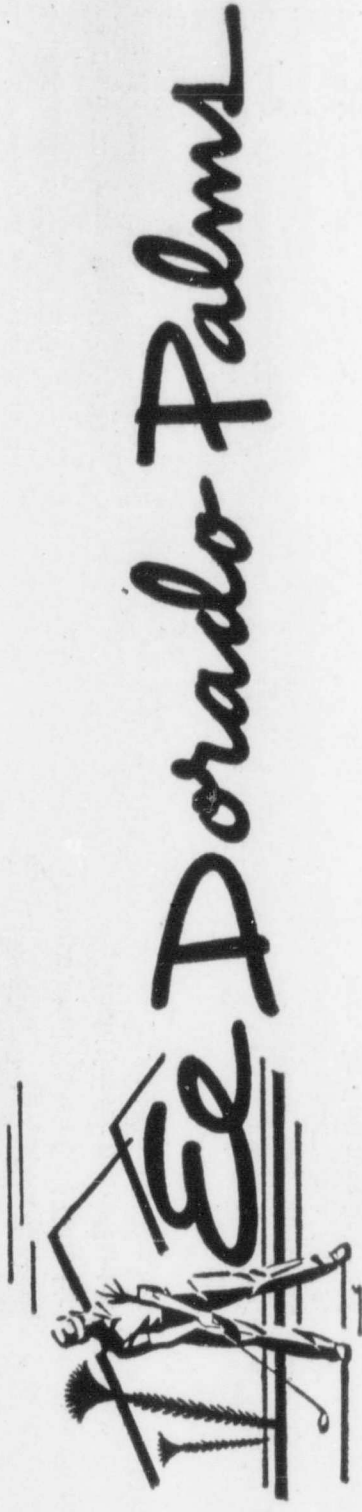
"POW WOW"
MAY FIRST TO THE SEVENTH

One of the four major Desert
area golf courses hosting the
\$100,000 Desert Classic, with
the Indian Wells Hotel as Tour-
nament headquarters.

Indian Wells Country Club is
the only course in the desert
which is equipped with lights
for night play on its 400-yard
driving range.



VIEW OF O'DONNELL GOLF COURSE.

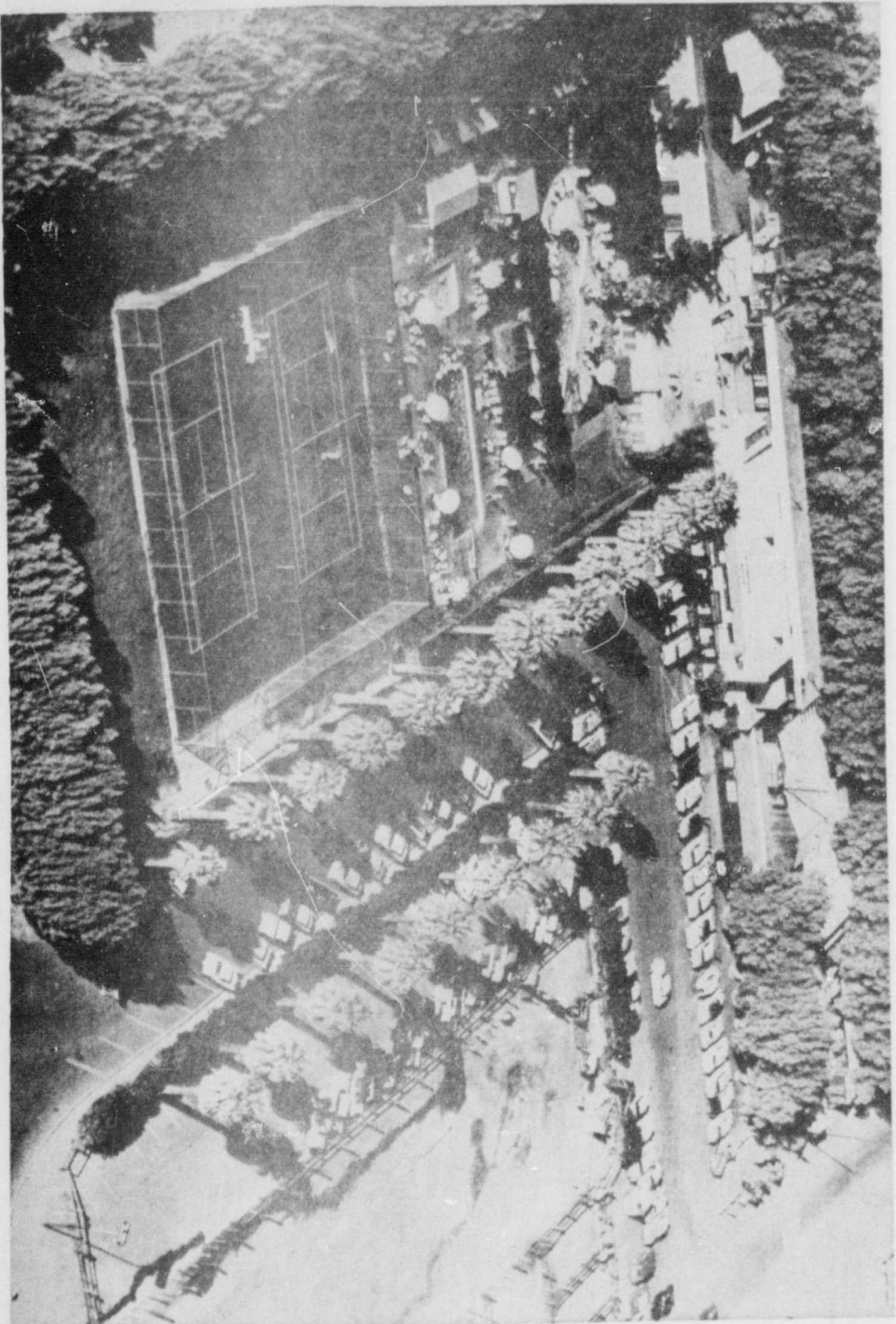


THE ULTIMATE IN FINE
COUNTRY CLUB LIVING

Gorgeous Custom Homes, Magnificent
Homesites on Private Fairway Adjoining
Fabulous El Dorado - Indian Wells Courses

"Kirk" Kirkwood, Sales Director
Fireside 6-5741

Model Homes on West Border Indian Wells Golf Course—or write for illustrated Brochure—Box 277, Palm Desert, California



Sporty Shadow Mountain Club Golf Course to Be Ready in Near Future

Designed
By Gene
Sarazen

Rough in the center of the finest golf facilities in the world, construction is underway on the newest addition to the Winner Golf Capital of the World — Shadow Mountain Golf Club.

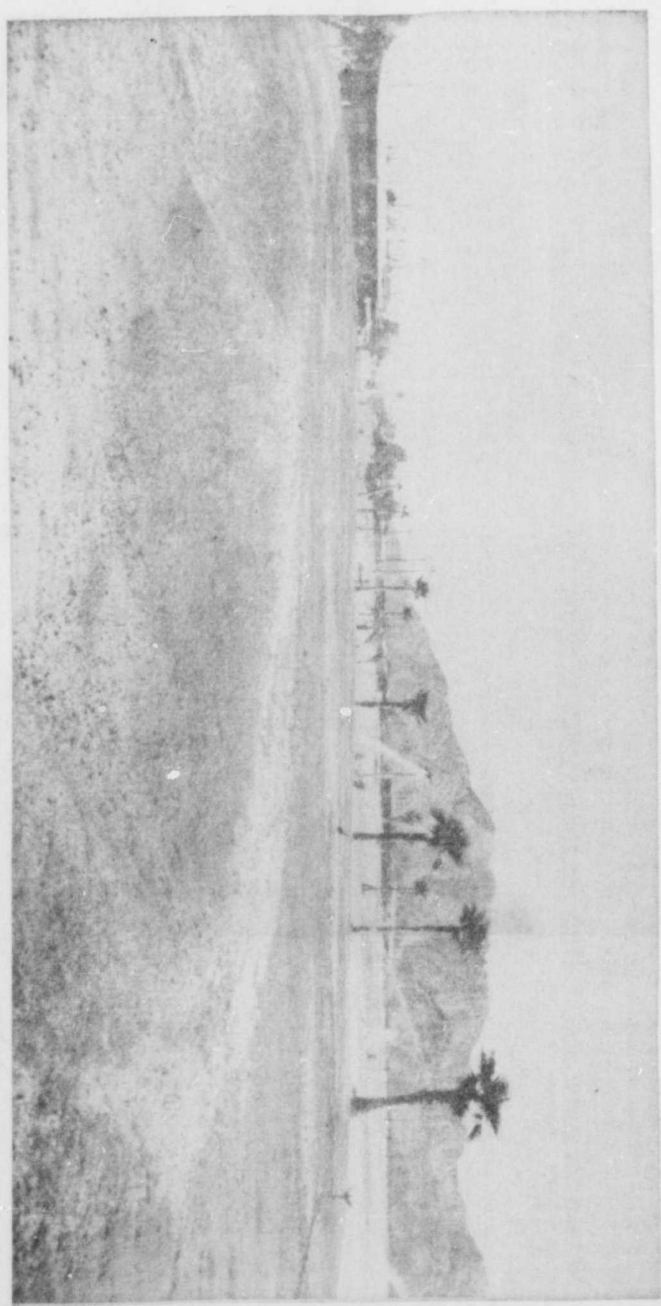
Under the control of a corporation, guided by a group of men with foresight and logic, the 18-hole, 5,800-yard, par 70 course is just a little different from other courses in the area.

The length of the course was an important consideration in the planning of it. It was felt that the average businessman could not, and would not, stay on his feet for four or five hours to play golf.

THE MEN BEHIND the course planned the links with a single thought in mind. "Let's build a golf course that will be an inspiring challenge to the golfer, one which will make him think every minute."

And this is what they have done. Magnificently planned contours, dog-legged fairways, and cleverly trapped greens have made the course one which will require accuracy rather than power, one which will call for the use of every club in the bag, and will put the golfer with brains on an even par with the long hitter.

A championship course, approved by the Professional Golfers Association, the longest fair-



SHADOW MOUNTAIN GOLF CLUB, the desert area's newest golfing development, is specially becoming a reality. Under construction now, directors of the board have indicated that play will start on the 18-hole championship course by December. Pictured above,

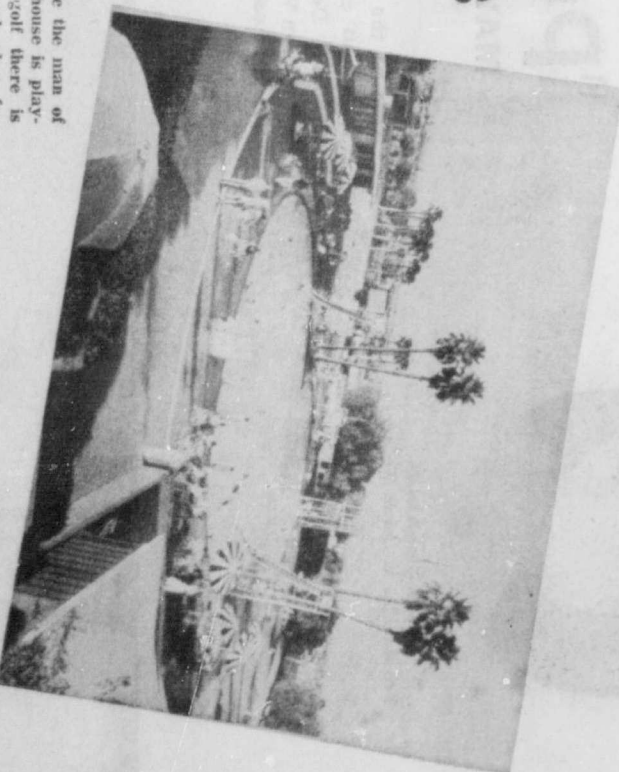
way is number 16, 500 yards, par 5, and the shortest is number 13, 150 yards, par 3.

THE COURSE is located in back of the Shadow Mountain Club in Palm Desert. A 100-acre tract contains two lakes on the 100 acres. One lake crosses number 9 and 10 fairways and the other crosses number 11 and 12 fairways, and combined they contain a total of three-quarters of a million gallons of water.

THESE MEN ARE: Mon Walgren, president; Clarence Goodwin, vice president; Ted Smith, executive president; Fred Blakes, secretary; Andy Mosley, treasurer; and directors Cliff Henderson, George Thompson, George Townsend and Jim Driscoll.

It is a non-profit corporation, separate from the operation of the Shadow Mountain Club, although many of the club's facilities are used by the SWGC. Memberships

**HOURS MORE SUN
...LOTS MORE FUN**



While the man of the house is playing golf there is planned play for the children — a clubhouse for the ladies.

SHADOW MOUNTAIN GOLF CLUB

This splendid new 18-hole layout adjacent to our Clubhouse will soon reach full realization. Membership is still available to Shadow Mountain Club Members. Full information and brochure given upon request.

SHADOW MOUNTAIN CLUB

F.O. Box 1018
Palm Desert, Calif.

Telephone
Flreside 6-6123

THE PALM SPRINGS RANCH CLUB

Riding, swimming, golf, tennis, dancing and dining... true western atmosphere in a magnificent garden setting. The favorite vacation spot of celebrities as well as business and professional men and their families.

More than 150 luxury rental units adjoining the Ranch Club in the Ranch Club Estates.

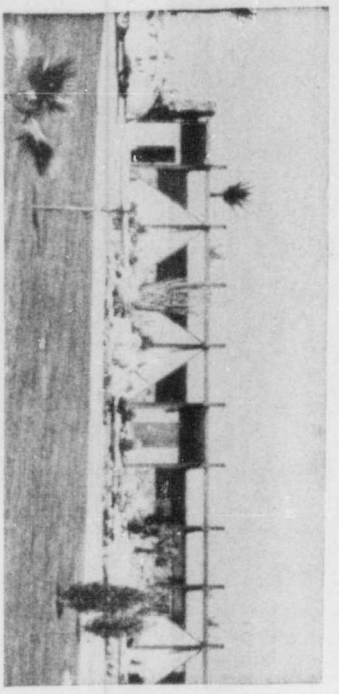
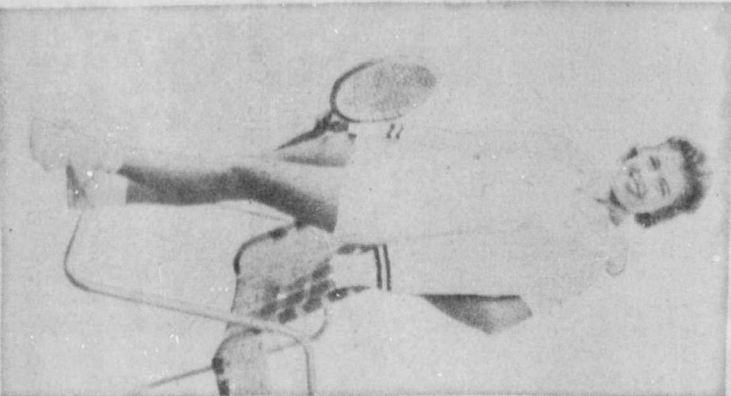
Complete hotel service including fresh linens, daily maid service and 24-hour switchboard service.

Daily, weekly or monthly rentals. Single rooms, rooms with kitchenettes, one, two, three and four-bedroom houses, many with pools.

Special two-way radio equipped automobile catering unit permits immediate delivery to any rental accommodation a complimentary breakfast and choice of newspapers, as well as regular room service.

No expense nor thought has been spared in making the accommodations attractive and desirable. You have quiet if you want it, you can enjoy at your pleasure the recreational conveniences at the Ranch Club.

For enjoyment of desert living... it's the RANCH CLUB.



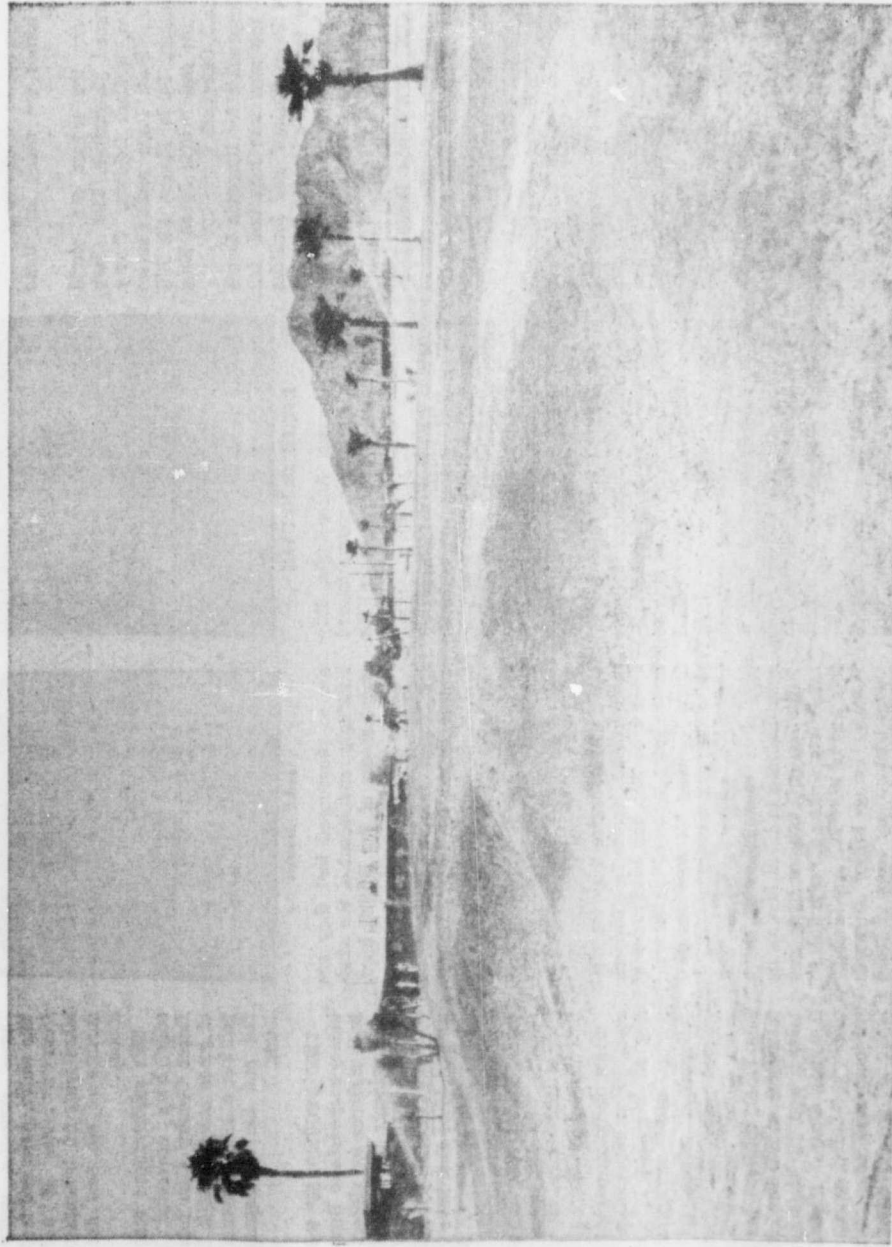
The beautiful Ranch Golf Club House offers all the facilities for the golfer including a well-stocked Pro Shop.

Operated as a private club with moderate membership fees and dues for golf-playing members and green fees for guests of members, the first nine holes are now being played and the facilities of the beautiful clubhouse enjoyed.

Electric golf carts are available but are not mandatory, and golf club carts are available for members and their guests.



... a new Chapter in Golf is now being written ...



Shadow
Mountain
Golf Course

New members are required to become members of Shadow Mountain Club in order to use this beautiful course.



SHADOW MOUNTAIN GOLF CLUB

We have built a golf course that will be an inspiring challenge to the golfer — one which will make him think every minute. This was the thought uppermost in the minds of those responsible for the plans for this 18-hole golf course, destined to rank as one of the finest in the West.

Ingenuously planned contours, dog-leg fairways and well trapped greens—truly, a pin-pointed course that will require accuracy rather than power alone, one that will call for every club in the bag and provide the golfer who uses his brains an even chance with the long hitter.

EVERY HOLE A CHALLENGE!

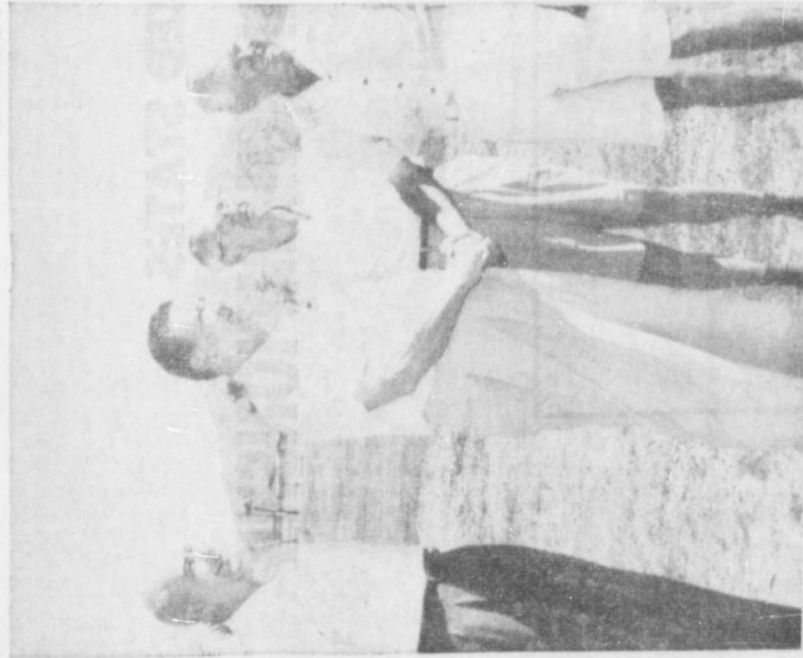
Typifying the new modern type of course, Shadow Mountain is somewhat shorter than many but will not be easier to play. The good golfer will be able to make the course in about two and one-half hours. Obviously, it will be less tiring and time consuming.

Yes, here is a course imaginatively designed . . . a sporty course that will test the individual player's skill and invite championship play.

FOR INFORMATION WRITE:

FRANK SORENSON

P.O. Box 966, Palm Desert, California



Behind the development of the SMGC are more than four men, but four that have done an almost impossible job. Pictured above are: Frank Sorenson, membership and publicity director, Ted Smith, executive president, Fred Blaz, secretary, and Not Walgren, president of the Shadow Mountain Golf Club.

Ranch Golf Club, One of the Newest In Area, Counted Among the Best

9-Holes Soon to Be 18

As plush airfares or comfortable private planes start their descent into the Palm Springs Airport, they must inevitably cross over a bright green spot at the end of the northwest runway—a spot which is known as the Ranch Golf Club.

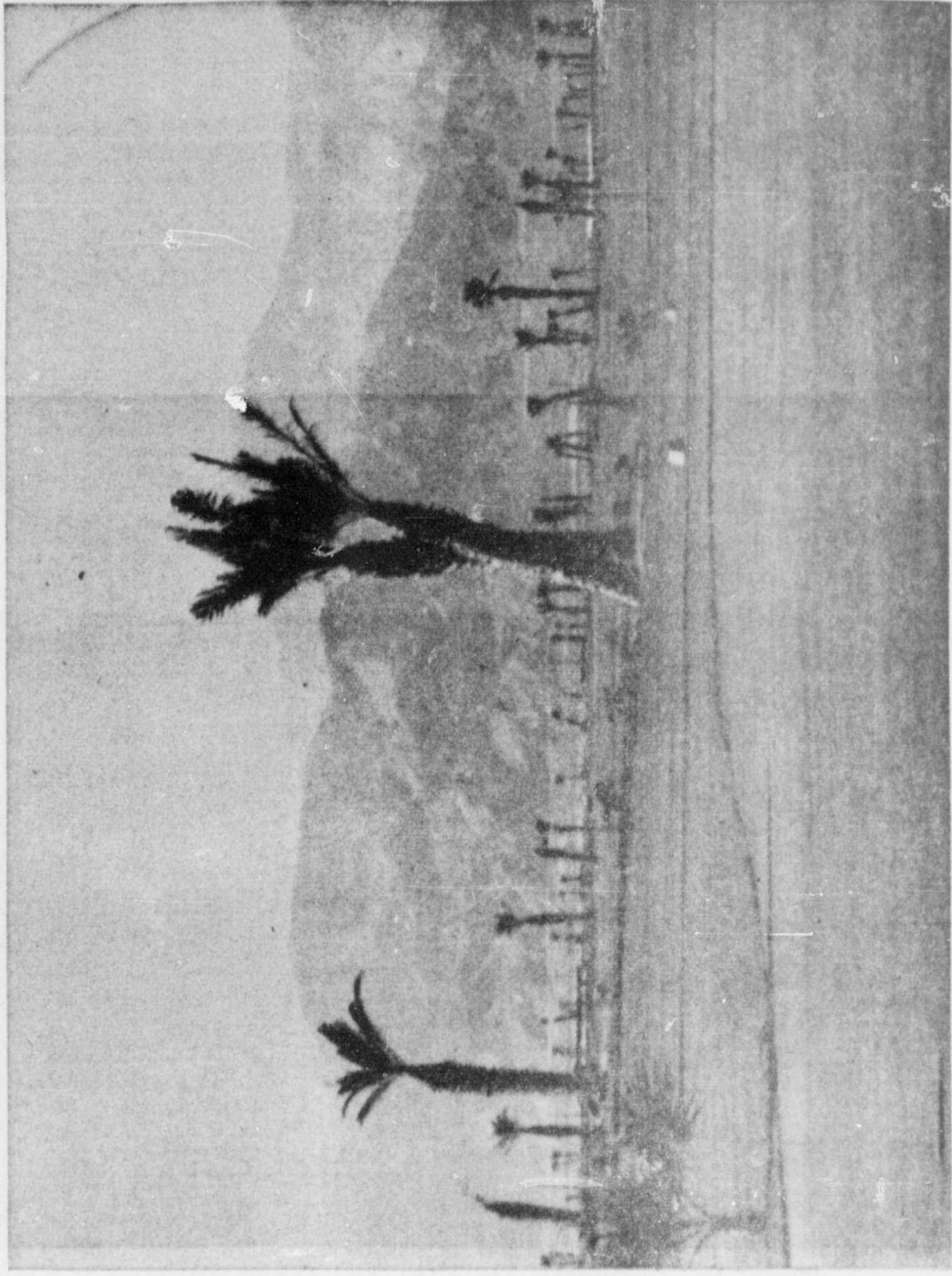
The Ranch Golf Club is operated in conjunction to the exclusive and private facilities of the Ranch Club, and although at present is only nine holes, it will soon be completed to an 18-hole championship link.

ANNEXATION of Section 29 by the City of Palm Springs bestows the Ranch Golf Club out of the title as the only 18-hole golf club in the city limits of Palm Springs, but its presence in Palm Springs helps to round out an even dozen desert area courses and it too, takes its place in the Winter Golf Capital of the World.

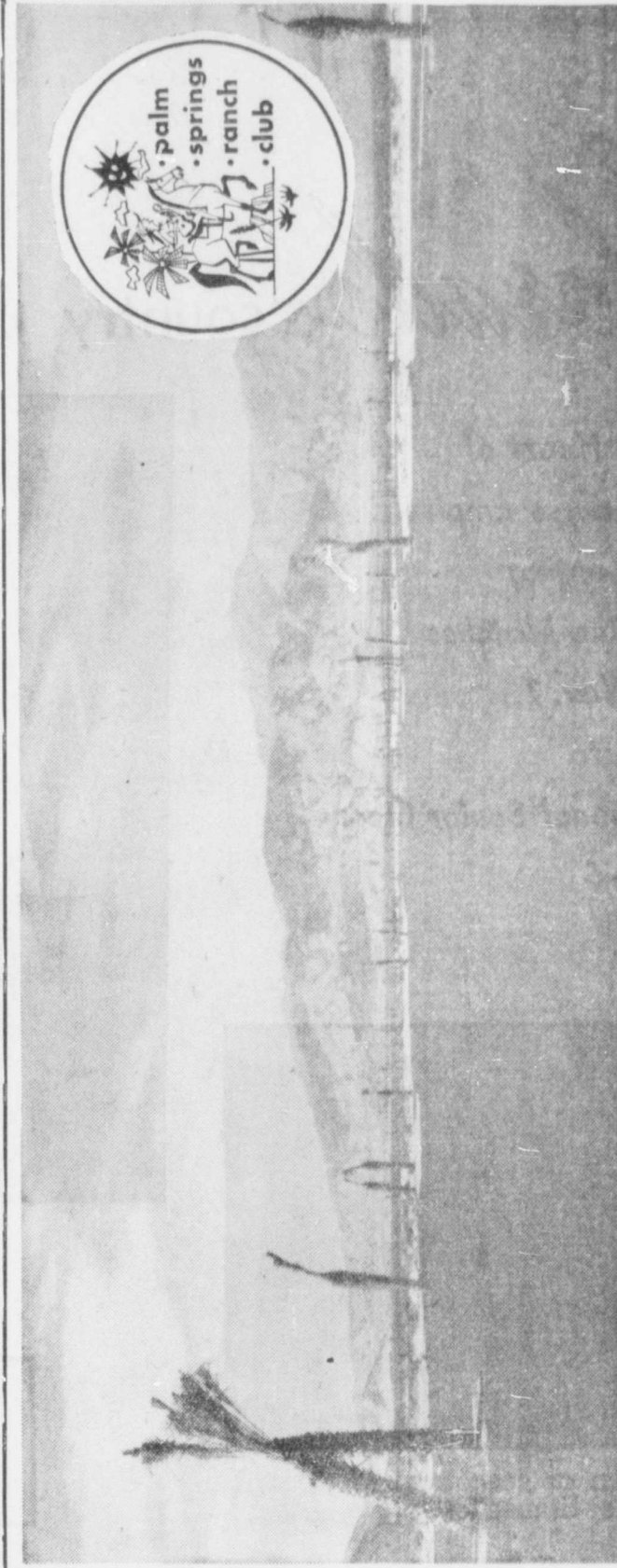
See RANCH GOLF, Page 43

Reservoirs, Lakes Used at Courses

A total of some 6,000,000 gallons of water are stored in man-made reservoirs or lakes at golf courses in the Desert area, all of which is used for irrigation of the courses as well as for beauty.



THE RANCH GOLF CLUB fairways and greens are located in the floor of the Desert and in the club's background can be seen the San Jacintos, Little San Bernardino and Chocolate Mountains. The golf course, which is tied in closely with the famed Ranch Club, was built by Noel Clarke, who is developing more than a square mile of recreation facilities.

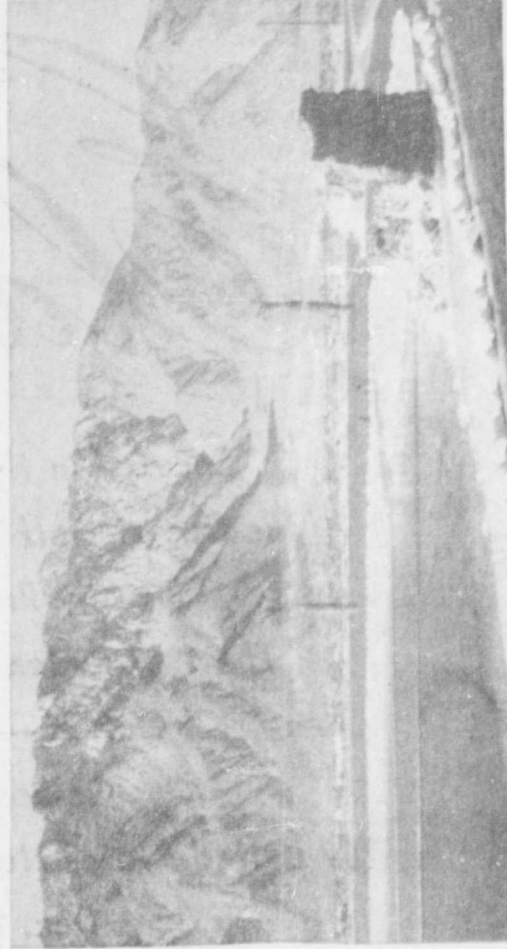


Located at Verona Road and Eastview, the huge clubhouse with its unique Rock Stucco design, spacious offers many accommodations such as Golf Shop, Men's and Women's Lockers, Cart Shed, Kitchen, Coffee Shop and Patio.

Golfers pass several times a beautiful 2.5 acre lake by the waterfall between the fairways. The lake is oval, 200x300 feet overall, and is continually being filled and cycled.

ALL GOLFERS ARE INVITED TO
INSPECT THE COURSE.

Drive North on Sunrise Way to Vista Chino, East to Eastview, North to the Clubhouse.

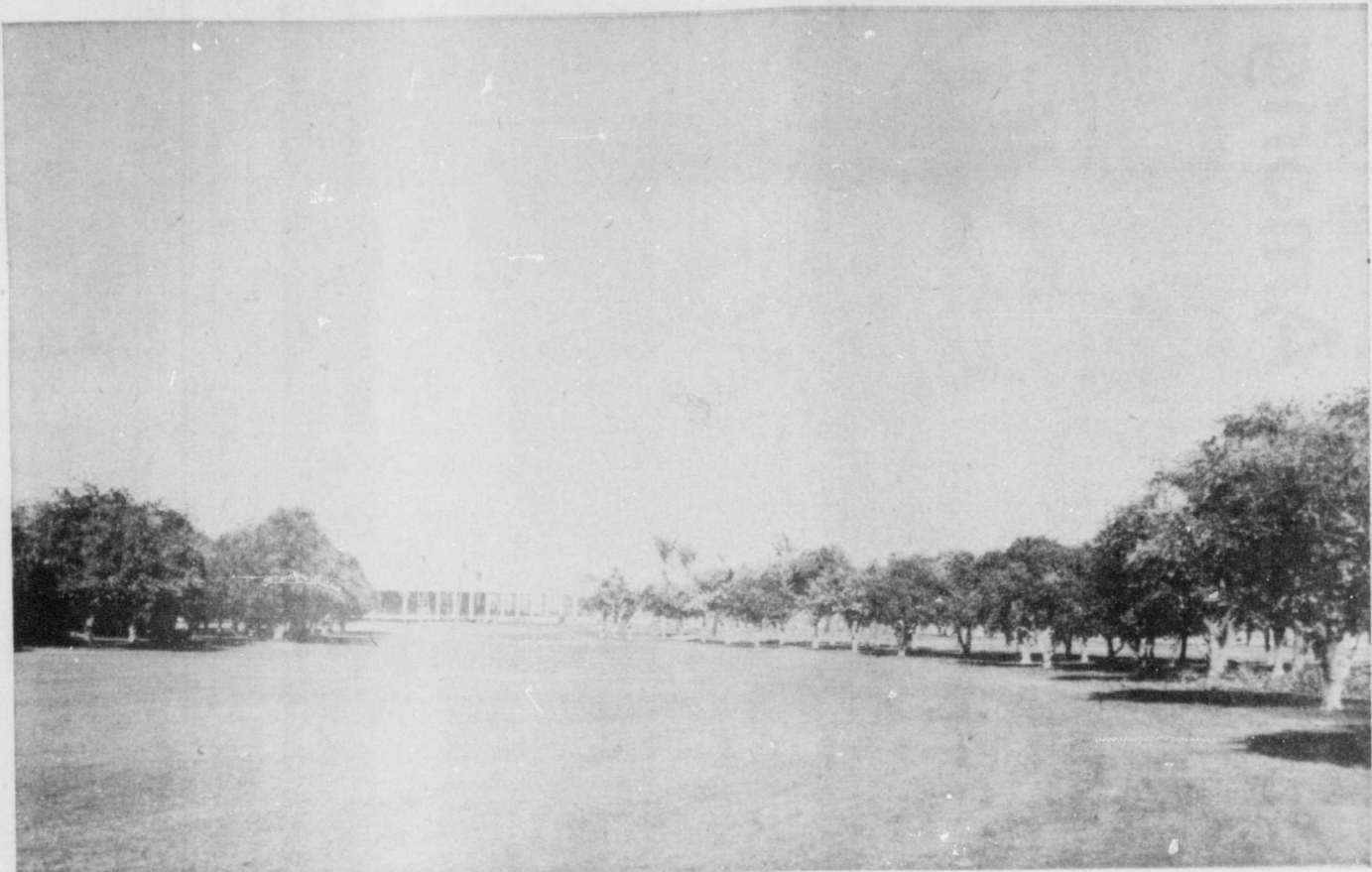


Eldorado country club

Located in the Heart of
the Desert Golf Course Empire
Proudly Presenting
The 1959 Ryder Cup Matches
Oct. 31 --- Nov. 7
Co-host to
The United States National Senior Open
Dec. 1-6



The 12th green as seen from
one of the Homesites



The 4th fairway looking toward the
new clubhouse porch and terrace.

ELDORADO COUNTRY CLUB

PALM DESERT, CALIFORNIA

FROM PAGE 4, MORE ABOUT

Bermuda Dunes Is Sporty Course



ED VINES

Ed Vines Is

Professional at

Bermuda Dunes

Golf Professional Ed Vines, who has taken his share of top golf prizes heads the golfing staff of Bermuda Dunes Country Club. A professional golfer for 24 years, Vines is married and has 5 children. He is 42 years old. Vines had approximately 4 years as an amateur golfer before hitting the professional circuit, and has helped many other men to become professionals, including his brother Billy Vines, golf professional at another desert area links. Vines is assisted by Ross Nichols, and his teaching pro is Jim Dondaine.

Bermuda Dunes will share the U. S. National Senior Open Golf Championship with Eldorado Country Club.

The burgeoning residential community of Bermuda Dunes embraces 1,000 acres. Magnificent view homesites have been planned around the perimeter and inside the course. A cluster of striking homes are rising on these sites.

Among the owners are world renowned personalities. The Clark Gable, William Holden, Cary Grant, Paul Page and Charles O'Connor, Eddie Fisher, the Bill Gargans, and British Speed King Donald Campbell.

Responsible for Bermuda Dunes are two men who long had felt that Palm Springs golf facilities were far from adequate to meet the demand of vacationers and the legion of new desertland homeowners.

RYAN RYAN and Ernie Dunlevie are the two energetic men of vision who pooled their efforts, resources and perseverance to convert a scenic stretch of sand into a truly great golf course.

When their glorious eye of achievement was launched, their dream seemed nothing more than a bleak collection of sand dunes lying between Highways 99 and 111, twenty minutes away from Palm Springs. Most people would have shunned the barren wasteland as an unfit place to put anything to work.

But Ryan and Dunlevie are men of far-reaching vision and infinite perseverance. To them the rolling sand dunes were far from bleak. They could see them blossoming as a championship links, a luxurious hotel and a forest of "fairways



ERNE DUNLEVIE



RAY RYAN

living" homes. Accordingly, Ray and Ernie set their course toward flattening the acreage in the tradition of the desert resort area.

THEY WERE FORTUNATE in having Bell holding the architectural reins on the golf course construction. Bell has designed a layout that skillfully combines championship characteristics with a breath-taking scenery. Not only is it a superlative test of golf, but it's a glory to look at to boot.

Golfers who have come from far and near to try it have unanimously pronounced it as one of the sportiest, and best, planned courses they have ever played on.

The rolling sand dunes contours of the palm-lined course make it a most intriguing departure from the links courses so common to California and Arizona's desert areas. Set amidst a naturally rugged terrain, its high undulating dips

are so pronounced that they are strikingly reminiscent of the windswept shores of the British Isles. BELL HAS NOTICED the rolling dunes into a well-trapped course dotted by tricky hazards that make it a superb test for golfers. Golf pros who have played the 161-acre course, it's one of the largest on the Pacific Coast have acclaimed it a true credit to golfdom.

THE SECOND OF these lakes, kidney-shaped Lake Bermuda, has been a mecca for visitors and desert residents alike since its construction. It is fed by a waterfall cascading down a pyramid of natural boulders that have been built on the face of a lofty dune.

Greens superintendent for Bermuda Dunes is veteran Cito Harbin, who has been handling greens and fairways on desert golf courses for the past 20 years.

Aside from managing the golf shop, Vines has charge of handicaps and arrangements for golf play by guests.

Noted golfer, Ed Vines, is Bermuda Dunes' pro. His brother, Billy Vines, received his first golf tutoring from Ed. The latter maintains a fine pro shop overlooking Bermuda Dunes' first and eighth holes. His spacious electrical cart shed boasting 150 carts is located directly below the shop.

Bermuda Dunes

CO-HOSTS

3rd ANNUAL UNITED STATES

NATIONAL SENIOR OPEN CHAMPIONSHIP

Played

December First thru Sixth

BERMUDA DUNES

PRO-AMATEUR INVITATIONAL

NOVEMBER 21-22

\$2,000 in Cash

\$1,000 in Amateur Prizes



Eldorado Country Club, While One Of Newest, Is One of Most Famous

Facility Is Most Luxurious

From almost any spot in the vast Coachella Valley can be seen a big round-top mountain rising over its sister mountains the Santa Rosas - and marking the location of the most unbelievable golf facility of the Winter Golf Capital of the World Eldorado Country Club.

A GROUP OF FOUR men, general partners, Robert McCulloch, J. Ross Clark, Jimmy Hines and John Dawson little realized that in 1959 their course would make news throughout the world by a visit from the president of the United States, Dwight D. Eisenhower.

And that this week, Eldorado Country Club is hosting the famed Ryder Cup Matches - the bi-annual test of golfing strength between the United States and Great Britain.

THE KIND OF thinking that made the Eldorado Country Club what it is today can be credited to the four "partners," and the well known golf course architect, Lawrence Hughes, who was engaged to make the plan technically perfect. The result is a well-planned challenging course.

THE ELDORADO LINKS, located between Palm Desert and Indian Wells consists of 18 holes, par 71, with 6,883 yards of fairways, and a group of the most

ELBORADO COUNTRY CLUB, possibly the most beautiful of all golf courses in the Winter Golf Capital of the World, the above picture dramatizes the exotic view from the porch of the new clubhouse out over the fairways and toward the Santa Rosa mountains. The

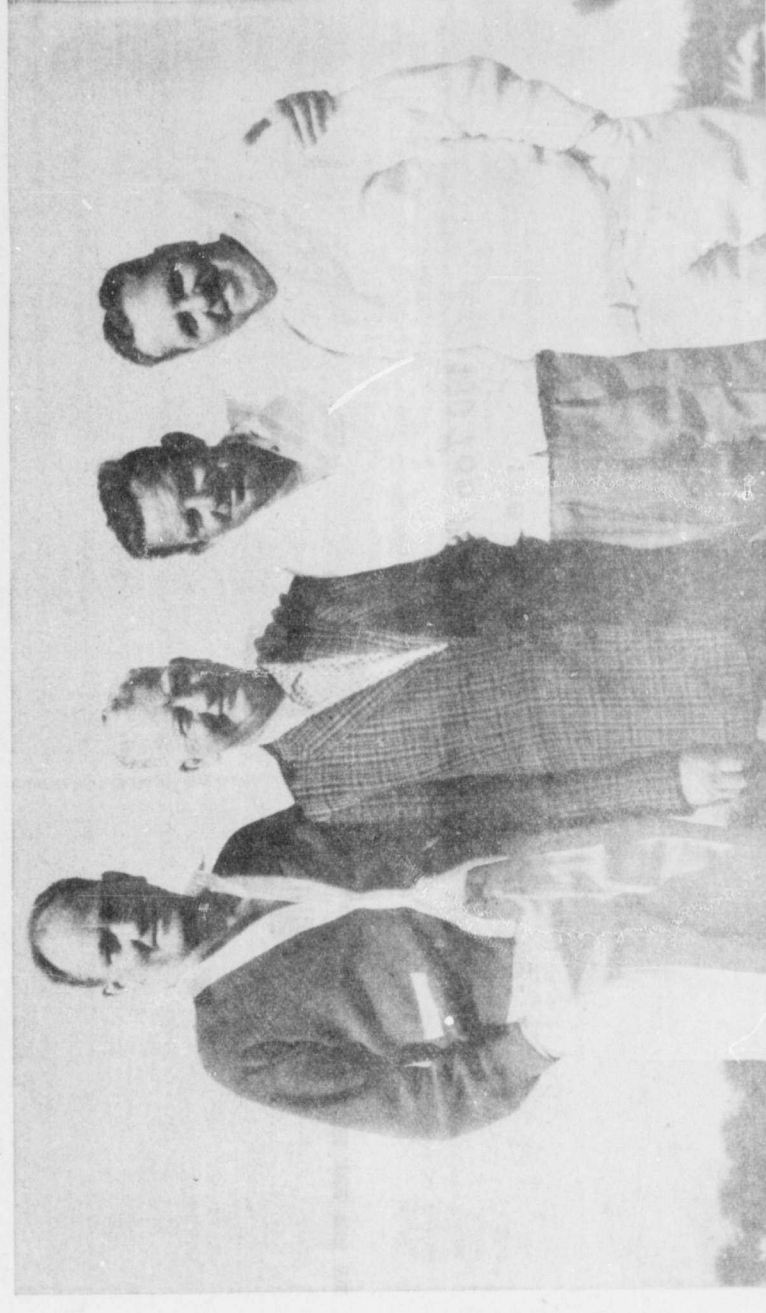
cleverly engineered "wet" traps that have been devised.

Two things were kept in mind developing the water traps which in reality are nine man-made lakes lying across less than a dozen fairways, the beautification of the course and the safety of

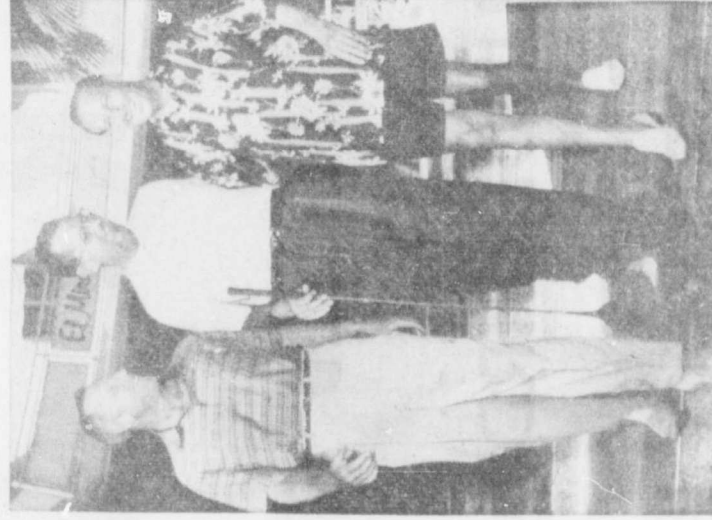
the new fabulous \$1,500,000 clubhouse.

THE LONGEST HOLE is No. 17, 522 yards, par 5, dog-legs away from the hazardous water traps. The shortest hole is No. 2, fairway which can vary in length

from 150 yards to 150 yards depending on the placement of the pin. The green is well guarded by sand traps. The most exciting hole on the course is No. 4, 350 yards, par 4. It is a very narrow fairway lined with large grapefruit trees on both sides and the green is surrounded on the right by a lake. The left side is guarded by a sand trap. This is the clubhouse where No. 1, No. 3, No. 14 and No. 10 less are located. See ELDORADO, Page 38



"King" Clark Gable and wife Kay Williams discuss new split level home they are building facing BERMUDA DUNES Golf Course. At left, are the co-developers, Ray Ryan (kneeling), & Ernie Dunlevie.



Veteran Ed Vines, golf pro at BERMUDA DUNES, is the reigning kingpin in charge of the sporty new 18-hole, 160-acre desert golf course. Shown with Vines are co-developers Ernie Dunlevie (left) and Ray Ryan.

Driving range just below BERMUDA DUNES Clubhouse affords a colorful, breath-taking view of the surrounding sun-drenched desert. Club facilities include a cocktail lounge, a dining terrace and a completely equipped pro shop offering top lines in golf attire and equipment. The very latest electric golf carts are available to players.

BERMUDA DUNES is quickly accessible via Western Airlines, Bonanza Airlines, Southern Pacific Railroad, Greyhound Bus. Driving by car, you'll find BERMUDA DUNES between Palm Springs and Indio. Take Highway 111 thru Palm Springs to Country Club Drive at Thunderbird Golf Club, turn left to Bermuda Dunes—or take Freeway 99 past Thousand Palms to Adams Street; on Adams, turn right to BERMUDA DUNES.

1959 BRITISH - AMERICAN

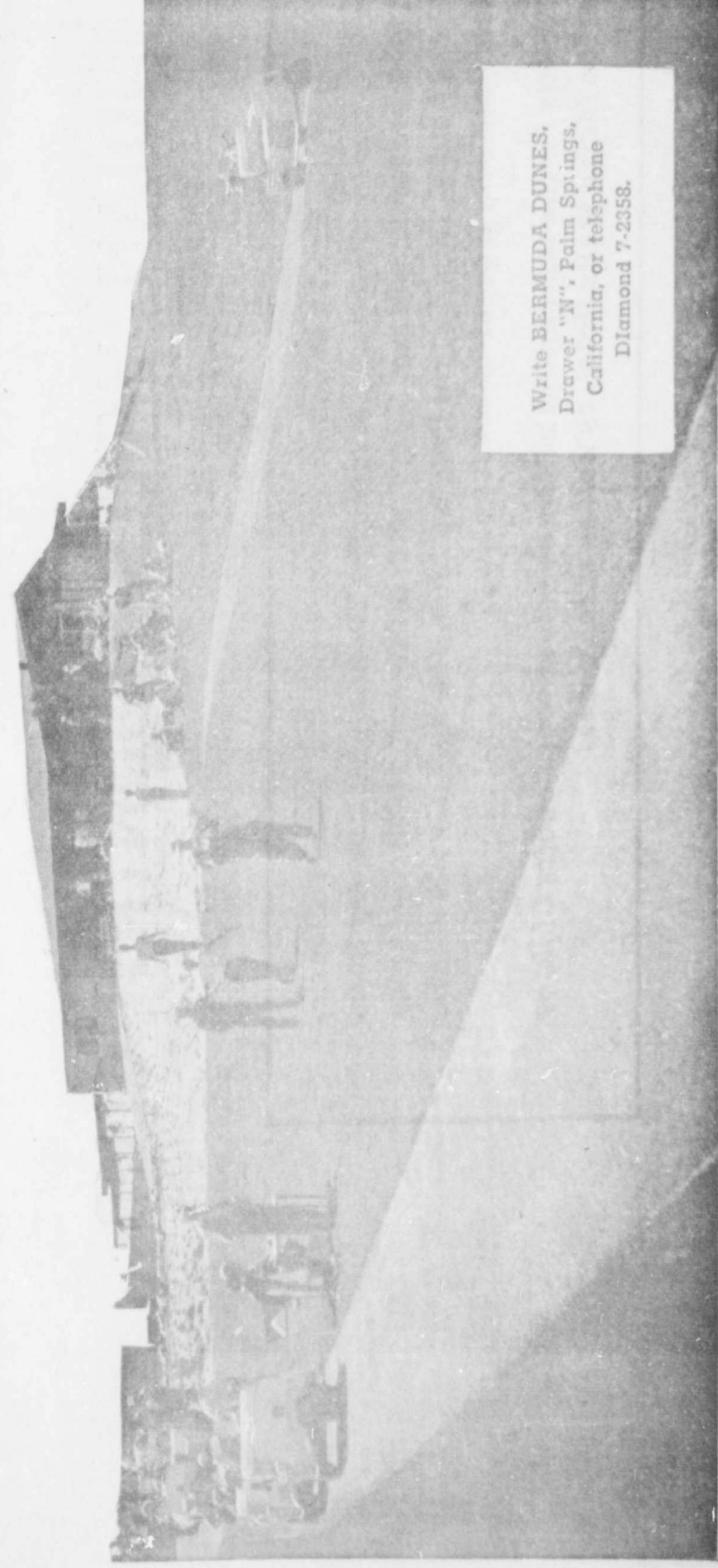
RYDER CUP

GOLF MATCHES
October 31 to November 7

Eldorado

COUNTRY CLUB

PALM DESERT • CALIFORNIA



Write BERMUDA DUNES,
Drawer "N", Palm Springs,
California, or telephone
Diamond 7-2358.

the winter golf capital of the world presents...



130 Top Professional Golfers Will Play in
the Desert Classic, Including:



BILLY MAXWELL



E. J. DUTCH HARRISON



ED (PORKY) OLIVER



BO WINGER



CARY MIDDLECOFF



ARNOLD PALMER



GENE SARAZEN



FRANK STRANAHAN



JULIUS BOROS

THE RICHEST GOLF TOURNAMENT IN HISTORY

\$ 100,000

DESERT CLASSIC

PLAYED AT...



THUNDERBIRD COUNTRY CLUB



TAMARISK COUNTRY CLUB



BERMUDA DUNES COUNTRY CLUB



INDIAN WELLS COUNTRY CLUB

Indian Wells Hotel will be headquarters for the Desert Classic, with press headquarters set up at the Thunderbird Country Club. The tournament will last 5 days, with the final and fifth day of play being held at Thunderbird Country Club. The final day will also be televised over a coast-to-coast hookup.

Tickets for the tournament will be on sale at your Country Club, or at the Indian Wells Hotel, as well as at the gates.